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Entrepreneurship Management Digital Business Models in Sport Entrepreneurship Business Debates
Entrepreneurship Made Easy Handbook of Tourism Entrepreneurship Football Entrepreneurship Sport in the
Iberian Peninsula Contingent Workers' Voice in Southern Europe Entrepreneurship Entrepreneurship and
Intrapreneurship in Social, Sustainable, and Economic Development Entrepreneurship as Empowerment Textbook
in Auditing Theory Base of the Pyramid Markets in Latin America economics third edition Recoded City Happy
Notes Raw Deal Entrepreneurship in South America Entrepreneurship in Latin America Sport Management in the
Ibero-American World Elementary Accounting City Diplomacy The Emergence of the Urban Entrepreneur H.R. 717,
H.R. 745, H.R. 1207 Entrepreneurial Rise in the Middle East and North Africa Happy Notes Statistical
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and Sustainability Strategies for Handling Disruptive Situations in Corporate Settings Who's who Among
Hispanic Americans, 1992-93 Business History in Latin America Handbook of Research on Emerging Business
Models and the New World Economic Order

Entrepreneurship

1994

digital technologies are having a profound impact on sport business opening up new opportunities to generate income and value this book explores the phenomenon of digitization in sport management with a particular focus on business models and how they are being transformed in this new digital era the book explains how business models describe and underpin contemporary sport business and how flexibility is the key to unlocking value in an era of rapid technological change it presents case studies of the impact of digitization on sport organizations in both amateur and professional contexts including cutting edge topics such as the business of football sponsorship communication athlete engagement micropayments and wearable devices the final chapter summarizes current knowledge on digital business models and looks ahead at possible future directions for sport business in the digital era this is fascinating reading for any advanced student researcher or practitioner working in sport management who wants to better understand the challenges and opportunities presented by digital technology for the sport industry the open access version of this book available at taylorfrancis com has been made available under a creative commons attribution noncommercial noderivatives 4 0 license

Management

2022-07-29

this book introduces entrepreneurship as a concept that is popular in the general media but also in academic study what is evident is due to its positive and negative connotations in society this book identifies that it is important to debate the topic of entrepreneurship in order to understand its multi faceted nature this edited book includes a number of chapters that discuss multidimensional perspectives from an international perspective this book emphasizes the geo political frontiers related to entrepreneurship based on current debates which includes recent global changes this book also challenges the debatable as to whether entrepreneurship should be examined at the individual firm regional or industry level this book goes further to demonstrate that this depends on the type and nature of the study therefore it is better to consider entrepreneurship in a multidimensional way that incorporates different levels of analysis this book shows each level of analysis that can be considered from a geo political perspective this means including an overview of the cultural factors that influence entrepreneurial behavior in this way this book helps readers to understand how and why geography and politics influence entrepreneurial action

Digital Business Models in Sport

2023-05-11

about the book entrepreneurship made easy kingdom entrepreneurship nexus is for those burgeoning business men and women who want to discover their god given potential and unlock their ability to create a successful and fulfilling business this book aims to mentor and coach entrepreneurs with the principles of god knowing that it is god who gives us the power ability ideas passion capacity and intuition to make wealth with this book the entrepreneur will learn to understand the importance and the blessings of putting god first as a shareholder in their business about the author rev dr michael appiah is a native of ghana who currently resides in minnesota he is very involved in his community and public speaking

Entrepreneurship Business Debates

2023-06-02

the handbook of tourism entrepreneurship outlines the foundations of success in the tourism sector examining the ways in which small and medium sized enterprises smes can become economic engines for tourism destinations by boosting regional growth and prosperity

Entrepreneurship Made Easy

2024-05-02

football is the world s most popular sport and is entrepreneurial by nature there is a constant need for entities and individuals involved with football to act or behave in an entrepreneurial way competition is part of the football industry and emphasises the need to compete but also collaborate through entrepreneurial endeavours this book is amongst the first to focus specifically on football entrepreneurship and the entrepreneurial nature of football the book looks at entrepreneurship and how it can occur through direct and indirect engagement with football in a variety of contexts it examines different types of football including gridiron rugby and soccer and offers insights on the international aspects of football and how cultural aspects influence entrepreneurship this book provides a holistic understanding of how football can include innovation risk taking and proactive activity and will be useful for those interested to learn more of the football industry and entrepreneurship in the global context

Handbook of Tourism Entrepreneurship

2022-12-08

this is the first book in english to offer an overview of the development of the sport industry in spain and portugal examining the social economic cultural and political impact sport has had in this region and on world sport more broadly drawing on sources in spanish and portuguese the book presents important new perspectives and empirical material not previously available to english speaking audiences with a strong focus on management development economics governance and law set in a broader historical and socio cultural

context the book explains the unique characteristics of the sport industry in the iberian peninsula it takes a deep dive into spanish and portuguese football in many ways the centre of gravity of iberian sport and into sport tourism a hugely significant component of the broader economy of the region the book also considers important emerging themes in iberian sport from the development of women s sport to the global profile of cristiano ronaldo and rafael nadal and considers the wider influence of iberian sport across the wider hispanic diaspora this is fascinating and illuminating reading for anybody with an interest in sport business and management global sporting cultures international business or hispanic or latin american studies

Football Entrepreneurship

2022-11-03

this is an open access title available under the terms of a cc by nc nd 4 0 license it is free to read download and share on elgaronline com contingent workers voice in southern europe investigates the manifold challenges posed by the continued expansion of the platform economy the rise of non standard forms of employment and the diversification of work identities

Sport in the Iberian Peninsula

2023-01-17

entrepreneurship and intrapreneurship have become a vehicle that offers solutions for social environmental and economic problems even though the level of entrepreneurial activity and its diversity have been motivated through public policies social support has also played an important role in encouraging people to think of entrepreneurship as a desirable career choice this book brings together analyses of those elements required for entrepreneurial and intrapreneurial intention and action which ultimately become important leverages of development chapters highlight the importance of rural urban university organizational and family environments for a bunch of intentions and behaviors such as green sport social corporate innovative traditional and gender entrepreneurship this entrepreneurial diversity is translated into higher development through the empowerment of women environmental consciousness and efficient production policymakers scholars and practitioners can find different examples and cases useful for decision making learning and practice in this book

Contingent Workers' Voice in Southern Europe

2021-01-25

entrepreneurship empowers individuals to bring ideas to life entrepreneurs utilise their creative skills to develop business ventures making use of knowledge spillovers that occur in entrepreneurial ecosystems and

the connections between businesses individuals and other entities that allow collaboration on joint projects

Entrepreneurship

2020-08-14

this book focuses on the base of the pyramid bop in latin america and examines the role of the markets in serving low income populations as consumers distributors and entrepreneurs deep inequalities violence and urbanisation characterise the region despite the reduction of poverty observed during the first two decades of the 21st century latin america is the most unequal region in the world outside active war zones the region has the highest homicide rate in the world and violence and inequality are both deeply intertwined markets have a crucial role to play in closing this gap and offering job and income opportunities especially to unemployed youth paving the way for safer more peaceful and sustainable development the book also offers a theoretical reflection on the role that community enterprises who manage common pool resources can play in serving markets and creating income opportunities for the rural poor the book is recommended for managers policy makers students and scholars interested in base of the pyramid markets and their potential to lift people out of poverty and to promote a more equal society

Entrepreneurship and Intrapreneurship in Social, Sustainable, and Economic Development

2021-08-18

recoded city examines alternative urban design planning and architecture for the other 90 namely the practice of participatory placemaking a burgeoning practice that co author thomas ermacora terms recoding in combining bottom up and top down means of regenerating and rebalancing neighbourhoods affected by declining welfare or struck by disaster this growing movement brings greater resilience recoded city sheds light on a new epoch in the relationship between cities and civil society by presenting an emerging range of collaborative solutions and distributed governance models the authors draw on their own fresh research of global pioneers forging localist design strategies public realm interventions and new stakeholder dynamics as the world becomes increasingly digital and virtual a myriad of online tools and technological options is becoming available these give unprecedented co creation opportunities to communities and professionals alike yielding the benefits of a more open diy society because of its close engagement with people place and local identity the field of participatory placemaking has huge untapped potential responding to the challenges of the anthropocene era recoded city is for decision makers developers and practitioners working globally to make better and more liveable cities

Entrepreneurship as Empowerment

1995

in her book happy notes author delina fajardo conveys her knowledge of how to focus on the things that matter in life things that you care enough to accomplish because people who can't see you soar will hate you for when you're wrong they'll even hate you for why you're right so you need to go against the grain because life may become arduous at times you may seem to be off track but remember that this life is your story and you can either keep writing the futile paragraph or pen another believe in the star that's still hiding behind the clouds will eventually appear time seems to run out at times but somehow it is because you need to take some rest from your tedious schedule it's like boxing when a boxer who is about to lose the game hopes for the round to end quickly so that he could regain some strength

Textbook in Auditing Theory

2016-07-01

what's going to happen to my job that's what an increasing number of anxious americans are asking themselves the us workforce which has been one of the most productive and wealthiest in the world is undergoing an alarming transformation increasing numbers of workers find themselves on shaky ground turned into freelancers temps and contractors even many full time and professional jobs are experiencing this precarious shift within a decade a near majority of the 145 million employed americans will be impacted add to that the steamroller of automation robots and artificial intelligence already replacing millions of workers and projected to obsolesce millions more and the jobs picture starts looking grim now a weird yet historic mash up of silicon valley technology and wall street greed is thrusting upon us the latest economic fraud the so called sharing economy with companies like uber airbnb and taskrabbit allegedly liberating workers to become independent and their own ceos hiring themselves out for ever smaller jobs and wages while the companies profit but this share the crumbs economy is just the tip of a looming iceberg that the middle class is drifting toward raw deal how the uber economy and runaway capitalism are screwing american workers by veteran journalist steven hill is an exposé that challenges conventional thinking and the hype celebrating this new economy by showing why the vision of the techno sapien leaders and their ayn rand libertarianism is a dead end in raw deal steven hill proposes pragmatic policy solutions to transform the us economy and its safety net and social contract launching a new kind of deal to restore power back into the hands of american workers

Base of the Pyramid Markets in Latin America

2024-03-28

this book reveals a variety of issues facing entrepreneurs smes and entrepreneurship development across

south america the authors recognize that when it comes to entrepreneurship not one size fits all therefore this book has been designed to help business students understand the context of the enterprise it highlights how countries differ in their scope of entrepreneurship and how entrepreneurs are impacted by these differences each chapter is dedicated to a respective country and describes the status quo challenges and prospects for entrepreneurship there specifically the book helps students understand the nature of entrepreneurship in argentina bolivia chile colombia ecuador french guiana guyana paraguay peru surinam uruguay and venezuela

economics third edition

2015-10-20

this book looks at both the potential and limits of policies to promote entrepreneurship as an important vehicle for social mobility in latin america and the caribbean who are the region s entrepreneurs they tend to be middle aged males with secondary and often tertiary education who represent only a small segment of the economically active population in the six countries considered in this book they come from families in which a parent is or was an entrepreneur in fact a parent s occupation is more important in the decision to become an entrepreneur than a parent s wealth income or education middle class entrepreneurship tends to dominate the sample in part since this is the majority class in society however as a percentage of each social class entrepreneurship tends to be higher in the upper class followed by the middle and lower class entrepreneurs concentrate in micro enterprises with fewer than five employees they enjoy greater social mobility than employees and the self employed but this mobility is not always in the upward direction entrepreneurs face multiple obstacles including stifling bureaucracy burdensome tax procedures and lack of financing human capital technological skills and supportive networks the support of family and friends and a modicum of social capital help cope with these obstacles to entrepreneurship

Recoded City

2022-06-22

this book explores innovation in technology products and services in sport management in the ibero american region one of the most rapidly developing regions in world sport this timely volume captures a sense of the potential impact and opportunities presented in the region for international sport businesses and sporting organisations the book presents cutting edge research into topics as diverse as digitization in the chilean sport industry responses to covid 19 by sports clubs in the region consumer behavior in the portuguese fitness industry multiplatform content distribution in brazilian basketball and the strategy behind the growth and development of the valencia marathon in spain it is full of insight data and examples of best practice in innovation this is fascinating reading for any student researcher or practitioner working in sport management sport business sport governance international business and management or ibero american studies

Happy Notes

2013-12-18

this edited volume provides an inclusive explanation of what why and how cities interact with global counterparts as well as with nation states non governmental organizations and foreign publics the chapters present theoretical and analytical approaches to the study of city diplomacy as well as case studies to capture the nuances of the practice by bringing together a diverse group of authors in terms of their geographic location academic and practitioner backgrounds the volume speaks to multiple disciplines including diplomacy political science communication sociology marketing and tourism

Raw Deal

2023-07-10

combining emerging trends in collaboration democratization and urbanization this book examines the emergence of entrepreneurship and innovation as a primarily urban phenomenon explains why urban environments are rapidly attracting global innovators across three distinct forms of urbanpreneurship and lights the path forward for entrepreneurs innovators and city governments the world is urbanizing rapidly currently 600 cities account for 60 percent of the global economy by 2025 it is predicted that the top 100 cities will account for 35 percent of the world s economy emerging trends in collaboration the sharing economy and innovation are opening up new opportunities for entrepreneurs in urban environments urbanpreneurs to participate in everything from tech startups in cities instead of suburban tech parks to makers and on demand service providers to roles in civic entrepreneurship for those interested in solving the challenges that growing cities are facing readers of this book will understand how the converging trends of collaboration democratization and urbanization are rapidly attracting global innovators to cities capable of creating the enabling environment for aspiring innovators the book discusses how entrepreneurs can best capitalize on the opportunities in urban settings identifies what large and small cities can do to encourage more urbanpreneurship and concludes with a consideration of the future of entrepreneurship in urban environments

Entrepreneurship in South America

2020-07-11

entrepreneurial rise in the middle east and north africa the influence of quadruple helix on technological innovation explores the relationships and inter dependencies between innovation political regimes and economic and social development throughout the middle east and north africa region

Entrepreneurship in Latin America

2016-05-16

in her book happy notes author delina fajardo conveys her knowledge of how to focus on the things that matter in life things that you care enough to accomplish because people who can't see you soar will hate you for when you're wrong they'll even hate you for why you're right so you need to go against the grain because life may become arduous at times you may seem to be off track but remember that this life is your story and you can either keep writing the futile paragraph or pen another believe in the star that's still hiding behind the clouds will eventually appear time seems to run out at times but somehow it is because you need to take some rest from your tedious schedule it's like boxing when a boxer who is about to lose the game hopes for the round to end quickly so that he could regain some strength

Sport Management in the Ibero-American World

2005

this book introduces predictive analytics in sports and discusses the relationship between analytics and algorithms and statistics it defines sports data to be used and explains why the unique nature of sports would make analytics useful the book also explains why the proper use of predictive analytics includes knowing what they are incapable of doing as well as the role of predictive analytics in the bigger picture of sports entrepreneurship innovation and technology the book looks at the mathematical foundations that enhance technical knowledge of predictive models and illustrates through practical insightful cases that will help to empower readers to build and deploy their own analytic methodologies this book targets readers who already have working knowledge of location dispersion and distribution statistics bivariate relationships scatter plots and correlation coefficients and statistical significance testing and is a reliable well rounded reference for furthering their knowledge of predictive analytics in sports

Elementary Accounting

2022-03-02

shaping social enterprise helps researchers policymakers practitioners and international development actors better understand various institutional paths of social enterprise development and where institutional strengths and weaknesses may be located

City Diplomacy

2024-03-28

this open access book brings together international experts who shed new light on the status of social enterprises benefit corporations and other purpose driven companies the respective chapters take a multidisciplinary approach combining law philosophy history sociology and economics and provide valuable insights on fostering social entrepreneurship and advancing the common good in recent years we have witnessed a significant shift of how business activities are conducted mainly through the rise of social enterprises in an effort to target social problems at their roots social entrepreneurs create organizations that bring transformative social changes by considering among others ethical social and environmental factors a variety of social enterprise models are emerging internationally and are proving their vitality and importance but what does the term social enterprise mean what are its roots and how does it work in practice within the legal framework of any country this handbook attempts to answer these questions from a theoretical historical and comparative perspective bringing together 44 contributions written by 71 expert researchers and practitioners in this field the first part provides an overview of the social enterprise movement its evolution and the different forms entities can take to meet global challenges overcoming the limits of what governments and states can do the second part focuses on the emergence of benefit corporations and the growing importance of sustainability and societal values while also analyzing their different legal forms and adaptation to their regulatory environment in turn the last part presents the status quo of purpose driven companies in 36 developed and emerging economies worldwide this handbook offers food for thought and guidance for everyone interested in this field it will benefit practitioners and decision makers involved in social and community organizations as well as in international development and more generally speaking social sciences and economics

The Emergence of the Urban Entrepreneur

2020-05-11

this book covers many hot topics including theoretical and practical research in many areas such as dynamic analysis machine learning supply chain management operations management environmental management uncertainty and health and hygiene it showcases advanced management concepts and innovative ideas the 16th international conference on management science and engineering management 2022 icmse will be held in ankara turkey during august 3 6 2022 icmse has always been committed to promoting innovation management science m s and engineering management em academic research and development the book provides researchers and practitioners in the field of management science and engineering management mse with the latest cutting edge thinking and research in the field it will appeal to readers interested in these fields especially those looking for new ideas and research directions

H.R. 717, H.R. 745, H.R. 1207

2017-04-10

reignite your creative thinking skills to produce innovative solutions organizational creativity a

practical guide for innovators and entrepreneurs by gerard j puccio john f cabra and nathan schwagler is a compelling new text designed to transform the reader into a creative thinker and leader arguing that creativity is an essential skill that must be developed the authors take a highly practical approach providing strategies tools and cases to help readers hone their creative abilities whether students are preparing to become entrepreneurs or to work in an established firm this text will help them survive and thrive in an era of innovation and change

Entrepreneurial Rise in the Middle East and North Africa

2022-12-29

this book focuses on the growth of entrepreneurship in oceania this means focusing on cultural endeavors as well as digital and technology based forms of entrepreneurship it is the first to explore how oceania has a distinctive type of business appeal given its strategic position in the world whilst other regions such as north america europe and africa have been studied in terms of entrepreneurial endeavors there is a lack of research on oceania despite it being a unique and important region this book thus fills this gap by taking a progressive approach as to how entrepreneurship in oceania is managed emphasizing the growth of new economic segments and changing geo political powers

Happy Notes

2022-07-13

ict has had a huge impact on businesses and organizations in general with new business models new marketing channels and new markets being reached using these technologies ict can promote new strategies and enhancers to optimize various aspects of business but this technology also provides important tools that can empower social entrepreneurship initiatives to develop fund and implement new and innovative solutions to social cultural and environmental problems with the upheaval caused by the covid 19 pandemic and its subsequent impact on the economy the methods and tools used within this field will be forever impacted icts and the digital economy are huge trends that will affect organizations in several dimensions such as how to communicate and improve performance thus new perspectives and research are needed to identify the trends emerging in these fields the handbook of research on entrepreneurship innovation sustainability and icts in the post covid 19 era broadens the exploitation of entrepreneurship innovation and icts in a global approach to draw attention to multidisciplinary perspectives of these contexts and their influence in modern organizations in addition the book explores and discusses through innovative studies case studies systematic literature reviews and reports the key developments in digital entrepreneurship circular economy and digitalization digital business models digital market and internationalization digital economy trends and challenges for organizations digital entrepreneurial ecosystems is ict in organizations social aspects of information systems and more this book is ideally intended for business managers industry professionals entrepreneurs practitioners stakeholders researchers academicians and students looking for how business and

organizations are going to shift and advance in the post covid 19 era

Statistical Modelling and Sports Business Analytics

2017-03-31

faced with chaotic environments it is not possible to make totally efficient forecasts especially when it is necessary to analyze events with multiple variables and micro small and medium enterprises msme constantly face events that escape the laws of the market the handling that has been given to the crisis caused by the coronavirus has been trial and error and the economic social and environmental results remain to be seen the markets and the world are chaotic with the markets in chaos due to the covid 19 pandemic it is important to look at the methods used in these environments to promote business success the handbook of research on management techniques and sustainability strategies for handling disruptive situations in corporate settings elaborates on the skills techniques and tools that are more useful for these environments and identifies what makes companies that work well in organizational chaos and in chaotic economic environments perform better than companies that are well organized covering topics such as strategic management multidimensional chaos approach and the global unstable market this book is essential for managers executives academicians policymakers entrepreneurs researchers undergraduate and graduate business students and any person interested in state of the art business issues

Shaping Social Enterprise

2004

a new edition of a book first published in bogotá this english edition is a crucial addition to the literature on latin american business history for a wider english speaking audience and it will be of interest to business and economic historians generally essays are included by leading economic historians of latin america from the uk and from other countries each contributor has managed to relate the business history of a selected country to the main trends in its economic development

The International Handbook of Social Enterprise Law

2022-01-11

the covid 19 pandemic is causing a radical change in both the economic and business paradigms that have ruled countries for decades emerging models are leading to a new world economic order predictably led by china and the united states new forms of organization new ways of working remotely the strengthening of some industries to the detriment of others and the supremacy of technology to be able to work are going to change the economies as we know them today the handbook of research on emerging business models and the new world economic order offers strategies economic policies social economic and political trends that will

affect organizations to increase their efficiency and labor productivity and change the world s business and financial structures this book forecasts future business changes and prospective models structural or not for guiding the survival of small and medium enterprises smes multinationals family firms entrepreneurs and ngos in the post covid 19 era covering topics such as business model creation global sustainable logistics 4 0 and social and solidarity economy this text is essential for economists entrepreneurs managers executives family firms smes business professionals policymakers students researchers practitioners and academicians

Proceedings of the Sixteenth International Conference on Management Science and Engineering Management - Volume 1

2023-09-21

Organizational Creativity

2021-04-30

Ad Veritatem

2021-06-25

Oceania Entrepreneurship

1992

**ECIE 2023 18th European Conference on Innovation and Entrepreneurship
Vol 2**

1999-03-01

**Handbook of Research on Entrepreneurship, Innovation, Sustainability,
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2021-10-15

**Handbook of Research on Management Techniques and Sustainability
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