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three to five minutes including applying business and society stakeholders ethics public policy by lawrence anne t author publication date 2017 topics social responsibility of business publisher new york ny mcgraw hill education this page provides a briefing on what to consider when undertaking a stakeholder analysis and how to engage stakeholder participation the briefing was prepared by dr stella mascarenhas keyes below is an activity about stakeholder analysis this edition includes chapters on managing public issues the challenges of globalization influencing the political environment managing technological changes and managing a diverse workplace amongst others includes bibliographical references pages 553 557 and indexes pt 1 lawrence weber and post believe that businesses have social as well as economic responsibilities to society that business and government both have important roles to play in the modern economy it explains how well developed ethical standards and practice can be a competitive advantage in the global marketplace and begins by asking how well equipped are business and business people to respond to the ethical demands that are being made of them these demands vary from industry to industry stakeholder engagement can range from simply informing the public about plans for a project to engaging in more consultative practices like getting input and feedback from various groups and even to empowering key community stakeholders in the final decision making process in this paper we argue for a broader account of scientific integrity one consistent with that defended by the united states institute of medicine involving a commitment to intellectual honesty and personal responsibility for one s actions as a researcher and to practices consistent with the responsible conduct of research and protection of the stakeholders are those impacted by your business and they can have an impact on you learn about internal and external stakeholders by integrating ethics centered computing skills into curricula that acknowledge and build upon students diverse lived experiences hello ethi cs seeks to make computer science education more accessible culturally relevant and supportive for all learners the program leverages the computer science content knowledge of duke student fellows

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