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May 27 2024

Brand Finance is the world's leading independent brand valuation and strategy consultancy. We specialise in valuation of intangible assets. We help clients ensure that brand value can be measured and exploited to its full potential.

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Apr 26 2024

Brand Finance research found significant gain amongst brands that have heavily invested in AI. Seeing NVIDIA brand value up 163 to USD44.5 billion become the world's fastest growing brand. Microsoft brand value up 78 to USD340.4 billion has also seen an impressive brand value increase jumping up two spots to 2.

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Mar 25 2024

Brand Finance is a specialist consultancy dedicated to the better understanding of marketing finances. Founded in 1996 with the aim of bridging the gap between marketing and finance, we offer a highly professional approach to marketing accountability and brand evaluation.

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