

Reading free Software maintenance concepts and practice second edition (2023)

Principles and Practice of Hospital Medicine, 2nd Edition | Pharmacotherapy Principles and Practice, Second Edition Translation of Evidence Into Nursing and Health Care, Second Edition Best Practice in Professional Supervision, Second Edition Theory at a Glance: A Guide for Health Promotion Practice (Second Edition) Education Law Operations Management in Healthcare, Second Edition Model-Driven Software Engineering in Practice, Second Edition Emergency Vascular and Endovascular Surgical Practice Second Edition History in Practice 2nd edition Kampo Practice Management in Optometry Principles and Practice of Head and Neck Surgery and Oncology, Second Edition Market Microstructure In Practice (Second Edition) Criminal Justice Research Methods Theory at a Glance Social Work, Social Justice, and Human Rights Nutrition in Public Health Non-Invasive Ventilation and Weaning Hypertension in Practice, Second Edition Clinical Reasoning in Musculoskeletal Practice - E-Book Foundations on Rock Theory-Directed Nursing Practice Research for Advanced Practice Nurses, Second Edition Essays in Good Practice: Lecture notes in contemporary General Practice - Second Edition Game Design: Theory and Practice, Second Edition Modern Actuarial Theory and Practice, Second Edition Surgical Oncology Profitable Dental Practice Food Packaging Health Communication C

Principles and Practice of Hospital Medicine, 2nd Edition

2016-12-09

the leading textbook of hospital medicine completely updated to reflect today s challenges since its publication in 2012 principles and practice of hospital medicine has become the field s premier resource comprehensive authoritative and practical this landmark text provides a solid grounding in clinical organizational and administrative areas central to the practice of hospital medicine the second edition has been completely updated to reflect the evolving practice responsibilities of hospitalists examples include value based medicine expanded surgical content bedside clinical reasoning and a new segment devoted to rehabilitation and skilled nursing care this edition also features a more accessible and streamlined full color design enriched by more than 600 illustrations each clinical chapter opens with boxed key clinical questions that are addressed in the text and summarized in hundreds of tables case studies demonstrate how to apply this information specifically to the management of hospitalized patients representing the expertise of more than two hundred renowned contributors principles and practice of hospital medicine second edition is logically divided into six sections the specialty of hospital medicine and systems of care medical consultation rehabilitation and skilled nursing care the approach to the patient at the bedside diagnostic testing and procedures clinical conditions in the inpatient setting principles and practice of hospital medicine second edition is essential reading for clinicians who strive to optimize inpatient care and sharpen their leadership skills

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Pharmacotherapy Principles and Practice, Second Edition

2010-07-22

learn the essential principles of pharmacotherapy and understand their clinical application now in full color 5 star doody s review this book covers more than 100 disease states using an easy to use format that includes structured learning objectives key concepts patient care and monitoring guidelines up to date literature citations tables figures text boxes algorithms a glossary of terms and an online learning center although primarily for students the book offers a concise review for general practitioners there are more than 160 authors and 140 reviewers that contributed to this book and they represent the highest authority in the field doody s review service pharmacotherapy principles and practices utilizes a solid evidence based approach that supports the optimal pharmacotherapy of disease in order to be as clinically relevant as possible the disease states and treatments discussed focus on disorders most often seen in practice 98 disease based chapters review etiology epidemiology pathophysiology and clinical presentation followed by clear therapeutic recommendations for drug selection dosing and patient monitoring all chapters have been written by content experts and reviewed by authorities in their fields features new full color format new chapters on pediatrics geriatrics and palliative care valuable learning aids including structured learning objects key concepts patient care and monitoring guidelines up to date literature citations tables figures text boxes and algorithms a glossary of terms an online learning center that includes self assessment questions and answers laboratory values expressed as both conventional units and si units appendices that include conversion factors and anthropometrics common laboratory tests and their reference ranges and common medical abbreviations patient encounter vignettes to develop critical thinking skills and make the text more applicable to everyday patient care

Translation of Evidence Into Nursing and Health Care, Second Edition

2016-03-17

designed as a textbook for the dnp curriculum and as a practical resource for more seasoned health professionals this acclaimed text encompasses an interprofessional approach to translating evidence into nursing and health care practice that is useful for both clinical and nonclinical environments the second edition presents new chapters three of which feature additional approaches for translating evidence into practice new methods of information technology for translation and interprofessional collaboration and practice for translation and three that offer 19 exemplars that illustrate actual translation work within the areas of population health and specialty practice and in the health care system consistently woven throughout are the themes of integration and application of knowledge into practice leadership and evaluating change leadership strategies for translation and interprofessional applications across settings also included is new information about outcomes management for improvement of direct and indirect care the second edition continues to deliver applicable theory and strategies to achieve improved outcomes and meets the dnp core competency requirements it features a variety of models for change as they relate to translation of research into practice the text underscores the importance of translating evidence for use in practice to improve health care and health care delivery and presents strategies to achieve this it addresses the use of evidence to improve nursing education discusses how to reduce the divide between researchers and policy makers and presents expedients for overcoming resistance to change extensive lists of references web links and other resources enhance learning and support the development of the dnp core competencies new to the second edition addition of an esteemed co editor reorganized and revised for enhanced comprehension new chapters methods for translation information technology and decision support interprofessional collaboration and practice for translation and data management and evaluation of translation three new exemplar chapters population health exemplars specialty practice exemplars and health care system exemplars updated information on integration and application of knowledge into practice leading and evaluating change leadership strategies for translation and interprofessional application across settings new coverage of outcomes management for improvement of direct and indirect care key features offers an in depth guide for planning implementing and translating evidence includes extensive references necessary for doctoral study provides the perfect supplement for evidence based practice materials that often have limited information or value for translation implementation activities

Best Practice in Professional Supervision, Second Edition

2020-12-21

this second edition of best practice in professional supervision is a fully updated and revised guide to being an excellent supervisor in the social care nursing counselling and allied health professions this field has developed rapidly in the past 10 years and this new edition contains essential updates reflecting the very latest research and practice the book covers basic skills the practicalities of forming and maintaining the supervision relationship and the organisational context and culture of supervision viewing supervision as a place for learning the book also considers how supervision can help practitioners to develop professional resilience and promote their own wellbeing despite the stresses of complex work environments it also includes specific chapters on supervision of clinical student placements and in child protection settings full of clinical case vignettes illustrating good practice this is an essential guide for all those undertaking supervision or supervision training

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Theory at a Glance: A Guide for Health Promotion Practice (Second Edition)

2018-11-22

the theory at a glance a guide for health promotion practice second edition describes influential theories of health related behaviors processes of shaping behavior and the effects of community and environmental factors on behavior it complements existing resources that offer tools techniques and model programs for practice theory at a glance makes health behavior theory accessible and provides tools to solve problems and assess the effectiveness of health promotion programs for nearly a decade public health and health care practitioners have consulted the original version of theory at a glance for guidance on using theories about human behavior to inform program planning implementation and evaluation theory at a glance can be used as a stand alone handbook as part of in house staff development programs or in conjunction with theory texts and continuing education workshops

Education Law

2019-03-17

if you want to acquire a strong working knowledge of education law this is the book you need from cover to cover this book is designed to actively engage you in learning education law and in building a strong working knowledge of the law in practice this book is unique in that it clearly explains even the most complex principles of law connects essential principles of law to current policies and practices provides an optimal balance of case law and instructive commentary harmonizes complex and contradictory case law into a clear statement of current law presents thought provoking comments and questions throughout and provides useful and informative chapter summaries that o clearly state the most significant points of law o offer helpful practice tips o present stimulating discussion questions and o suggest enrichment activities for further learning and application this book provides you with the highest quality scholarship and learning tools at a welcomed reader friendly price perfect as both a compelling and engaging textbook and as an invaluable desktop reference for daily use in practice

Operations Management in Healthcare, Second Edition

2021-12-07

this thoroughly revised and updated second edition of operations management in healthcare strategy and practice describes how healthcare organizations can cultivate a competitive lead by developing superior operations using a strategic perspective in clearly demonstrating the how tos of effectively managing a healthcare organization this new edition also addresses the why of providing quality and value based care comprehensive and practice oriented chapters illustrate how to excel in the four competitive priorities quality cost delivery and flexibility in order to build a cumulative model of healthcare operations in which all concepts and tools fit together this textbook encourages a hands on approach and integrates mind maps to connect concepts icons for quick reference dashboards for measurement and tracking of progress and newly updated end of chapter problems and assignments to reinforce creative and critical thinking written with the diverse learning needs in mind for programs in health administration public health business administration public administration and nursing the

textbook equips students with essential high level problem solving and process improvement skills the book reveals concepts and tools through a series of short vignettes of a fictitious healthcare organization as it embarks on its journey to becoming a highly reliable organization this second edition also includes a strong emphasis on the patient s perspective as well as expanded and added coverage of lean six sigma value based payment models vertical integration mergers and acquisitions artificial intelligence population health and more to reflect evolving innovations in the healthcare environment across the united states complete with a full and updated suite of instructor resources including instructor s manual powerpoints and test bank in addition to data sets tutorial videos and excel templates for students key features demonstrates the how tos of effectively managing a healthcare organization sharpens problem solving and process improvement skills through use of an extensive toolkit developed throughout the text prepares students for lean six sigma certification with expanded coverage of concepts tools and analytics highlights new trends in healthcare management with coverage of value based payments mergers and acquisitions population health telehealth and more intertwines concepts with vivid vignettes to describe human dynamics organizational challenges and applications of tools employs boxed features and youtube videos to address frequently asked questions and real world instances of operations in practice

Model-Driven Software Engineering in Practice, Second Edition

2022-05-31

this book discusses how model based approaches can improve the daily practice of software professionals this is known as model driven software engineering mdse or simply model driven engineering mde mdse practices have proved to increase efficiency and effectiveness in software development as demonstrated by various quantitative and qualitative studies mdse adoption in the software industry is foreseen to grow exponentially in the near future e g due to the convergence of software development and business analysis the aim of this book is to provide you with an agile and flexible tool to introduce you to the mdse world thus allowing you to quickly understand its basic principles and techniques and to choose the right set of mdse instruments for your needs so that you can start to benefit from mdse right away the book is organized into two main parts the first part discusses the foundations of mdse in terms of basic concepts i e models and transformations driving principles application scenarios and current standards like the well known mda initiative proposed by omg object management group as well as the practices on how to integrate mdse in existing development processes the second part deals with the technical aspects of mdse spanning from the basics on when and how to build a domain specific modeling language to the description of model to text and model to model transformations and the tools that support the management of mdse projects the second edition of the book features a set of completely new topics including full example of the creation of a new modeling language ifml discussion of modeling issues and approaches in specific domains like business process modeling user interaction modeling and enterprise architecture complete revision of examples figures and text for improving readability understandability and coherence better formulation of definitions dependencies between concepts and ideas addition of a complete index of book content in addition to the contents of the book more resources are provided on the book s website mdse book com including the examples presented in the book

Emergency Vascular and Endovascular Surgical Practice Second Edition

2005-10-28

emergency vascular and endovascular practice comprises almost half the workload undertaken by the

majority of vascular surgeons most vascular emergencies are characterised by the sudden occlusion rupture or injury of a blood vessel placing organ limb and life at risk an attitude of urgency and of good judgement both in diagnostic assessment and the application of evidence based vascular and endovascular techniques is crucial to the achievement of optimal outcomes this book is structured with the emphasis on clinical presentation the objective being to provide accessible and highly practical advice to the vascular surgeon faced with a particular emergency distinguished vascular surgeons vascular radiologists and other specialists around the world have enriched this book with authoritative contributions reflecting their experience and expertise for ease of reference the text is divided into nine sections leading with introductory chapters on general considerations such as pathophysiology preoperative diagnosis risk assessment and medico legal aspects of vascular emergencies that is followed by a series of clinical sections covering acute cerebrovascular syndromes acute limb ischaemic states the acutely swollen limb thoraco abdominal catastrophes acute complications of endovascular aortic repair regional vascular trauma and iatrogenic injuries it concludes with a section on miscellaneous but important acute vascular challenges throughout the book wherever appropriate modern endovascular techniques are given full coverage international in its approach this book will fast become established as the text devoted to the surgical management of vascular and endovascular emergencies it is essential reading for vascular surgeons and radiologists and a useful reference source for general and trauma surgeons angiologists and emergency physicians

History in Practice 2nd edition

2016-07-28

history in practice explores the discipline s breadth its complexities and the tasks it takes on this study by one of the liveliest and most acute practitioners in the field demystifies what historians do it looks at history as an academic discipline but also engages with the use of historical ideas in the wider world historical work has public consequences and draws considerable energy from contemporary preoccupations for this new edition of her respected and widely used book ludmilla jordanova has revised the text and added a new chapter that takes into account recent world events she discusses the role of the internet globalisation world history and the current enthusiasm for military history this book is essential reading for all students needing an understanding of history as a discipline

Kampo

2022-10-21

kampo a traditional japanese medical system derived from classical chinese medicine and comprising unique diagnostic methods herbal formulas and therapeutic approaches is made accessible to english speaking practitioners through this definitive translation of dr keisetsu otsuka s classic work this clinical handbook summarizes diagnostic theory and methodology then leads onto a section including 80 principal formulas followed by a therapeutic section organised according to allopathic definitions of disease it follows a systems approach in internal medicine beginning with respiratory and cardiovascular disorders moving through a comprehensive analysis of all the body systems essential clinical information on how differential diagnosis and formula selection is achieved is outlined within the kampo tradition a comprehensive index of 120 major herbal formulas and 180 individual herbal ingredients is included as is the translators original glossary of terms designed to clarify concepts of health and disease unique to kampo and japanese culture the translators have taken care to retain dr otsuka s own thoughts and opinions on how to study kampo as well as demonstrative case studies from his own files making this a direct source of his wisdom and teachings also including an overview of kampo in the current age and guidance on integrating it into modern practice this is an essential resource for anyone practicing or studying in this tradition

Practice Management in Optometry

2021-11-29

practice management in optometry second edition is a refresh of the original book published in 2017 subchapters that were outdated or redundant have been removed the second edition includes a hardcover version along with paperback and e book based on the long running e newsletter series optometric management tip of the week the book is filled with practical and innovative ideas geared toward increasing productivity and profitability written by an optometrist who actually founded owned managed and treated patients in private practice for over 30 years this book rings true to other ods in the trenches author neil gailmard od mba faao has a knack for simplifying and communicating concepts so they make sense in addition to his main career as a clinical optometrist dr gailmard served as a professor at illinois college of optometry a lecturer at major eye care conferences a writer in professional publications and a consultant to optometrists and the optical industry if you own an optometric practice or hope to someday this book will lead you up the pathway to success the paperback edition is 741 pages and the hardcover version is 548 pages because the paper sizes are different the book is organized into 20 chapters starting and organizing a practice office design instrumentation strategic planning organizational behavior human resource management office managers staff training and meetings customer service practice marketing recall and reactivation business operations managed care clinical efficiency and delegation the medical model contact lens practice optical dispensing associate optometrists practice finance and metrics the ceo model

Principles and Practice of Head and Neck Surgery and Oncology, Second Edition

2009-07-09

this second edition of an award winning title has been thoroughly updated by a team of world leading head and neck surgeons oncologists and allied healthcare professionals principles and practice of head neck surgery and oncology 2nd edition is a comprehensive evidence based account of the current scientific knowledge about head and neck tumors and their management this book with over 570 colour images will provide a valuable source of knowledge and reference for all established specialists and trainees entrusted with the care of patients with head and neck tumors

Market Microstructure In Practice (Second Edition)

2018-01-18

this book exposes and comments on the consequences of reg nms and mifid on market microstructure it covers changes in market design electronic trading and investor and trader behaviors the emergence of high frequency trading and critical events like the flash crash of 2010 are also analyzed in depth using a quantitative viewpoint this book explains how an attrition of liquidity and regulatory changes can impact the whole microstructure of financial markets a mathematical appendix details the quantitative tools and indicators used through the book allowing the reader to go further independently this book is written by practitioners and theoretical experts and covers practical aspects like the optimal infrastructure needed to trade electronically in modern markets and abstract analyses like the use on entropy measurements to understand the progress of market fragmentation as market microstructure is a recent academic field students will benefit from the book s overview of the current state of microstructure and will use the appendix to understand important methodologies policy makers and regulators will use this book to access theoretical analyses on real cases for readers who are practitioners this book delivers data analysis and basic processes like the designs of smart order routing and trade scheduling algorithms in this second edition the authors have added a large section on

Theory at a Glance

2023-11-10

theory at a glance a guide for health promotion practice second edition describes influential theories of health related behaviors processes of shaping behavior and the effects of community and environmental factors on behavior it complements existing resources that offer tools techniques and model programs for practice theory at a glance makes health behavior theory accessible and provides tools to solve problems and assess the effectiveness of health promotion programs for nearly a decade public health and healthcare practitioners have consulted the original version of theory at a glance for guidance on using theories about human behavior to inform program planning implementation and evaluation theory at a glance can be used as a stand alone handbook as part of in house staff development programs or in conjunction with theory texts and continuing education workshops this guide provides a small number of current and applicable health behavior theories that are widely used for the purposes of cancer control defining risk and segmenting populations

Social Work, Social Justice, and Human Rights

2011-11-15

social workers take pride in their commitment to social and economic justice peace and human rights and in their responses to related inequalities and social problems at a time when economic globalization armed conflict and ecological devastation continue to undermine human rights and the possibilities for social justice the need for linking a structural analysis to social work practice is greater than ever the second edition of this popular social work practice text more fully addresses the connection between social justice and human rights it includes a discussion of social work s role in promoting peace and responding to environmental problems it also places a greater attention on the links between social work theories concepts and practice skill responses the text has been updated and revised throughout with four new chapters social work and human rights cultural competence and practice with immigrant communities social work and mental health communities and practice with couples and families detailed case studies demonstrate the integration of theory policy and practice

Nutrition in Public Health

2015-12-01

this second edition of a bestseller nutrition in public health principles policies and practice focuses on the role of the federal government in determining nutrition policy and influencing practice beginning with an overview of public health principles the book examines the application of nutritional policy to dietary guidance health promotion and the practice of public health nutrition highlights of new coverage in the second edition legislation such as healthy hunger free kids act of 2010 agricultural act of 2014 farm bill and proposals for the next farm bill discussions of study designs the seed scale model for health promotion health disparities and health equity worksite wellness let s move and other initiatives impact of the aca on menu labeling policies the ryan white hiv aids act and legislation regarding breastfeeding examination of health disparities demographic trends and health literacy sexual orientation gender identity and gender expression and the role of social media in tailored health communications 2010 dietary guidelines with analysis of potential upcoming changes in 2015 dietary guidelines healthy eating index 2010 myplate and harvard healthy eating plate best bones forever campaign text messaging for tailored health communication and 4 day throw away study assessing the use of social media for education regarding food safety the book explores the importance of nutrition as a component of the broad field of public health the authors review the principles of public health nutrition examining nutritional epidemiology and programs that deal with health disparities weight

Clinical Reasoning in Musculoskeletal Practice - E-Book

2018-10-22

clinical reasoning is a key skill underpinning clinical expertise clinical reasoning in musculoskeletal practice is essential reading for the musculoskeletal practitioner to gain the contemporary knowledge and thinking capacity necessary to advance their reasoning skills now in its 2nd edition it is the only all in one volume of up to date clinical reasoning knowledge with real world case examples illustrating expert clinical reasoning this new edition includes comprehensively updated material and brand new chapters on pain science psychosocial factors and clinical prediction rules the latest clinical reasoning theory and practical strategies for learning and facilitating clinical reasoning skills cutting edge pain research and relevant psychosocial clinical considerations made accessible for the musculoskeletal practitioner the role of clinical prediction rules in musculoskeletal clinical reasoning 25 all new real world clinical cases by internationally renowned expert clinicians allowing you to compare your reasoning to that of the best

Foundations on Rock

2003-09-02

this second edition of the successful foundations on rock presents an up to date practical reference book describing current engineering practice in the investigation design and construction of foundations on rock an extra chapter on tension foundations has been included the methods set out are readily applicable to high rise buildings bridges

Theory-Directed Nursing Practice

2005-04-26

the second edition of this popular textbook continues to demonstrate the application of theory to nursing practice presenting a clear strategy for choosing and applying specific theories to specific clinical situations each chapter follows a common format a case is presented along with several possible theories that might be applied to it each theory includes a concise description with references and recommended readings for those who want more in depth coverage finally one theory is selected for each case and is described in detail ultimately creating a nursing care plan with support from the theory in all nearly 10 middle range theories are presented new to this edition is a selection in each chapter about research supporting the theories discussed in recognition that a case study format can not encompass all practice circumstances the final chapter provides the framework for using the strategy in any clinical situation

Research for Advanced Practice Nurses, Second Edition

2013-10-28

print coursesmart

Essays in Good Practice: Lecture notes in contemporary General Practice - Second Edition

2023-07-24

this is a text book for all doctors but especially gps appraisers and registrars it is written by a 40 year plus front line nhs doctor who for most of his career worked twice to three times the current doctors working time directive limited week chris heath has been a paediatric lecturer in a teaching hospital an anaesthetist various junior specialists and a gp over 30 years in 3 different practices he has been a gp trainer and appraiser and has seen politics and political correctness harm patients interests constantly over the last half of his career from the way it selects young doctors to the way they are educated and assessed the best interests of the patient are largely ignored this is a text book but it also contains home truths insights and a warts and all appraisal of how to be a good doctor as well as an unbiased assessment of what is wrong with today s nhs it also explains why today s politicians medical schools and doctors will resist the changes that are needed to put the patients needs first again

Game Design: Theory and Practice, Second Edition

2004-08-30

both burgeoning game designers and devoted gamers should consider game design theory practice an essential read computer gaming world ultimately in both theory and practice rouse s game design bible gets the job done let us pray next generation magazine in the second edition to the acclaimed game design theory practice designer richard rouse iii balances a discussion of the essential concepts behind game design with an explanation of how you can implement them in your current project detailed analysis of successful games is interwoven with concrete examples from rouse s own experience this second edition thoroughly updates the popular original with new chapters and fully revised text

Modern Actuarial Theory and Practice, Second Edition

2004-12-28

in the years since the publication of the best selling first edition the incorporation of ideas and theories from the rapidly growing field of financial economics has precipitated considerable development of thinking in the actuarial profession modern actuarial theory and practice second edition integrates those changes and presents an up to date comprehensive overview of uk and international actuarial theory practice and modeling it describes all of the traditional areas of actuarial activity but in a manner that highlights the fundamental principles of actuarial theory and practice as well as their economic financial and statistical foundations

Surgical Oncology

2020-06-30

surgical oncology is now a recognized specialty in the us and several european countries and cancer surgery takes up a significant part of any general surgeon s workload this thoroughly updated second edition of this bestseller is officially endorsed as a textbook for the syllabus and curriculum of the uems examination in surgical oncology which is administered by esso european society for surgical oncology the examination is for trainees at the end of training or established consultants seeking to expand their accreditation

Profitable Dental Practice

2014

this highly practical guide has been completely revised updated and expanded highlighting the changing face of dental practice today it considers characteristics common to successful organisations

and applies them to the profession of dentistry focusing on 8 key strategies it is specially designed to develop a thriving dental practice whilst maintaining a healthy personal and professional balance profitable dental practice second edition reveals to all members of the practice team how applying better management of time finances staff and marketing can have remarkable and lucrative results

Food Packaging

2005-09-22

a comprehensive and accessible textbook food packaging principles and practice second edition presents an integrated approach to understanding the principles underlying food packaging and their applications integrating concepts from chemistry microbiology and engineering it continues in the fine tradition of its bestselling predecessor and has been completely updated to include new updated and expanded content the author divides the book s subject matter into five parts for ease of use the first part addresses the manufacture properties and forms of packaging materials placing emphasis on those properties that influence the quality and shelf life of food the second part then details the various types of deteriorative reactions that foods undergo examines the extrinsic factors controlling their reaction rates and discusses specific factors influencing shelf life and the methodology used to estimate that shelf life chapters on the aseptic packaging of foods active and intelligent packaging modified atmosphere packaging and microwavable food packaging are explored in the third part while the fourth part describes packaging requirements of the major food groups the final section examines the safety and legislative aspects of food packaging the book also includes over 300 industry abbreviations acronyms and symbols and an expansive index what s new in the second edition includes five new chapters and diagrams that explain recent developments in packaging materials and processes provides the latest information on new and active packaging technologies presents new updated and expanded references adhering to the highly organized format that made the first edition so straightforward and informative this latest edition of food packaging principles and practice presents students with the most essential and cutting edge information available the author maintains a website with more information

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2018-04

the agile practice guide provides tools situational guidelines and an understanding of the various agile approaches available to enable better results this practice guide is essential for anyone who wants to learn more about agile approaches but it is especially useful for those project managers accustomed to working in a more traditional environment who want to adapt to a more agile approach it is specifically designed to work hand in hand with pmi s flagship publication a guide to the project management body of knowledge pmbok guide sixth edition

Health Communication

2013-11-04

now in its second edition health communication from theory to practice provides a comprehensive introduction to theory intervention design current issues and special topics in health communication the book also represents a hands on guide to program development implementation and evaluation this second edition further emphasizes the importance of a people centered and participatory approach to health communication interventions which takes into account key social determinants of health as well as the interconnection of various health and social fields while maintaining a strong focus on the importance of behavioral social and organizational results as key outcomes of health communication

interventions this second edition also includes new or updated information theoretical models resources and case studies on health equity urban health new media emergency and risk communication strategic partnerships in health communication policy communication and public advocacy cultural competence health literacy the evaluation of health communication interventions to access a companion website with instructor resources powerpoint presentations for all chapters sample assignments and other resources please visit wiley.com go schiavo2e this title is also available as a mobile app from medhand mobile libraries buy it now from itunes google play or the medhand store

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C

2020-07

this easy to use classroom tested textbook covers the c programming language for computer science and it students designed for a compulsory fundamental course it presents the theory and principles of c more than 500 exercises and examples of progressive difficulty aid students in understanding all the aspects and peculiarities of the c language the exercises test students on various levels of programming and the examples enhance their concrete understanding of programming know how instructor s manual and powerpoint slides are available upon qualifying course adoption

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