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Rethinking Business Ethics Rethinking Business Ethics Business and the Greater Good Philosophy of Management and Sustainability Systems Thinking and Moral Imagination Rethinking Business Responsibility in a Global Context Rethinking Leadership Rethinking Capitalism Moral Reasoning at Work Rethinking Global Value Chains and Corporate Social Responsibility Moral Blindness in Business Rethinking Capitalism Rethinking Business Management Business Ethics Local Insights, Global Ethics for Business Meaningful Work Moral Reasoning at Work Rethinking Management Rethinking the Enterprise Rethinking Growth Rethinking the Enterprise Handbook of Business Legitimacy Moral Reasoning at Work: Rethinking Ethics in Organizations Rethinking Machine Ethics in the Age of Ubiquitous Technology Meaningful Work Rethinking Strategic Management Contemporary Reflections on Business Ethics Rethinking Business Anthropology Rethinking Misbehavior and Resistance in Organizations Building Respected Companies Capitalism at Risk Ethics Through Corporate Strategy Rethinking Marketing Contemporary Issues in Business Ethics Rethinking the Purpose of Business Building Respected Companies Rethinking Rural Health Ethics Rethinking Feminist Ethics Perspectives on Philosophy of Management and Business Ethics

Rethinking Business Ethics

1999-10-28

using classical american pragmatism the authors provide a philosophical framework for rethinking the nature of the corporation how it is embedded in its natural technological cultural and international environments emphasizing throughout its pervasive relational and moral dimensions they explore the relationship of this framework to other contemporary business ethics perspectives as well as its implications for moral leadership in business and business education

Rethinking Business Ethics

2023

with cutting edge insights from leading european and north american scholars this authoritative book addresses the fundamental problems of business in an age of crisis whilst presenting radical but practical solutions \emptyset

Business and the Greater Good

2015-02-27

using an interdisciplinary focus this book combines the research disciplines of philosophy business management and sustainability to aid and advance scholar and practitioner understanding of the united nations sustainable development goals sdgs

Philosophy of Management and Sustainability

2019-09-30

this volume brings together a selection of papers written by patricia werhane during the most recent quarter century the book critically explicates the direction and development of werhane s thinking based on her erudite and eclectic sampling of orthodox philosophical theories it starts out with an introductory chapter setting werhane s work in the context of the development of business ethics theory and practice along with an illustrative time line next it discusses possible interpretations of the papers that have been divided across a range of themes and

examines werhane s contribution to these thematic areas patricia h werhane is a renowned author and innovator at the intersection of philosophy and applied business ethics she is professor emerita and a senior fellow at the olsson centre for applied ethics at darden and was formerly the ruffin professor of business ethics she is also professor emerita at depaul university where she was wicklander chair in business ethics and director of the institute for business and professional ethics a prolific author whose works include moral imagination and management decision making and organization ethics for health care werhane is an acclaimed authority on employee rights in the workplace one of the leading scholars on adam smith and founder and former editor in chief of business ethics quarterly the leading journal of business ethics she was a founding member and past president of the society for business ethics and in 2001 was elected to the executive committee of the association for practical and professional ethics before joining the darden faculty in 1993 werhane served on the faculty of loyola university chicago and was a rockefeller fellow at dartmouth college and senior fellow at cambridge university

Systems Thinking and Moral Imagination

2019-04-17

this book examines topical issues in global corporate social responsibility csr from both scholarly and practical perspectives it offers a variety of viewpoints and cases from countries around the globe and combines them with current academic knowledge intended for students academics and managers wishing to keep abreast of the challenges and opportunities for corporations operating in our ever more complex globalized world this book provides fresh insights into responsible business conduct

Rethinking Business Responsibility in a Global Context

2020-02-19

leadership corporate responsibility and management ethics underline the human centered paradigm in the complex world of today one major issue in management is impact on people this book relates to the outcomes of human interaction within and beyond the borders of an organization it discusses what motivates moral behavior at the individual and the collective levels how morality is engrained in markets and how it is deployed in business processes and stakeholder relations the book shows that human centered management is built and consolidated in four complementary dimensions ethical social economic and institutional it emphasizes that moral managers and moral markets are essential for business sustainability rethinking leadership covers ethics development

from its origin to help managers understand and confront the 21st century s increasing challenges and disruptions its clear narrative and cogent examples bridge scholars and practitioners with distinctive examples on how to implement human centered management and how to teach the subject to executives the author has 30 years of business experience in developed and developing countries and 20 years in academia in the us and in europe which provides solid background to effectively and affectively discuss the topic from the multiple angles

Rethinking Leadership

2018-04-19

given the recent financial meltdown and continuing economic problems the country and the world are facing rethinking capitalism is particularly relevant with the government having bailed out banks and other financial institutions as well as automobile companies and anger over the compensation and severance packages provided to the managers of failed institutions in light of growing inequalities and continued high unemployment in american society many are wondering if self interest driven free market capitalism is still viable while there is some support for more active government regulation of financial and other institutions there is also significant opposition to such an approach as new political movements gain strength are there other alternatives to create a more responsible capitalism that serves the entire society rethinking capitalism questions the individualistic assumptions of a capitalist society and offers a new way to understand capitalism that entails a new role for business based on community and responsibility using classical american pragmatism as a philosophical framework for capitalism professor buchholz analyzes the history of capitalistic thought and proposes that we recast management as a profession akin to law and medicine oriented toward serving the public rather than just maximization of shareholder wealth buchholz challenges the way we understand capitalism with its emphasis on the creation of economic wealth and growth to the exclusion of other important goals and champions a new approach to the creation of a more sustainable and responsible functioning of the capitalistic system the corporate organization and its management

Rethinking Capitalism

2013-02-01

this book is open access under a cc by license moral dilemmas are a pervasive feature of working life moral reasoning at work offers a fresh perspective on how to live with them using ethics and moral psychology research it argues that decision makers must go beyond compliance and traditional

approaches to ethics to prepare for moral dilemmas the second edition has been updated with a range of examples from the author s more recent research to reflect current issues affecting organizations in the digital age with two new chapters on artificial intelligence and social media this new edition provides an up to date overview of ethical challenges in organizations

Moral Reasoning at Work

2019-04-10

this innovative book sets out to rethink corporate social responsibility csr in global value chains

Rethinking Global Value Chains and Corporate Social Responsibility

2022-04-08

in this book jacob dahl rendtorff investigates moral blindness in business and public administration based on hannah arendt s concept of banality of evil in her famous report on the nazi criminal adolf eichmann trail in jerusalem in 1961 moral blindness and evil in management is instrumental wrongdoing inflicted upon human beings as a violation of their dignity and humanity organizational evil in business bureaucracies and public administration is analysed with focus on obedience to authority and systemic role conformity of managers and administrators this includes the critical question about how concepts of banality of evil and moral blindness can explain ethical insensibility and lack of moral understanding in business and administration rendtorff proposes a humanistic vision of management and ethical leadership moral thinking responsibility and moral judgment is essential in management and governance in business and administration this book is a must read for academics and practitioners studying and working in philosophy of management business ethics political philosophy administration ethics and corporate social responsibility

Moral Blindness in Business

2020-08-03

given the world s current financial climate rethinking capitalism couldn t come at a better time

with the government bailing out and taking over banks and other financial institutions many are wondering what kind of capitalism we will end up with every day questions arise about whether the government should more actively regulate these institutions and many are angered by the compensation and severance packages provided to the managers of failed institutions what are our alternatives rethinking capitalism questions the assumptions of a capitalist society offers a new way to understand capitalism and prescribes a different role for management using classical american pragmatism professor emeritus of business ethics rogene buchholz analyzes the history of capitalistic thought and proposes that we recast management as a profession akin to law or medicine with a defined code of ethics oriented toward the public good as well as profit and maximization of shareholder wealth buchholz challenges the way we understand capitalism with its emphasis on the creation of economic wealth and growth to the exclusion of all else and champion a new approach to the creation of a more sustainable and just functioning of the market system corporate organization and governance

Rethinking Capitalism

2009

two developments in the business world have brought to a head the crisis of ethics on the one hand against the backdrop of the astonishing success of global markets major corporate scandals have raised concerns about integrity in business at the same time cultural and technological trends are questioning the philosophical assumptions about the human person upon which modern economics is based rethinking business management examining the foundations of business education draws together the work of distinguished scholars and professionals from history medicine law economics theology philosophy and business management this groundbreaking book offers new person centered perspectives on business management and business education for the twenty first century this unique volume offers equally profound insights for practicing managers as for business educators historians theologians political theorists and philosophers these insights include effective management must be based on sound business science and robust ethical and anthropological conceptions of human flourishing profit is an essential and indispensible element of success in business and needs to be grounded in a broader understanding of human flourishing in business cultivating an understanding of the moral life in business requires more than rules and developing virtuous character is needed to protect and promote human fulfillment rather than simply making business life more predictable

Rethinking Business Management

2008

this core adoptable text provides a comprehensive overview of the challenges facing organisations as they pursue global business activities ethics in business has grown to be of increasing importance in the world of today as companies have been placed in the moral spotlight by shareholders consumers employees and governments the growing complexities of the global economy demand a broader and a deeper view of business ethics than that offered by current management approaches that focus on reforming corporate behaviour business ethics places business ethics in a richer contextual setting focusing on the challenges that businesses must now confront and exploring how these issues can be met by a rethinking of business models goals and strategies business ethics is the ideal textbook for students taking business ethics modules at undergraduate postgraduate and mba levels

המדשאה

1986

this book evaluates strategies for managing ethical conflict macro approaches that attribute select values to entire peoples and claim supremacy for these values are suspect a micro approach focusing on the ethics of individual thinkers is better the study uses the ethics of confucius and tetsuro watsuji to derive a process based universal ethic that respects local differences yet is not relativistic

Business Ethics

2017-09-16

as commonly understood professional ethics consists of shared duties and episodic dilemmas the responsibilities incumbent on all members of specific professions joined together with the dilemmas that arise when these responsibilities conflict martin challenges this consensus paradigm as he rethinks professional ethics to include personal commitments and ideals of which many are not mandatory using specific examples from a wide range of professions including medicine law high school teaching journalism engineering and ministry he explores how personal commitments motivate guide and give meaning to work

Local Insights, Global Ethics for Business

2001

this book challenges the roots and elements of the existing dominant paradigm of management which can legitimize artless practices and result in dysfunction and proposes an alternative based on a different understanding of human nature and social and economic life this paradigm is designed to bring about the conception of organizations as wholes rather than assemblies of disembodied fragments with managers as facilitators of the work of others and shapers of culture with a clear sense of purpose and a moral compass such a paradigm would result in a practice of management that is more competent more purposeful and more ethical based on a more accurate and complete comprehension of reality this book sets forth a more optimistic understanding of human nature and collective life and the hope that we can be and do better it is a major contribution to the field of management and will benefit academics managers and consultants working in the fields of organizational development and strategic change

Meaningful Work

2000-03-16

the challenges of the 21st century are immense implementing a more sustainable development model maintaining markets and societies as open as possible deploying entrepreneurial dynamism in the service of the common good boosting employment reindustrializing western countries while promoting the development of emerging countries how can we better focus our extraordinary creative capacity to meet the challenges ahead if there is a key trend in our time it is that of the progress of science and technology this trend has become a steamroller whatever the vagaries of history and economic conditions it is enterprise that transforms often as soon as they emerge scientific knowledge and technologies into products and services by mastering the methods and tools of techno science it has the power of knowledge behind its economic strategies techno science constantly provides new opportunities and more powerful competitive weapons enterprise is therefore the main mediator between science and society yet is it an agent of progress this essay explores the key role enterprise could play in the transformation of the economic system by changing its culture it can be a powerful tool to better meet the global challenges of our century de woot proposes that a spirit of enterprise creativity and innovation are necessary responses to societal challenges although the current economic model is the source of major deviations enterprise in the broadest sense can help correct many of them from problem it can become solution

Moral Reasoning at Work

2017-03-24

should we rethink growth is the abundance of the western world still ethical growth social responsibility and sustainable development are indeed deeply entangled this book aims to provide the reader with a transversal holistic view on these issues and a real understanding of corporate growth along with its possible alternatives

Rethinking Management

2017-01-23

this provocative thought piece from world leader in corporate responsibility philippe de woot suggests that an evolution of the system is possible but it requires a more radical approach it is only by changing its culture in depth that enterprise can restore the ethical and political dimension to its acts

Rethinking the Enterprise

2017-09-08

this handbook forms part of wider research in responsibility ethics and legitimacy of corporations through an interdisciplinary perspective with comparative integration of sociological politological philosophical theological ethical economic legal linguistic and communication theoretical approaches this handbook will clarify how the interrelation between company and environment is mediated by legitimating notions in public spaces and public relations how and why these notions have changed radically how these transformations strike on the epistemological as well as practical dimension of business companies and the problems involved in these transformations at the macro meso and micro levels the handbook begins with a historical introduction and chronology of the development of business legitimacy providing a comprehensive assessment of the concept s evolution and identifying the most influential authors and their works these may be divided into authors who follow 1 a philosophical sociological or conceptual tradition in management and leadership in their treatment of legitimacy and those who belong to the research tradition of 2 application of the concept in management science and leadership as well as in organizational theory and business practice in the interdisciplinary perspective of the

different approaches the handbook continues with systematic approaches and major themes developed in the concept of business legitimacy contributions here may be conceptual empirical applied or case studies the different parts of the volume deal with the different topics to which business legitimacy has been applied with how legitimacy is relevant in the various operational areas of the firm and with the legitimacy theory s responses to some of the most important issues that businesses and organizations currently face

Rethinking Growth

2009-03-19

this book is open access under cc by license moral dilemmas are a pervasive feature of working life moral reasoning at work offers a fresh perspective on how to live with them using ethics and moral psychology research it argues that decision makers must go beyond compliance and traditional approaches to ethics to prepare for moral dilemmas

Rethinking the Enterprise

2014

as the utilization of intelligent machines spreads to numerous realms the discourse of machine ethics has also developed and expanded concerns over machine intelligence and the role of automata in everyday life must be addressed before artificial intelligence and robotic technologies may be fully integrated into human society rethinking machine ethics in the age of ubiquitous technology blends forward looking constructive and interdisciplinary visions of ethical ideals aims and applications of machine technology this visionary reference work incorporates ethical conversations in the fields of technology computer science robotics and the medical industry creating a vibrant dialogue between philosophical ideals and the applied sciences with its broad scope of relevant topics this book serves as an excellent tool for policymakers academicians researchers advanced level students technology developers and government officials this timely publication features thoroughly researched articles on the topics of artificial moral agency cyber warfare transhumanism organic neural nets human worker replacement automaticity and global governance security and surveillance military drones and more

Handbook of Business Legitimacy

2020-10-10

as commonly understood professional ethics consists of shared duties and episodic dilemmas the responsibilities incumbent on all members of specific professions joined together with the dilemmas that arise when these responsibilities conflict martin challenges this consensus paradigm ashe rethinks professional ethics to include personal commitments and ideals of which many are not mandatory using specific examples from a wide range of professions including medicine law high school teaching journalism engineering and ministry he explores how personal commitments motivate quide and give meaning to work

Moral Reasoning at Work: Rethinking Ethics in Organizations

2015-10-23

this book offers innovative ideas and frameworks for sustainable strategizing to advance business by scaling up its positive impact which is so urgently needed at this time in the 21st century it shows practitioners how to effectively deal with socio ecological systems disruptions to their operating environments and play an active role in transforming markets toward a sustainable future in short the book demonstrates how to make business sense of sustainability highlighting new approaches and examples that translate sustainability into strategy and action the ultimate goal is to provide a path toward a thriving future for both business and society this book was written for strategy practitioners and decision makers who want to understand why sustainable strategizing is important in today s business world and are seeking actionable business knowledge they can apply in their companies it was also written for students of management and can be used as a supplemental text to support traditional graduate and undergraduate management courses

Rethinking Machine Ethics in the Age of Ubiquitous Technology

2015-05-31

over 30 years ronald f duska has established himself as one of the leading scholars in business ethics this book presents duska s articles the years on ethics business ethics teaching ethics agency theory postmodernism employee rights and ethics in accounting and the financial services industry these reflect his underlying philosophical concerns and their application to real world

challenges a method that might be called an aristotelian common sense approach to ethical decision making

Meaningful Work

2000

qualitative methods of business research are emerging as vital tools business anthropology is at the heart of this movement although many recent books provide nuts and bolts advice regarding the field rethinking business anthropology cultural strategies in marketing and management discusses the intellectual traditions from which the discipline has emerged and how this heritage opens up new vistas for business research gaining these broader perspectives is essential as business anthropologists transcend being mere research technicians and seek to influence organizational policies and strategies opening chapters deal with the current status of the field and its relationship to ecological and cultural sustainability this is followed by discussions of the intellectual foundations of anthropology and their continued importance to business anthropology an array of chapters provides illustrative applications of business anthropology in order to demonstrate the field s unique and powerful potentials within both scholarly and practitioner research the book concludes with a discussion of the role of business anthropologists in dealing with indigenous people rural populations and cultural enclaves increasingly businesses seek to connect with such communities even though mainstream leaders and negotiators often lack the skills necessary to effectively do so business anthropologists with their dual background in business and cultural diversity are poised to excel in this capacity an appendix by robert tian editor of the international journal of business anthropology provides a useful overview of the field as it now exists as business anthropology comes of age this timely monograph provides the perspectives needed for the growth and further development of the field and those who work within it excellent for the professional bookshelf and as a textbook

Rethinking Strategic Management

2019-09-06

this volume challenges understandings of organizational misbehavior looking beyond traditional conceptions of the nexus between misbehavior and resistance in the workplace the volume includes a contribution from stephen ackroyd and adds to the emerging body of evidence that disturbs assumptions of consensus and conformity in organizations

Contemporary Reflections on Business Ethics

2022-05-16

the current financial crisis has deep macroeconomic roots but the dominant view of the firm has made the crisis deeper and more devastating over the past few decades maximizing shareholder value has become the main objective of the firm chief executives have been keen on this objective because their economic incentives have been clearly associated with stock market performance unfortunately this has driven many ceos to make terrible decisions based on short termism and greed in this way the firm has become the object of anger criticism and cynicism in building respected companies jordi canals argues that we must address this problem by developing companies that serve society not just their shareholders this requires a new perspective of what a firm is what the purpose of the firm in society should be and what the role of the board of directors and senior executives should be

Rethinking Business Anthropology

2017-09-08

identifies ten potential dangers to the global market system providing examples of companies that are thriving and describing how a businesses must develop corporate strategies that are innovative and strenghten institutions at community national and international levels

Rethinking Misbehavior and Resistance in Organizations

2012-12-05

this work argues that corporate strategy needs rethinking as a way of talking about ethics and business and discusses some ethical truths it shows that how we talk about others influences how we act towards them and how we talk about others can influence how our audiences will act towards them

Building Respected Companies

2010-06-17

this is an important text it brings together critical reflections on the discipline s contribution in terms of theory practice and pedagogy and as such is equally as insightful and challenging as some of its recent predecessors eg brown et al 1996 brown and turley 1997 brown 1998 the book represents a useful point of departure for those setting off on their own critical journeys and thus it should be included on the reading lists of all those carrying out masters or doctoral research in marketing journal of marketing management this book provides a challenging and stimulating coverage of a broad range of key issues in contemporary marketing such as marketing philosophy marketing ethics the mar

Capitalism at Risk

2011

business ethics is a form of the art of applied ethics that examines ethical rules and principles within a commercial context the various moral or ethical problems that can arise in a business setting and any special duties or obligations that apply to persons who are engaged in commerce business ethics can be both a normative and a descriptive discipline as a corporate practice and a career specialisation the field is primarily normative in academia descriptive approaches are also taken the range and quantity of business ethical issues reflects the degree to which business is perceived to be at odds with non economic social values historically interest in business ethics accelerated dramatically during the 1980s and 1990s both within major corporations and within academia for example today most major corporate websites lay emphasis on commitment to promoting non economic social values under a variety of headings e g ethics codes social responsibility charters in some cases corporations have redefined their core values in the light of business ethical considerations catching business ethics in action however remains a seldom spotted nugget for in reality it depends on the characters of the characters

Ethics Through Corporate Strategy

2023

this volume challenges reigning shareholder and stakeholder management theories using philosophical and theological dimensions of the catholic tradition the contributors including management theorists moral theologians economists ethicists and attorneys debate complicated issues such as the ethics of profit seeking equity and efficiency in the firm the shareholder value principle social ethics of corporate management the principle of subsidiarity and modern contract theory while contributors share a respect for the power of markets they also assign value

to community common goods and personal virtue essays combine organizational and management theory with philosophical and theological accounts of human purpose a central arguement of this collection is that the tradition of catholic social thought provides principles that enable fruitful conversations across disciplines regarding the purpose of business and economic activity

Rethinking Marketing

1999-03-23

develops a new perspective on the firm and business leadership whereby companies serve society not just their shareholders

Contemporary Issues in Business Ethics

2007

this book challenges readers to rethink rural health ethics traditional approaches to health ethics are often urban centric making implicit assumptions about how values and norms apply in health care practice and as such may fail to take into account the complexity depth richness and diversity of the rural context there are ethically relevant differences between rural health practice and rural health services delivery and urban practice and delivery that go beyond the stereotypes associated with rural life and rural health services this book examines key values in the rural context that have not been fully explored or taken into account when we examine health ethics issues including the values of community and place and a need to revalue relationships it also advocates for a greater attention to meso and macro level analysis in rural health ethics as being critical to ethical analysis of rural health care this book is essential reading for those involved in health ethics rural health policy and governance and for rural health providers

Rethinking the Purpose of Business

2002

the question of whether there can be a distinctively female ethics is one of the most important and controversial debates in gender studies philosophy and psychology today rethinking feminist ethics care trust and empathy marks a bold intervention in these debates and bridges the ground between women theorists disenchanted with aspects of traditional ethics and traditional theories

that insist upon the need for some ethical principles

Building Respected Companies

2014-05-14

this book presents a selection of articles with focus on the theoretical foundations of business ethics and in particular on the philosophy of management and on human rights and business this implies identifying and discussing conflicts as well as agreement with regard to the philosophical and other foundations of business and management despite the general interest in corporate social responsibility and business ethics the contemporary discussion rarely touches upon the normative core and philosophical foundations of business there is a need to discuss the theoretical basis of business ethics and of business and human rights even though the actions and activities of business may be discussed from a moral perspective not least in the media the judgments and opinions relating to business and management often lack deeper moral reflection and consistency partly for this reason business ethicists are constantly challenged to provide such moral and philosophical foundations for business ethics and for business and human rights and to communicate them in an understandable manner such a challenge is also of scientific kind positions and opinions in the academic field need to be substantiated by thorough moral and theoretical reflection to underpin normative approaches far too often business ethicists may agree on matters which they approach from different and sometimes irreconcilable philosophical standpoints resulting in superficial agreement but deeper lying disagreement in other cases it may be of high relevance to identify philosophical standpoints that despite conflicting fundamentals may arrive at conclusions acceptable to everyone

Rethinking Rural Health Ethics

2017-08-13

Rethinking Feminist Ethics

2012-10-12

Perspectives on Philosophy of Management and Business Ethics

2017-01-05

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