















































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2013-01-01

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2002

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2014-11-15

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The Complete Idiot's Guide to MBA Basics

2003

a revised edition of the popular classic this title features updated topics to build mba knowledge students and managers alike will learn about management skills business operations financial statements marketing product development customer service strategic planning information management and quality management updated coverage includes global and international business knowledge management e commerce supply chain management sales channel management and financial integrity and ethics

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targets over the past decade she has helped hundreds of students crack the ivy league and other top ranked mba programs worldwide in this groundbreaking book she reveals all her secrets from profile building strategies to essay writing and financing your mba dream this book also features exclusive insights from admissions officers at 17 top schools globally including columbia kellogg chicago esade rotman smu yale and tells you what qualities they look for in their candidates it also contains sample resumes and essays of successful admits concise lists of dos and don ts and several comparative data tables everything a top admissions consultant knows is now in your hands vibha kagzi holds an mba from harvard business school and a bachelors degree from carnegie mellon university she has pursued courses at the university of california berkeley london school of economics and the indian school of business she is also a certified life coach comprehensive concise compelling and a must read for all business school applicants mukesh ambani chairman md reliance industries limited

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The MBA Executive

1972

a concise ebook for the self learner the book covers the essential mathematical content for any student considering or taking an mba degree all of the topics appear in a typical mba program every chapter has practice questions linked to video solutions

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2013-06-11

business research is a process of acquiring detailed information of all the areas of business and using such information in maximizing the sales and profit of the business such a study helps companies determine which product service is most profitable or in demand in simple words it can be stated as acquisition of information or knowledge for professional or commercial purpose to determine opportunities and goals for a business the purpose of this textbook is to present an introduction to the business research subject of mba the book contains the syllabus from basics of the subjects going into the intricacies of the subjects all the concepts have been explained with relevant examples and diagrams to make it interesting for the readers an attempt is made here by the authors of to assist the students by way of providing study material as per the curriculum with non commercial considerations however it is implicit that these are exam oriented study material and students are advised to attend regular lectures in the institute and utilize reference books available in the library for in depth knowledge we owe to many websites and their free contents we would like to specially acknowledge contents of website wikipedia com and various authors whose writings formed the basis for this book we acknowledge our thanks to them at the end we would like to say that there is always a room for improvement in whatever we do we would appreciate any suggestions regarding this study material from the readers so that the contents can be made more interesting and meaningful readers can email their queries and doubts to our authors on tmcnagpur gmail com we shall be glad to help you immediately authors dr mukul a burghate and dr Nilesh a chole

Business Mathematics For MBAs

2015-03-28

investment in executive education has grown steadily since its inception during the last century several studies have attempted to measure the effectiveness of executive programs prior research has indicated that some programs lack relevance this study addressed the topic from the perspective of corporations whose future executive education decisions are affected by the relevance of current programs and program alumni in a partial replication of a 1959 harvard study which queried graduates of 39 residential programs i surveyed the 1993 1995 executive mba graduates of four schools ucla university of colorado university of utah and university of washington the main research question was are executive education programs meeting the needs of their mid career students in addition to the above the changing workplace prompted the following queries is there a difference between the satisfaction of the students with the programs in 1959 and now are the programs affected

by lack of security in the workplace are people using the emba to change employers do sponsoring companies use the skills learned do women have a problem with the glass ceiling in addition to collecting the surveys i interviewed the four program directors 10 corporate executives whose responsibilities include executive education and 24 of the 157 alumni who returned the questionnaire frequency distribution correlation analysis and stepwise multiple regression were used to analyze the survey data the major findings were emba students today are satisfied with the relevance of their education students are dissatisfied with schools that employ professors with outdated or inadequate teaching skills instability in today s workplace is prompting some people to change jobs or go into their own business once their emba is completed corporations will continue to invest in these programs but there is more specific succession planning in conjunction with the career path expected for the employee there continues to be little ethnic diversity in the programs

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BUSINESS RESEARCH

2021-08-01

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completely revised chapter on projects and dissertations which features an expanded section on methodologies and new material on plagiarism internal consultancy and electronic searches extended coverage of issues relating to efl and esl students dedicated chapter on using numbers with worked examples of maths problems to help clarify and explain key mathematical techniques and applications helpfiles to assist with grammar mathematics and spelling visit the updated and expanded companion website for the mba handbook fifth edition at booksites net cameron for worksheets and self assessment quizzes an invaluable source of guidance to my mba success with articles carefully placed to complement the skillsets that are required for a rigorous programme like this i would say that this is the most used book during the mba study lakshmi ishwar director guardian risk advisors p ltd bangalore sheila cameron has worked for the open university business school since its inception she has been involved in its mba programme since its earliest design stages in a variety of roles including a period as mba director

Emerging Trends in Social Sciences Research Vol-1

2016-06-28

managers in international joint ventures work with resources contributed by investors from multiple nationalities fan wu shows through a series of experimental studies among students and managers from china south korea germany and the usa that cultural affinity between the manager and one of the investors and career perspectives with one of the investors are strongly motivating managers to make biased decisions the two mechanisms can be used to balance each other out in staffing key positions in international joint ventures for optimal control over managerial decisions

The Best Business Schools' Admissions Secrets

2023-12-28

this book focuses on characterization of organic coatings by different testing methods and understanding of structure formation and materials properties the knowledge of protective organic coatings and current test methods is based largely on empirical experience this book aims at explaining the coating property changes during film drying and curing in terms of chemical and physical transformations current test methods are reviewed with emphasis on understanding their physical basis and expressing the test results in terms of comparable physical quantities in general this book provides readers a deeper understanding of the binder design coating film formation process properties build up appearance and defect formation and automotive paint application it also suggests manifold ways to improving the coatings performance this book is designed for coating professionals to gain deeper understanding of characterization techniques and to select the right ones to solve their

coating problems it is ideal for both experienced and early career scientists and engineers also it is useful for graduate students in the general area of protective coatings

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Cameron

2005

this book aims to mark fifteen years of contributions to the field of style research in cognition and learning presented at the annual conference of the european learning styles information network the style field is a multidisciplinary global community made up of researchers in several domains of knowledge including education psychology business computer science information systems management human resources and other related fields the book will be relevant for readers who are interested in differences in thinking and learning covering a wide range of style related themes with appeal to readers seeking an international and interdisciplinary perspective interested practitioners will include professionals working in the areas of hr management organizational learning business management and all phases of education the application of style differences for example impacts

widely upon work and human performance in areas of policy making team management and project development sports social agency and medicine new or alternative research paradigms facilitating revision and consensus in the field of style differences are presented the aim of integrating research and practice is developed to achieve consensual theory for style differences in human performance style differences in performance is a timely and field defining volume that will change the way academics and practitioners across international and disciplinary boundaries think and talk about the field of learning style and its implications for human achievement

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BUSINESS RESEARCH METHODS

2017-05-26

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The MBA Handbook

2004-01-21

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2012-12-06

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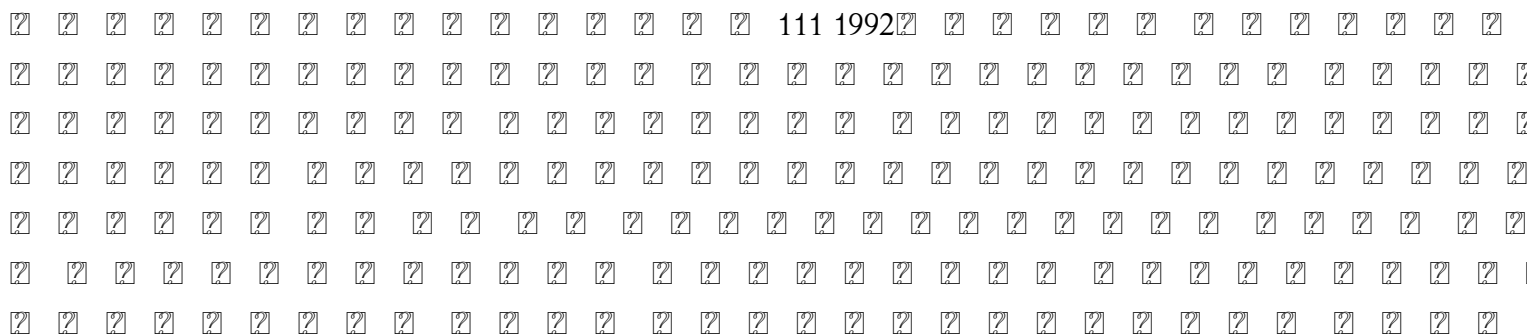
Protective Coatings

1997

the flavor of a food is often the most desirable quality characteristic for the consumer yet the understanding of flavour is a fascinatingly complicated subject which calls for interdisciplinary research efforts this latest volume presents the proceedings of the 11th weurman flavour research symposium and describes the most recent and original research advances related to the flavour of foods and beverages with contributions of experts from 25 countries world wide efficiently summarises the current front line research within food flavor highlights the modern approaches to flavor production using biotechnology enzymes and gene technology the dynamic effects of manipulation of food in the mouth during consumption influencing the release of flavour compounds is discussed in detail

How to Interview Like a Top MBA: Job-Winning Strategies From Headhunters, Fortune 100 Recruiters, and Career Counselors

2021-12-25



2012

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2006-05-10

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