

Read free Information systems a management perspective 3rd edition (Download Only)

this book presents an overview of the security opportunities and management operations and discusses integrating security as part of the overall business operation burstein offers advice to security and business managers on integrating security into the business operation he also provides hands on information for developing proposals to justify the need to enhance security in the organization now in its seventh edition air transportation a management perspective by john wensveen is a proven textbook that offers a comprehensive introduction to the theory and practice of air transportation management in addition to explaining the fundamentals this book now takes the reader to the leading edge of the discipline using past and present trends to forecast future challenges the industry may face and encouraging the reader to really think about the decisions a manager implements the seventh edition brings the text right up to date with a new opening chapter titled the airline industry trends challenges and strategies setting the context for all that follows within the book and a new section within international aviation that explores the new airline business models new and updated material has been added throughout the text and overall presents a more international perspective arranged in sharply focused parts and accessible sections the exposition is clear and reader friendly air transportation a management perspective is suitable for almost all aviation programs that feature business and management its student friendly structure and style make it highly suitable for modular courses and distance learning programmes or for self directed study and continuing personal professional development now in its eighth edition air transportation a management perspective by john wensveen is a proven textbook that offers a comprehensive introduction to the theory and practice of air transportation management provides an international and management perspective on the field of corporate communication corporate communication plays an important role in higher level management to help build and preserve a company s reputation this intangible yet valuable asset determines the net worth of a company and affects the success of its operations corporate communication an international and management perspective introduces readers to the broad environment of the modern extended organization and provides an understanding of the globalization process it describes how economic political and cultural features of a country affect company decisions and communication and discusses various communication disciplines and practices that are employed in programs and campaigns this book addresses the key management issues of sustainability and technology and innovation it also emphasizes the importance of why corporate communication must be seen as a management function and not restricted to a communication process presented in five parts corporate communication offers comprehensive chapters covering the domain of corporate communication strategic application of communication practices international perspective key management issues of sustainability and technology and corporate communication contribution to management the foundation of corporate communication is public relations but also included is the entire range of communication practices and the contribution to management decision making conceptualizes corporate communication as a strategic management function which helps management recognize adjust to and construct policy related to global issues emphasizes the critical role that corporate communication plays in making corporate decisions and behaviors more socially responsible and sustainable demonstrates how corporate communication draws on public affairs marketing and social media in its strategic planning emphasizes the critical importance of relationships to corporations and their effect on reputation provides numerous examples of cases of global problems and how corporations have responded to them corporate communication is intended for upper level undergraduate and graduate students in schools of communication and schools of business and management who want to extend their competence to the global arena and to combine the various communication practices to design strategic programs and campaigns course titles include corporate communication international public relations corporate public affairs global marketing communication global corporate communication and social media rapid and volatile organizational change is one of the most profound characteristics of our time how to communicate the need for and the direction of change to stockholders employees customers and management is the subject of this book scientific essay from the year 2011 in the subject business economics business management corporate governance grade none language english abstract the paper gives a brief description of consulting process or consultancy process from the management perspective it focuses on the seven divisions of the process and concisely describes each division works of reputed authors have been consulted and researched the fashion industry is a multibillion dollar global industry with a variety of organizational structures and a multitude of challenges such scope triggered the recent rise in management programs in the u s and europe aiming to produce and train young managers to meet such global and diverse challenges managing fashion covers the fashion business with a twist a management twist its goal is to tackle the topics from a fashion manager perspective referencing relevant management concepts and theories thus offering a deeper and more practical dimension to the issues addressed it offers a balanced mix of fashion and management theory and application as well as creating an opportunity for analysis and critical thinking discussions throughout the book are supported by specially developed case studies and relevant examples taken from the fashion industry it is an opportunity to expose the fashion student or reader as well as

aspiring fashion managers to a more practical approach to fashion theories and issues managing fashion will serve as a core text for fashion studies fashion entrepreneurship and fashion merchandising majors as well as for special business degrees and management certificates targeting the fashion industry an advanced level edited text that covers key theories of cross cultural management and helps develop practical solutions to deal with difference in organizations focuses on the impact of globalisation on individuals work life and identity and explores how to manage and lead teams in a globalised context includes coverage of emerging markets

introdução aos sistemas de informação geográfica gis sensoriamento remoto input e output de dados qualidade e gerenciamento de dados funções de análise e implementação advanced undergraduate and postgraduate students and researchers in international business international management and cross cultural management and all concerned with the transfer of knowledge in the global economy it will also be a valuable source of concepts and ideas to cross cultural trainers and to various categories of practitioners within knowledge management and international human resource management this book forges a break with the concept of culture that has dominated management thinking education and research for several decades culture rather than being presented as a source of difference and antagonism is presented as a form of organisational knowledge that can be converted into a resource for underpinning core competence this perspective based on extensive research into the operations of four major international corporations challenges traditional thinking by contending that cross cultural management is a form of knowledge management key to this text are the four global case companies contrasting experiences presented as insightful case studies about rarely observed aspects of firms cross cultural communication behaviour this book analyses from a management perspective how the aviation industry can achieve a sustainability transformation in order to reach the paris climate targets for 2050 and provides various strategic and operational recommendations in this regard it examines various elements of the aviation system exhaustively including technologies consumers airlines airports and policies from both short and long term standpoints specific questions and contradictions as well as concrete options for taking action are presented it also includes numerous practical case studies which will help practitioners transfer the concepts into their everyday work the book is aimed at a broad professional audience consisting of managers politicians and regulators but also at advanced students engaged in academic and professional education instructors

electronic inspection copies are available or contact your local sales representative for an inspection copy of the print version containing simple explanations of complex ideas and written in plain english this text has been designed with your needs as a student firmly in mind whether you are studying at undergraduate or postgraduate level our team of expert authors will guide and develop your understanding of each key area of the curriculum from the fundamentals through to critical evaluation towards the end of each chapter key features numerous practical examples and case studies in each chapter bring the rigorous theoretical and academic underpinning alive cases and examples from across the globe as well as chapters on culture and globalization reflect the global nature of the contemporary workplace final chapter on the future of hrm by linda holbeche former director of research at the cipd will equip you to deal with new and emerging issues and challenges excellent range of learning features including an end of book glossary to help you quickly understand new and complex terminologies visit the companion website at sagepub co uk rees full text sage journal articles available online to encourage further exploration of the field and filmed introductions to each area by the book s team of experts this is the ebook of the printed book and may not include any media website access codes or print supplements that may come packaged with the bound book explore management issues through a faith based perspective management a faith based perspective offers readers the opportunity to explore management issues through a faith based perspective by presenting the biblical record on major management issues and contemporary management scholarship findings this text encourages the integration of a perspective founded on the values and teachings common to christian denominations this book traces the main historical events that have shaped present day management education in a representative sample of european countries and in japan offers a truly global perspective on performance management practices split into two parts it illustrates the key themes of rater motivation rater ratee relationships and merit pay what does it mean to be a manager being a manager is a complex and challenging activity this free course management perspective and practice introduces you to the role of the manager in this openlearn course you ll look at an array of activities including leadership human resources finance project management change management operations management and stakeholder management seminar paper from the year 2005 in the subject business economics business management corporate governance grade 92 percent first university of lincoln 24 entries in the bibliography language english abstract peters is the father of the post modern corporation why do people follow gurus one explanation can be the search for meaning in life they offer fulfilment and promise a peaceful and happy life herein the emphasis lies on management gurus can we transfer the above to a management context in management we follow rules rituals and symbols every morning we are called to the holy mass worshipping the corporate identity manual and confessing our companies inability to keep the promise of short delivery times to our customer our consultant will teach us by showing us how we can improve quality reduce wastage and improve happiness in our jobs tom peters with his work on excellent companies lay the foundation of the work presented utilizing postmodernist techniques the author challenges the teachings of the so called management gurus decentering deconstructing and reflecting back on itself the author critically re evaluates his personal guru as a result a new perception of the circle commonly known as management gurus materializes and the insights gained are to be used as a tool in

modern management are modern managers misled in their thinking by following the wrong ideas sales management offers a global perspective on the opportunities and issues facing today's sales managers current textbooks have failed to move beyond the us context sales management provides unique access to european and international experts with globally relevant case studies this book provides a detailed account of the global hotel industry with a focus on managerial work and people management a comprehensive understanding of the managers work from a people management perspective is essential to the success of hotel operations however this is an area that has been under researched based on existing literature and extensive research carried out by the authors over fifteen years the book explores the different aspects of managerial work in global hotel industry settings and covers topics such as general management leadership education and training skills and competencies crisis management and managing diversity the book's findings suggest that hotel managers should adopt a people centric management and leadership style while at the same time maintaining operational efficiency a unique book in terms of scale and depth it offers useful insights into both theoretical and practical perspectives the contributors to this timely and comprehensive volume provide lucid and intensive analyses of traditional personnel management tpm and the corrective and proactive interventions planned by the proponents of hrm they have also mapped the changes that are taking place in hrm related policies and strategies their detailed expositions of the impact of hrm on labour management relations are fascinating and amply supported by real life examples they examine the ways in which indian companies in the public and private sectors can evolve appropriate human resource policies which would help them to prosper and compete the role of the web economy in the new corporate context is also assessed innovatively in view of the prolonged financial meltdown and the resulting clash of socio economic interests both between nations and within societies unforeseen challenges have to be met by contemporary managers the current organizational financial political and social situation calls for innovative out of the box solutions while also presenting a unique opportunity for management scholars practitioners and policy makers to work out and bring forward creative and imaginative as well as realistic responses to problems appealing to scholars students researchers and practitioners and covering a wide spectrum of organizational types and institutions this book provides scientific evidence direction and insight on issues associated with confronting challenges related to the contemporary socio economic scenario in this respect the presents conceptual and empirical research putting forward a wide range of paradigms and ideas transcending conventional theory on finding innovative solutions to contemporary business and managerial challenges it brings forward contemporary theoretical underpinning across an array of sectors and organizational structures while also presenting their practical implementations book jacket going beyond the traditional application of strategic planning this book also addresses issues for the nonprofit sector and global aspects of strategic planning the intention for this book is to present the resistance to change phenomenon from a new perspective the term resistance is complex and very often misinterpreted change leaders should adapt their perspectives on this subject and try to see resistance from a positive angle as well by just changing the prospect of analyzing it managers could experience a greater success in implementing new changes and effectively attract more employees onto their side instead of trying to eliminate or suppress employees resistance managers should rather use their reactions in a positive framework resistance may be useful as feedback and therefore managers can use it to improve and refine the organizational change process the new edition of this popular book continues to explore the wealth of information available for network management showing users how to get data about a network and how to apply that data in managing a network effectively it includes a survey of the latest available network management tools and explains the osf dce dme documents and their relation to internetworking and network management textbook for those studying management for the first time or newly appointed managers especially focusing on first line managers provides information on the process of management and some of the main issues which confront managers including the changing role of managers workteams restructuring industry based agreements anti discrimination health and safety legislation each chapter includes a statement of learning objectives diagrams and tables to illustrate key points discussion questions and a case study includes an index also available in hardback the authors have a broad range of managerial experience in the private sector and are co authors of supervision in australia second edition this book provides an examination of the general manager which encompasses their roles as strategist organizational designer and institutional leader instead of exclusively focusing on the economic aspect of general management this book explores a humanist perspective based on the conviction that maintaining high ethical standards is a precondition to the healthy long term prosperity of firms and more importantly the development of employees bringing together a team of contributors from several prestigious business schools in spain portugal and central and south america this book develops the field of general management through academic thinking research and practical experience in the form of original and relevant case studies from the perspective of ibero american business communities after explaining the foundations of its call for humanist general management practices the authors focus on themes inherent to strategy and organizing such as sustainability business model innovation strategy in emerging markets strategic alliances digital strategy and organizational learning they conclude by focusing on institutional leadership and provide a fresh look at boards of directors risk management family businesses stakeholder management and the work of ceos general management in latin and ibero american organizations is an invaluable resource that will be of great interest to practitioners and students in the field of international business management organization studies strategy in emerging markets leadership and corporate governance

an introductory text written to impart to the student a broad understanding of the air transportation industry and the management functions within an airline it presents the basic concepts and problems facing the industry in a straightforward way

Information Systems 2000 this book presents an overview of the security opportunities and management operations and discusses integrating security as part of the overall business operation burstein offers advice to security and business managers on integrating security into the business operation he also provides hands on information for developing proposals to justify the need to enhance security in the organization

Security 1996 now in its seventh edition air transportation a management perspective by john wensveen is a proven textbook that offers a comprehensive introduction to the theory and practice of air transportation management in addition to explaining the fundamentals this book now takes the reader to the leading edge of the discipline using past and present trends to forecast future challenges the industry may face and encouraging the reader to really think about the decisions a manager implements the seventh edition brings the text right up to date with a new opening chapter titled the airline industry trends challenges and strategies setting the context for all that follows within the book and a new section within international aviation that explores the new airline business models new and updated material has been added throughout the text and overall presents a more international perspective arranged in sharply focused parts and accessible sections the exposition is clear and reader friendly air transportation a management perspective is suitable for almost all aviation programs that feature business and management its student friendly structure and style make it highly suitable for modular courses and distance learning programmes or for self directed study and continuing personal professional development

Air Transportation 2018-02-06 now in its eighth edition air transportation a management perspective by john wensveen is a proven textbook that offers a comprehensive introduction to the theory and practice of air transportation management

Air Transportation 2015-05-28 provides an international and management perspective on the field of corporate communication corporate communication plays an important role in higher level management to help build and preserve a company s reputation this intangible yet valuable asset determines the net worth of a company and affects the success of its operations corporate communication an international and management perspective introduces readers to the broad environment of the modern extended organization and provides an understanding of the globalization process it describes how economic political and cultural features of a country affect company decisions and communication and discusses various communication disciplines and practices that are employed in programs and campaigns this book addresses the key management issues of sustainability and technology and innovation it also emphasizes the importance of why corporate communication must be seen as a management function and not restricted to a communication process presented in five parts corporate communication offers comprehensive chapters covering the domain of corporate communication strategic application of communication practices international perspective key management issues of sustainability and technology and corporate communication contribution to management the foundation of corporate communication is public relations but also included is the entire range of communication practices and the contribution to management decision making conceptualizes corporate communication as a strategic management function which helps management recognize adjust to and construct policy related to global issues emphasizes the critical role that corporate communication plays in making corporate decisions and behaviors more socially responsible and sustainable demonstrates how corporate communication draws on public affairs marketing and social media in its strategic planning emphasizes the critical importance of relationships to corporations and their effect on reputation provides numerous examples of cases of global problems and how corporations have responded to them corporate communication is intended for upper level undergraduate and graduate students in schools of communication and schools of business and management who want to extend their competence to the global arena and to combine the various communication practices to design strategic programs and campaigns course titles include corporate communication international public relations corporate public affairs global marketing communication global corporate communication and social media

Corporate Communication 2018-12-06 rapid and volatile organizational change is one of the most profound characteristics of our time how to communicate the need for and the direction of change to stockholders employees customers and management is the subject of this book

Communicating Organizational Change 1995-07-01 scientific essay from the year 2011 in the subject business economics business management corporate governance grade none language english abstract the paper gives a brief description of consulting process or consultancy process from the management perspective it focuses on the seven divisions of the process and concisely describes each division works of reputed authors have been consulted and researched

Informations Systems 2000-05-01 the fashion industry is a multibillion dollar global industry with a variety of organizational structures and a multitude of challenges such scope triggered the recent rise in management programs in the u s and europe aiming to produce and train young managers to meet such global and diverse challenges managing fashion covers the fashion business with a twist a management twist its goal is to tackle the topics from a fashion manager perspective referencing relevant management concepts and theories thus offering a deeper and more practical dimension to the issues addressed it offers a balanced mix of fashion and management theory and application as well as creating an opportunity for analysis and critical thinking discussions throughout the book are supported by specially developed case studies and relevant examples taken from the fashion

industry it is an opportunity to expose the fashion student or reader as well as aspiring fashion managers to a more practical approach to fashion theories and issues managing fashion will serve as a core text for fashion studies fashion entrepreneurship and fashion merchandising majors as well as for special business degrees and management certificates targeting the fashion industry

The Consulting Process: A Management Perspective 2011-09-01 an advanced level edited text that covers key theories of cross cultural management and helps develop practical solutions to deal with difference in organizations focuses on the impact of globalisation on individuals work life and identity and explores how to manage and lead teams in a globalised context includes coverage of emerging markets

Managing Fashion 2020-10 introdução aos sistemas de informação geográfica gis sensoriamento remoto input e output de dados qualidade e gerenciamento de dados funções de análise e implementação

Global Leadership Practices 2017-09-16 advanced undergraduate and postgraduate students and researchers in international business international management and cross cultural management and all concerned with the transfer of knowledge in the global economy it will also be a valuable source of concepts and ideas to cross cultural trainers and to various categories of practitioners within knowledge management and international human resource management this book forges a break with the concept of culture that has dominated management thinking education and research for several decades culture rather than being presented as a source of difference and antagonism is presented as a form of organisational knowledge that can be converted into a resource for underpinning core competence this perspective based on extensive research into the operations of four major international corporations challenges traditional thinking by contending that cross cultural management is a form of knowledge management key to this text are the four global case companies contrasting experiences presented as insightful case studies about rarely observed aspects of firms cross cultural communication behaviour

Geographic Information Systems 1992 this book analyses from a management perspective how the aviation industry can achieve a sustainability transformation in order to reach the paris climate targets for 2050 and provides various strategic and operational recommendations in this regard it examines various elements of the aviation system exhaustively including technologies consumers airlines airports and policies from both short and long term standpoints specific questions and contradictions as well as concrete options for taking action are presented it also includes numerous practical case studies which will help practitioners transfer the concepts into their everyday work the book is aimed at a broad professional audience consisting of managers politicians and regulators but also at advanced students engaged in academic and professional education

Geographic Information Systems 1989 instructors electronic inspection copies are available or contact your local sales representative for an inspection copy of the print version containing simple explanations of complex ideas and written in plain english this text has been designed with your needs as a student firmly in mind whether you are studying at undergraduate or postgraduate level our team of expert authors will guide and develop your understanding of each key area of the curriculum from the fundamentals through to critical evaluation towards the end of each chapter key features numerous practical examples and case studies in each chapter bring the rigorous theoretical and academic underpinning alive cases and examples from across the globe as well as chapters on culture and globalization reflect the global nature of the contemporary workplace final chapter on the future of hrm by linda holbeche former director of research at the cipd will equip you to deal with new and emerging issues and challenges excellent range of learning features including an end of book glossary to help you quickly understand new and complex terminologies visit the companion website at sagepub co uk rees full text sage journal articles available online to encourage further exploration of the field and filmed introductions to each area by the book s team of experts

Cross-cultural Management 2002 this is the ebook of the printed book and may not include any media website access codes or print supplements that may come packaged with the bound book explore management issues through a faith based perspective management a faith based perspective offers readers the opportunity to explore management issues through a faith based perspective by presenting the biblical record on major management issues and contemporary management scholarship findings this text encourages the integration of a perspective founded on the values and teachings common to christian denominations

Perspectives on Strategic Management 1990 this book traces the main historical events that have shaped present day management education in a representative sample of european countries and in japan

Customer Service 1988 offers a truly global perspective on performance management practices split into two parts it illustrates the key themes of rater motivation rater ratee relationships and merit pay

Management 1994-01 what does it mean to be a manager being a manager is a complex and challenging activity this free course management perspective and practice introduces you to the role of the manager in this openlearn course you ll look at an array of activities including leadership human resources finance project management change management operations management and stakeholder management

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offer fulfilment and promise a peaceful and happy life herein the emphasis lies on management gurus can we transfer the above to a management context in management we follow rules rituals and symbols every morning we are called to the holy mass worshipping the corporate identity manual and confessing our companies inability to keep the promise of short delivery times to our customer our consultant will teach us by showing us how we can improve quality reduce wastage and improve happiness in our jobs tom peters with his work on excellent companies lay the foundation of the work presented utilizing postmodernist techniques the author challenges the teachings of the so called management gurus decentering deconstructing and reflecting back on itself the author critically re evaluates his personal guru as a result a new perception of the circle commonly known as management gurus materializes and the insights gained are to be used as a tool in modern management are modern managers mislead in their thinking by following the wrong ideas

Financial Accounting 2014-02-13 sales management offers a global perspective on the opportunities and issues facing today s sales managers current textbooks have failed to move beyond the us context sales management provides unique access to european and international experts with globally relevant case studies

Strategic Human Resource Management 2007 this book provides a detailed account of the global hotel industry with a focus on managerial work and people management a comprehensive understanding of the managers work from a people management perspective is essential to the success of hotel operations however this is an area that has been under researched based on existing literature and extensive research carried out by the authors over fifteen years the book explores the different aspects of managerial work in global hotel industry settings and covers topics such as general management leadership education and training skills and competencies crisis management and managing diversity the book s findings suggest that hotel managers should adopt a people centric management and leadership style while at the same time maintaining operational efficiency a unique book in terms of scale and depth it offers useful insights into both theoretical and practical perspectives

The Challenges of Community Policing 2011-11-12 the contributors to this timely and comprehensive volume provide lucid and intensive analyses of traditional personnel management tpm and the corrective and proactive interventions planned by the proponents of hrm they have also mapped the changes that are taking place in hrm related policies and strategies their detailed expositions of the impact of hrm on labour management relations are fascinating and amply supported by real life examples they examine the ways in which indian companies in the public and private sectors can evolve appropriate human resource policies which would help them to prosper and compete the role of the web economy in the new corporate context is also assessed innovatively

Management 1994 in view of the prolonged financial meltdown and the resulting clash of socio economic interests both between nations and within societies unforeseen challenges have to be met by contemporary managers the current organizational financial political and social situation calls for innovative out of the box solutions while also presenting a unique opportunity for management scholars practitioners and policy makers to work out and bring forward creative and imaginative as well as realistic responses to problems appealing to scholars students researchers and practitioners and covering a wide spectrum of organizational types and institutions this book provides scientific evidence direction and insight on issues associated with confronting challenges related to the contemporary socio economic scenario in this respect the presents conceptual and empirical research putting forward a wide range of paradigms and ideas transcending conventional theory on finding innovative solutions to contemporary business and managerial challenges it brings forward contemporary theoretical underpinning across an array of sectors and organizational structures while also presenting their practical implementations book jacket

Management 1998 going beyond the traditional application of strategic planning this book also addresses issues for the nonprofit sector and global aspects of strategic planning

Management Education in Historical Perspective 2008 the intention for this book is to present the resistance to change phenomenon from a new perspective the term resistance is complex and very often misinterpreted change leaders should adapt their perspectives on this subject and try to see resistance from a positive angle as well by just changing the prospect of analyzing it managers could experience a greater success in implementing new changes and effectively attract more employees onto their side instead of trying to eliminate or suppress employees resistance managers should rather use their reactions in a positive framework resistance may be useful as feedback and therefore managers can use it to improve and refine the organizational change process

Performance Management Systems 1994 the new edition of this popular book continues to explore the wealth of information available for network management showing users how to get data about a network and how to apply that data in managing a network effectively it includes a survey of the latest available network management tools and explains the osf dce dme documents and their relation to internetworking and network management

Development and Usage of Information Architecture 2011-06-16 textbook for those studying management for the first time or newly appointed managers especially focusing on first line managers provides information on the process of management and some of the main issues which confront managers including the changing role of managers workteams restructuring industry based agreements anti discrimination health and safety legislation each chapter includes a statement of learning objectives diagrams and

tables to illustrate key points discussion questions and a case study includes an index also available in hardback the authors have a broad range of managerial experience in the private sector and are co authors of supervision in australia second edition

Management: perspective and practice 2007-10 this book provides an examination of the general manager which encompasses their roles as strategist organizational designer and institutional leader instead of exclusively focusing on the economic aspect of general management this book explores a humanist perspective based on the conviction that maintaining high ethical standards is a precondition to the healthy long term prosperity of firms and more importantly the development of employees bringing together a team of contributors from several prestigious business schools in spain portugal and central and south america this book develops the field of general management through academic thinking research and practical experience in the form of original and relevant case studies from the perspective of ibero american business communities after explaining the foundations of its call for humanist general management practices the authors focus on themes inherent to strategy and organizing such as sustainability business model innovation strategy in emerging markets strategic alliances digital strategy and organizational learning they conclude by focusing on institutional leadership and provide a fresh look at boards of directors risk management family businesses stakeholder management and the work of ceos general management in latin and ibero american organizations is an invaluable resource that will be of great interest to practitioners and students in the field of international business management organization studies strategy in emerging markets leadership and corporate governance

The Guru in Me - Critical Perspectives on Management 2017-09-16 an introductory text written to impart to the student a broad understanding of the air transportation industry and the management functions within an airline it presents the basic concepts and problems facing the industry in a straightforward way

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Australian Management 2020

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