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Multiple Case Study Analysis 2013-04-29 examining situational complexity is a vital part of social and behavioral science research this engaging text provides an effective process for studying multiple cases such as sets of teachers staff development sessions or clinics operating in different locations within one complex program the process also can be used to investigate broadly occurring phenomena without programmatic links such as leadership or sibling rivalry readers learn to design analyze and report studies that balance common issues across the group of cases with the unique features and context of each case three actual case reports from a transnational early childhood program illustrate the author s approach and helpful reproducible worksheets facilitate multicase recording and analysis

Mastering the Case Analysis 2006 written by one of the top professors at northwestern s kellogg school of management mastering the case analysis offers a systematic approach to analyzing business cases typically given in mba job interviews an overdue and much needed aid to support students preparation for case interviews this book introduces an integrative framework for analyzing business problems and offers a detailed overview of the essential methods and concepts used in case analysis

How to Do Your Case Study 2015-10-24 vibrant and insightful this book introduces students and researchers to the basics of case study research adopting jargon free language it grounds its advice in concrete experience and real world cases using examples from across the social sciences gary thomas provides practical guidance on how best to read design and carry out case study research with a focus on how to manage and analyze data the new edition of this bestselling book addresses crucial issues around ethics and has improved coverage of key themes such as rigor validity generalization and the analysis of case studies it demystifies case study research and answers important questions such as what is a case study when and why should case study methods be used how are case studies designed what methods can be used how do we analyze and make sense of our data how do we write up and write about our case bursting with real world examples and multidisciplinary cases and supported by a dynamic new website this book is essential reading for any student or researcher in the social sciences and humanities

The Art of Case Study Research 1995-04-05 the book examines and annotates an actual case study to demonstrate to readers how to resolve some of the major issues of case study research for example how the case is selected how to generalize what is learned from one case to another and how to interpret data other topics covered include differences between quantitative and qualitative approaches data gathering including document review coding sorting and pattern analysis the roles of the researcher triangulation and reporting a case study

BCA 2012 a business case analysis is one of the most common types of reports used by modern businesses and governmental organizations yet despite the nearly universal need for instructions on how to conduct a bca few comprehensive sources exist bca business case analysis fills this void most helpful customer reviews 5 of 5 stars by midwest book review a superb resource and primer for conducting an analysis november 8 2004 format paperback business case analysis examples concepts technique is a superb resource and primer for conducting an analysis to help one promote the need for one s office to get its fair share of funding and communicate effectively just what resources are most needed and how hands on practical examples of economic and management science techniques help illustrate the basic theory in clear terms specific topics covered include inventory theory and location analysis business process reengineering statistical confidence intervals forecasting techniques network analysis such as the traveling salesman problem and pert and much more some simple algebra and probability theory is involved the step by step details and highlighted problem solving charts make business case analysis a superb guideline for readers of all backgrounds to quickly get acquainted with the theories this review refers to an earlier edition 5 of 5 stars by j scott shipman valuable january 18 2012 format paperbackamazon verified purchase james w brannock s business case analysis is an excellent primer on the topic one could have little or no familiarity with the topic and use this book as a competent starting point brannock traces the history of business analysis and provides real world examples brannock says in the preface that this is the book i looked for everywhere early in his career through this book you need look no further excellent and highly recommended this review refers to an earlier edition 5 of 5 stars by aaron cavanaugh should be added to any mba library september 6 2010 format paperbackamazon verified purchase hi this is a great book and should be added to any mba student library i am finding it especially

helpful in the middle of my program brannock goes into detail about some older management studies that i had not been aware of previously he describes them succinctly and with good detail the 8 day bca case in ch 1 is very helpful and i can see going back to this book as a resource in the future this review refers to an earlier edition

Case Study Research 1994-03-18 outlines the role of the case study in research explains the case study life cycle and its validity as a research tool in comparison with other research methods provides guidance to designing conducting and analyzing them

Instant Case Studies 2004 publisher description

Case Studies for Corporate Finance 2017-03-16 case studies for corporate finance from a anheuser to z zyps in 2 volumes provides a distinctive collection of 51 real business cases dealing with corporate finance issues over the period of 1985 2014 written by harold bierman jr world renowned author in the field of corporate finance the book spans over different areas of finance which range from capital structures to leveraged buy outs to restructuring while the primary focus of the case studies is the economy of the united states other parts of the world are also represented notable to this comprehensive case studies book are questions to which unique solutions are offered in volume 2 all of which aim to provide the reader with simulated experience of real business situations involving corporate financial decision making case studies covered include that of time warner 1989 1991 the walt disney company 1995 exxon mobil 1998 mitsubishi s zero coupon convertible bond 2000 and apple 2014 request inspection copy

Case Study Research for Business 2012-02-21 the only case study research textbook written exclusively for students of business and related disciplines using a step by step approach case study research for business takes you right through the case study research process from research design and data collection using qualitative and quantitative methods to research analysis writing up and presenting your work key features takes a multidisciplinary approach to case study research design by drawing on research philosophies to improve student understanding of these critical research traditions and hence provide firmer theoretical foundations for their research coverage of contemporary topics such as research ethics and access packed with practical examples from all areas of business pedagogical features include vignettes exercises and cases which directly relate to business research case study research for business will prove a valuable resource for undergraduate postgraduate and research students of business and related disciplines

Critical Issues in Organizational Development 2013-04-01 this case study book provides 30 cases and responses from 90 od consultants with expert insights specific to each particular case topic this book is the culmination of ten years of collaboration between the homer johnson peter sorensen and therese yaeger and the od network that originally printed these cases in the od practitioner now with the 30 case studies compiled in one od resource book both practitioners and academics can experience an od challenge and value the differing responses from od experts

Case Study Research 2013-04-01 although the case study research method is increasingly important and used by many researchers it is still not well understood case study research in the quick guides series explains the main issues which have to be considered before case study research is undertaken as well as providing check lists as to how to go about using this research approach case study research is not an easy option and this book points out where the challenges are and what needs to be done to become a competent case study researcher issues which are given particular attention include different types of case study the issue of how many cases are required research proposals and research protocols when using case studies the collection and analysis of data case study research also addressed the analysis of case study data the case study write up and how to evaluate a case study

Designing Case Studies 2012-05-30 the authors explore three ways of conducting causal analysis in case studies they draw on established practices as well as on recent innovations in case study methodology and integrate these insights into coherent approaches they highlight the core features of each approach and provide

advice on each step of the research process

The Art of Business and Management Case Analysis 2019-08-21 appropriate as a supplement casebook for introduction to educational administration principalship or educational leadership courses the second edition of this text combines 39 meaningful case studies and a case analysis framework to create a powerful resource that will be referenced long after it has been assigned reading by introducing students to real life situations and a case analysis framework they are able to analyze and resolve the problems presented in each case

Preparing for Educational Administration Using Case Analysis 2005 how should case studies be selected is case study methodology fundamentally different to that of other methods what in fact is a case case study research what why and how is an authoritative and nuanced exploration of the many faces of case based research methods as well as the what how and why the author also examines the when and which always with an eye on practical applications to the design collection analysis and presentation of the research case study methodology can prove a confusing and fragmented topic in bringing diverse notions of case study research together in one volume and sensitising the reader to the many varying definitions and perceptions of case study this book equips researchers at all levels with the knowledge to make an informed choice of research strategy

Case Study Research 2010-06-22 case studies in knowledge management provides rich case based lessons learned from several examples of actual applications of knowledge management in a variety of organizational and global settings a variety of km issues are explored including issues associated with building a kms organizational culture and its effect on knowledge capture sharing re use strategy and implementation of km initiatives and a kms the benefit of focusing on case and action research is that this research provides an extensive and in depth background and analysis on the subjects providing readers with greater insight into the issues discussed

Case Studies in Knowledge Management 2005-04-30 case study is one of the most widely applied methods of research and instruction in use today cases are used to frame research aid teaching and help learning the world over yet despite being so widely used there remains a great deal of uncertainty about what constitutes case study research and how case studies should be designed and carried out in this lucid accessible and often witty new text gary thomas introduces students and researchers to the basics of case study research using a wide range of real life examples this book sets out for those new to the method how best to design and carry out case studies in the social sciences and humanities how to do your case study a guide for students and researchers deals with the core issues and methods that anyone new to case study will need to understand what is a case study when and why should case study methods be used how are case studies designed what methods can be used how do we analyse and make sense of our data how do we write up and write about our case how to do your case study will be essential reading for any student or researcher in the social sciences health sciences in business studies in education and the humanities

How to Do Your Case Study 2011-01-19 the use of case studies to build and test theories in political science and the other social sciences has increased in recent years many scholars have argued that the social sciences rely too heavily on quantitative research and formal models and have attempted to develop and refine rigorous methods for using case studies this text presents a comprehensive analysis of research methods using case studies and examines the place of case studies in social science methodology it argues that case studies statistical methods and formal models are complementary rather than competitive the book explains how to design case study research that will produce results useful to policymakers and emphasizes the importance of developing policy relevant theories it offers three major contributions to case study methodology an emphasis on the importance of within case analysis a detailed discussion of process tracing and development of the concept of typological theories case studies and theory development in the social sciences will be particularly useful to graduate students and scholars in social science methodology and the philosophy of science as well as to those designing new research projects and will contribute greatly to the broader debate about scientific methods

Case Studies and Theory Development in the Social Sciences 2005-04-15 a comprehensive guide on how to write a winning case study is an invaluable resource for professionals students and researchers seeking to master the art of crafting compelling and impactful case studies this expertly curated guide takes readers through a step by step journey equipping them with the essential knowledge and practical techniques needed to create case studies that stand out and captivate audiences this comprehensive guide covers every aspect of case study writing from selecting the right subject and conducting thorough research to presenting findings effectively and structuring a persuasive narrative it provides insights into various types of case studies including academic business and marketing while offering valuable tips on tailoring the writing style to suit different audiences and objectives this guide explores the critical elements that contribute to a winning case study such as defining objectives identifying key stakeholders gathering reliable data and analyzing evidence it also delves into the art of storytelling demonstrating how to weave a compelling narrative that not only educates but also captivates readers fostering a deep understanding of the subject matter with a focus on clarity conciseness and effective communication this guide offers practical advice on organizing information structuring sections and employing persuasive language it highlights the importance of visual elements such as graphs charts and illustrations to enhance clarity and engage readers whether you are a business professional looking to showcase successful projects a student aiming to excel in academic assignments or a researcher seeking to communicate research findings effectively a comprehensive guide on how to write a winning case study will empower you with the knowledge and skills needed to create compelling influential and impactful case studies that leave a lasting impression

A Comprehensive Guide on How to Write a Winning Case Study 2009-06-05 case study research in practice explores the theory and practice of case study research helen simons draws on her extensive experience of teaching and conducting case study to provide a comprehensive and practical account of how to design conduct and communicate case study research it addresses questions often raised by students and common misconceptions about case research in four sections the book covers rationale concept and design of case study research methods ethics and reflexivity in case study interpreting analyzing and reporting the case generalizing and theorizing in case study research rich with tales from the field and summary memos as an aide memoire to future action the book provides fresh insights and challenges for researchers to guide their practice of case study research this is an ideal text for those studying and conducting case study research in education health and social care and related social science disciplines helen simons is professor emeritus of education university of southampton

Case Study Research in Practice 2010 this is the authoritative reference work in the field an interdisciplinary set it investigates the extensive history design and methods of case study research

Encyclopedia of Case Study Research 1985 aims to provide a general understanding of the case study method as well as specific tools for its successful implementation it breaks down traditional boundaries between qualitative and quantitative experimental and nonexperimental positivist and interpretivist

Case Studies in Accounting. Solutions Manual 1998-07-17 this volume provides extensive applications of actual case study research as well as discussions of how case study research can be applied to broad areas of inquiry each of the applications is designed to help readers identify solutions to problems encountered when doing case study research the book is organized in three parts part i shows how to integrate theoretical concerns into exploratory case studies descriptive case studies or causal case studies and shows how theory can shape the case selection process part ii provides examples from education and management information systems covering important steps in case study research such as how to select the units of analysis how to define the data collections needs and how to establish rival hypotheses finally part iii examines the use of case studies as an evaluative tool including distinctions among different qualitative research strategies and evaluating highly complex interventions

Case Studies in Data Analysis 2007 practical data analysis case studies in business statistics is a collection of 75 class tested case studies for use in introductory business statistics and general statistics all cases are drawn from real situations in a broad range of business economic and social science settings and include small and

large data sets for analysis by students the philosophy behind the package is to let the cases and data drive or supplement the course doing so provides three important opportunities for students and instructors useful computing experience hands on activity which is more motivating than the traditional course format and a sense of realism about the use of statistics

Case Study Research 1993-05-25 this textbook provides students with the skills and techniques necessary to analyse business case studies from a strategic perspective with career development and impact in mind the book goes beyond simply listing tools instead teaching students how to prepare for a major strategic business case analysis project how to position their analysis on a spectrum from reductionist to holistic approaches how to critically engage with theory and case data as well as how to leverage their work after completion a logical approach is offered taking the reader through the analysis journey from preparing to analyse a case study to conducting the analysis and maximising the impact going forwards a comprehensive analysis task is incorporated which asks the reader to reflect on a range of case data understand the choices of analytical positioning and tool selection and develop an analysis based on this positioning further pedagogical features include reflective practice exercises at the end of chapters allowing the student to self identify areas of strength and weakness as they develop through the process worked examples based on cases reproduced in the book allowing the student to follow the analytical process that the author went through in different analysis modes quotes and analysis insights from former students who have previously conducted a strategic business case analysis aiding reflective practice as case study analysis continues as a core component of teaching across business schools this unique text will help to build key skills in advanced undergraduate postgraduate mba and executive education students conducting strategic business case analysis support material includes powerpoint slides as well as video content

Applications of Case Study Research 1998-11 this book provides an accessible introduction to using case studies it makes sense of literature in this area and shows how to generate collaborations and communicate findings the authors bring together the practical and the theoretical enabling readers to build expertise on the principles and practice of case study research as well as engaging with possible theoretical frameworks they also highlight the place of case study as a key component of educational research with the help of this book m level students teacher educators and practitioner researchers will gain the confidence and skills needed to design and conduct a high quality case study dr lorna hamilton is a senior lecturer in education research at the university of edinburgh dr connie corbett whittier is an associate professor of english and humanities at friends university topeka kansas drawing on a wide range of their own and others experiences the authors offer a comprehensive and convincing account of the value of case study in educational research what comes across quite passionately is the way in which a case study approach can bring to life some of the complexities challenges and contradictions inherent in educational settings the book is written in a clear and lively manner and should be an invaluable resource for those teachers and students who are incorporating a case study dimension into their research work ian menter professor of teacher education university of oxford this book is comprehensive in its coverage yet detailed in its exposition of case study research it is a highly interactive text with a critical edge and is a useful tool for teaching it is of particular relevance to practitioner researchers providing accessible guidance for reflective practice it covers key matters such as purposes ethics data analysis technology dissemination and communities for research and it is a good read professor anne campbell formerly of leeds metropolitan university this excellent book is a principled and theoretically informed guide to case study research design and methods for the collection analysis and presentatin of evidence professor andrew pollard institute of education university of london research methods in education series each book in this series maps the territory of a key research approach or topic in order to help readers progress from beginner to advanced researcher each book aims to provide a definitive market leading overview and to present a blend of theory and practice with a critical edge all titles in the series are written for master s level students anywhere and are intended to be useful to the many diverse constituencies interested in research on education and related areas other books in the series qualitative research in education atkins and wallace action research in education mcateer ethnography in education mills and morton

Practical Data Analysis 2023-12-07 case studies in strategic planning shows you how to do systematic strategic planning in real life cases regardless of your level of expertise the simplified version of this methodology and its analysis tools based on fundamentals are easily understood and universally applied to any type of business for developing strategic plans more important

Strategic Business Case Analysis 2012-11-19 this document is a tribute to american workers it is the first document of the 21st century that demonstrates how we experience what we experience working in a diverse workforce

Using Case Study in Education Research 2016-02-22 praise for case studies in performance management with this book tony adkins has made an important contribution to the body of knowledge of managerial accounting from the foreword by gary cokins lead strategist business performance management solutions group with sas institute and internationally recognized expert in advanced cost management and performance improvement systems if you want to achieve direction traction and speed in business case studies in performance management a guide from the experts is a must read jam packed with golden nuggets you can put to work immediately jason jennings bestselling author of think big act small less is more and it s not the big that eat the small it s the fast that eat the slow tony has the insight found only from actual implementations of abc pm using this as lens he has brought the collective experience of experts into focus mohan nair author of essentials of balanced scorecard and activity based information systems tony adkins has lived the life of a true abc pm road warrior his collection of case studies reaches beyond the theory to capture the harsh reality of what it takes to successfully implement performance management a must read for anyone wise enough to learn from those who have gone before chris m pieper ceo formrouter inc former founder and ceo of abc technologies everyone who reads this book will gain a solid appreciation of the substance and value of performance management in varied industry settings and applications dr peter b b turney president and chief executive officer of cost technology inc and author of common cents if you re looking for a way to dramatically improve your company s performance and get back its competitive edge case studies in performance management a guide from the experts will show you how other businesses driven to remain competitive by changes in their industries learned to work smarter using abc pm in today s tough business environment noteworthy commentary from experts in the field including ashok vadgama and alan stratton helps you understand abc pm and how to execute its sound strategies in your own business

Case Studies in Strategic Planning 2007 this book highlights where the challenges are and what needs to be done to become a competent case study researcher although the case study research method is increasingly important and used by many researchers it is still not well understood case study research in the quick guides series explains the main issues which have to be considered before case study research is undertaken as well as providing check lists as to how to go about using this research approach case study research is not an easy option and this book points out where the challenges are and what needs to be done to become a competent case study researcher issues which are given particular attention include different types of case study the issue of how many cases are required research proposals and research protocols when using case studies the collection and analysis of data case study research also addressed the analysis of case study data the case study write up and how to evaluate a case study

Diversity Science Research Series. Volume I - An Attributional Case Analysis 2006-06-23 this book is a monograph on case studies using time series analysis which includes the main research works applied to practical projects by the author in the past 15 years the works cover different problems in broad fields such as engineering labour protection astronomy physiology endocrinology oil development etc the first part of this book introduces some basic knowledge of time series analysis which is necessary for the reader to understand the methods and the theory used in the procedure for solving problems the second part is the main part of this book case studies in different fields

Case Studies in Performance Management 2012 the case interview workbook contains 60 case questions for management consulting interviews with complete

solutions every case is compiled and edited by a team of ex consultants from mckinsey company the boston consulting group and bain company this book fills the gap left by others by providing you with plenty of high quality cases to practice on before your interview many cases are from actual interviews at the top tier firms and cannot be found elsewhere after working through this book you will be prepared for every type of case question you may encounter market sizing estimation operations industry analysis pricing growth strategy marketing investment m a market entry customer segmentation profitability valuation logic issue identification cost analysis market expansion and brainteasers to name a few these cases will help you prepare for interviews at leading management consulting firms including mckinsey company the boston consulting group bain company oliver wyman strategy formerly booz company a t kearney roland berger and le k as well as for consulting roles at large firms such as accenture deloitte pwc ey and kpmg note that is a workbook designed to complement other preparation books you will have a hard time solving these cases without learning first elsewhere how to do so e g which frameworks to use how to use them and how to structure a solution

Case Study Research 2021-07-13 this compact and concise study provides a clear insight into the concepts of core banking solution cbs a set of software components that offer today s banking market a robust operational customer database and customer administration it attempts to make core banking solution familiar to the professionals and regulatory authorities who are responsible for the control and security of banks and shows that by using cbs banking services can be made more customer friendly this well organized text divided into two parts and five sections begins part i with the need for core banking solution technology in banking system its implementation and practice it then goes on to a detailed discussion on various technology implications of atm internet banking cash management system and so on part i concludes with business continuity planning bcp and disaster recovery planning dcp part ii focuses on components of audit approach of a bank where the core banking solution has been in operation besides usage of audit tools and study of audit logs have been discussed the second edition includes new sections on outsourcing of atm operations printing of atm card printing of pin mailers mobile banking point of sale pos financial inclusion vulnerability assessment penetration testing and so on besides many topics have been discussed extensively and updated to make the book more comprehensive and complete key features suggested checklists for performing audits are included an exclusive chapter is devoted to case studies based on fraudulent activities in banks due to lack of security and controls useful references have been provided contains relevant standards of international body isaca usa this book would be useful for chartered accountants who are auditors of various banks it would help the external system auditors and the auditors who perform concurrent system audit of banks and also the officers of the department of banking supervision of the reserve bank of india and others who have the responsibilities of regulating the security and controls in the banks in addition it would be extremely useful to the bankers who have information technology as one of the subjects for the caiib examination

The Art of Business and Management Case Analysis 1993-09-07 bbt bbt vol 1 30 bbt rtocs 60 coca cola company ntt uber ceo xiaomi jcb booking com jica airbnb dmm com mediatek monotarо sg casestudy01 casestudy60

Case Studies In Time Series Analysis 2018-09-14 the ability of individuals to work together to facilitate the delivery of a project can be a major factor in determining its success project politics provides a framework for solving political concerns through the effective management of complex relationships nita martin s structured approach will raise awareness and improve your ability to manage issues in the workplace she shows that once you recognize the problems and take politics in your stride you can

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