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MATERIALS MANAGEMENT A SUPPLY CHAIN PERSPECTIVE TEXTBOOK OF PRODUCTION ENGINEERING PRODUCT DESIGN AND MANUFACTURING, SEVENTH EDITION PRODUCT DESIGN AND MANUFACTURING MAINTENANCE AND SPARE PARTS MANAGEMENT ICAUTO-95 PRODUCT POLICY AND BRAND MANAGEMENT, FOURTH EDITION DISEASES OF FIELD CROPS DIAGNOSIS AND MANAGEMENT DISEASES OF FIELD CROPS DIAGNOSIS AND MANAGEMENT, 2-VOLUME SET JOURNAL OF THE INSTITUTION OF ENGINEERS (INDIA). JOURNAL OF THE INSTITUTION OF ENGINEERS (INDIA) BOOKS ON JAPAN IN WESTERN LANGUAGES RECENTLY ACQUIRED BY THE NATIONAL DIET LIBRARY MANAGEMENT OF RESEARCH & DEVELOPMENT IN THE NEW MILLENNIUM RESEARCH JOURNAL INDIAN SCIENCE ABSTRACTS PRODUCT POLICY AND BRAND MANAGEMENT TEXT AND CASES BHOPAL GAS TRAGEDY THE INCOME TAX REPORTS THE JABALPUR LAW JOURNAL ELECTION LAW REPORTS ALL INDIA BANKING LAW JUDGMENTS INDIAN JOURNAL OF TECHNOLOGY THE INDIAN FACTORIES JOURNAL BULLETIN OF THE INSTITUTION OF ENGINEERS (INDIA). SALES TAX CASES THE KALENDAR OF THE ROYAL INSTITUTE OF BRITISH ARCHITECTS P.C.I. REVIEW UNIVERSITIES HANDBOOK THE BOMBAY LAW REPORTER PRODUCTIVITY NEWS THE INDIAN JOURNAL OF TECHNICAL EDUCATION CURRENT CONSUMER CASES COMPANY NEWS AND NOTES JUST IN TIME MANAGEMENT FOR WORLD CLASS MANUFACTURING BIBLIOGRAPHY OF DOCTORAL DISSERTATIONS MATERIALS MANAGEMENT: TEXT AND CASES PROCEEDINGS FOURTEENTH CONGRESS OF THE INTERNATIONAL ASSOCIATION FOR HYDRAULIC RESEARCH THE CHARTERED ACCOUNTANT INDIAN BOOKS IN PRINT

MATERIALS MANAGEMENT A SUPPLY CHAIN PERSPECTIVE 2014-10-01 THIS TEXTBOOK NOW IN ITS THIRD EDITION CONTINUES TO PROVIDE A COMPREHENSIVE COVERAGE OF THE DIFFERENT ASPECTS OF MATERIALS MANAGEMENT IN A STUDENT FRIENDLY MANNER THE BOOK GIVES A CLEAR INTRODUCTION TO MATERIALS MANAGEMENT AND DISCUSSES TOPICS SUCH AS CLASSIFICATION CODIFICATION SPECIFICATIONS AND STANDARDIZATION OF MATERIALS WHICH AID IN EFFECTIVE PURCHASING IN VIEW OF THEIR ECONOMIC IMPORTANCE MATERIALS PLANNING AND BUDGETING TOO HAVE BEEN COVERED IN SUFFICIENT DETAIL BESIDES EXPLAINING THE FUNDAMENTAL PRINCIPLES OF STORES MANAGEMENT AND MATERIALS HANDLING THE TEXT GIVES AN IN DEPTH ANALYSIS OF INVENTORY CONTROL WITH SEVERAL ILLUSTRATIVE EXAMPLES IT ALSO HIGHLIGHTS THE PRINCIPLES OF PURCHASING NATURE OF PURCHASING PROCESS VALUE ANALYSIS AND QUALITY ASSURANCE INTENDED PRIMARILY FOR THE UNDERGRADUATE AND POSTGRADUATE STUDENTS OF PRODUCTION ENGINEERING INDUSTRIAL MANAGEMENT AND ENGINEERING AND POSTGRADUATE STUDENTS OF MANAGEMENT THIS BOOK WOULD ALSO BE USEFUL TO THE PRACTISING MANAGERS NEW TO THIS EDITION INCORPORATES TWO NEW CHAPTERS ON SUPPLY CHAIN MANAGEMENT COVERING PRACTICALLY ALL THE ASPECTS OF SCM CUSTOMER RELATIONSHIP MANAGEMENT INCLUDES FOUR NEW CASE STUDIES PERTAINING TO INVENTORY CONTROL APPLIED TO SUPPLY CHAIN MANAGEMENT

TEXTBOOK OF PRODUCTION ENGINEERING 2014-02-03 THIS THOROUGHLY REVISED BOOK NOW IN ITS SECOND EDITION GIVES A COMPLETE COVERAGE OF THE FUNDAMENTAL CONCEPTS AND APPLICATIONS OF PRODUCTION ENGINEERING DIVIDED INTO SIX PARTS THE TEXT COVERS THE VARIOUS THEORETICAL CONCEPTS DESIGN AND PROCESS OF METAL CUTTING THE DESIGN AND MECHANISM OF VARIOUS MACHINE TOOLS AND VARIOUS ASPECTS OF PRECISION MEASUREMENT AND MANUFACTURING THE CONCEPTS AND PROCESSES OF METAL WORKING AND THE DESIGN OF PRESS TOOLS VARIOUS MODERN METHODS OF MANUFACTURING SUCH AS ULTRASONIC MACHINING USM ELECTROCHEMICAL DEBURRING ECD AND HOT MACHINING ARE ALSO COVERED A VARIETY OF WORKED OUT EXAMPLES AND END OF CHAPTER REVIEW QUESTIONS ARE PROVIDED TO STRENGTHEN THE GRASP AS WELL AS TO TEST THE COMPREHENSION OF THE UNDERLYING CONCEPTS AND PRINCIPLES THE TEXT IS EXTENSIVELY ILLUSTRATED TO AID THE STUDENTS IN GAINING A THOROUGH UNDERSTANDING OF VARIOUS PRODUCTION PROCESSES AND THE PRINCIPLES BEHIND THEM THE TEXT IS INTENDED TO SERVE THE NEEDS OF THE UNDERGRADUATE STUDENTS OF MECHANICAL ENGINEERING AND PRODUCTION ENGINEERING THE POSTGRADUATE STUDENTS OF MECHANICAL ENGINEERING AND PRODUCTION ENGINEERING WILL ALSO FIND THE BOOK HIGHLY USEFUL KEY FEATURES INCORPORATES A NEW CHAPTER ON GRINDING AND OTHER ABRASIVE METAL REMOVAL PROCESSES INCLUDES NEW SECTIONS ON ELECTRIC MOTORS FOR MACHINE TOOLS IN CHAPTER 18 PRODUCTION OF SCREW THREADS IN CHAPTER 22 LINEAR PRECISION MEASUREMENT SURFACE FINISH AND MACHINE TOOLS IN CHAPTER 23 PRESENTS SEVERAL NEW ILLUSTRATIVE EXAMPLES THROUGHOUT THE BOOK

PRODUCT DESIGN AND MANUFACTURING, SEVENTH EDITION 2023-04-01 THIS WELL ESTABLISHED AND WIDELY ADOPTED TEXT NOW IN ITS SEVENTH EDITION CONTINUES TO PROVIDE A COMPREHENSIVE COVERAGE OF THE MORPHOLOGY OF THE DESIGN PROCESS IT GIVES A HOLISTIC VIEW OF PRODUCT DESIGN WHICH HAS INPUTS FROM DIVERSE FIELDS SUCH AS AESTHETICS STRENGTH ANALYSIS PRODUCTION DESIGN ERGONOMICS VALUE ANALYSIS RELIABILITY AND QUALITY TAGUCHI METHODS AND QUALITY WITH SIX SIGMA AND COMPUTER APPLICATIONS IN DESIGN AND MANUFACTURING THE TOPIC OF NEW PRODUCT DEVELOPMENT WHICH IS CARRIED OUT IN PRE MARKET PHASE HAS BEEN DISCUSSED IN DETAIL IN ADDITION ANALYSIS OF PRODUCT LIFE CYCLES AND FORECASTING MODELS IN POST MARKET PHASE HAS BEEN CARRIED OUT IN DETAIL THE TEXT DISCUSSES THE IMPORTANCE AND OBJECTIVES OF DESIGN FOR ENVIRONMENT MANY EXAMPLES HAVE BEEN PROVIDED TO ILLUSTRATE THE CONCEPTS DISCUSSED THE BOOK IS PRIMARILY INTENDED AS A TEXT FOR STUDENTS OF MECHANICAL ENGINEERING PRODUCTION ENGINEERING AND INDUSTRIAL DESIGN AND MANAGEMENT IT WILL ALSO PROVE HANDY OF PRACTISING ENGINEERS KEY FEATURES APPENDIX F ON USE OF AUTODESK AUTOCAD HAS BEEN ILLUSTRATED THROUGH AN EXAMPLE APPENDICES A TO F ARE VERY IMPORTANT AND USEFUL ADDITIONS TO THE BOOK THE PROVISION OF ANSWER KEY TO REVIEW QUESTIONS PERTAINING TO ALL THE 17 CHAPTERS OF THE BOOK CLASSIFICATION OF PRODUCTS INTO CONVENIENCE PRODUCTS SHOPPING PRODUCTS SPECIALTY PRODUCTS WITH A MORE DETAILED COVERAGE ON INDUSTRIAL PRODUCTS DEFINES THE LATEST CONCEPT OF PRODUCT LIFECYCLE MANAGEMENT DESCRIBES USE OF AUTODESK AUTOCAD FOR SOLID MODELLING A QUESTION BANK COMPRISING 51 QUESTIONS HAS BEEN APPENDED AT THE END OF THIS BOOK TO PROVIDE INFORMATION IN A QUESTION ANSWER FORM ABOUT THE LATEST DEVELOPMENTS IN CONCEPTS IN ENGINEERING DESIGN AS PER LATEST SYLLABI CHAPTER 17 ON DESIGN FOR ENVIRONMENT HAS BEEN RECAST CONSIDERING THE PRESENT DEVELOPMENTS IN THIS AREA

Product Design and Manufacturing 1997 THIS WELL RECEIVED TEXT DESIGNED FOR THE STUDENTS OF MBA BTECH MECHANICAL ENGINEERING AND INDUSTRIAL AND PRODUCTION ENGINEERING AND MTECH INDUSTRIAL ENGINEERING AND MANAGEMENT HAS BEEN REVISED AND REORGANIZED IN ITS SECOND EDITION THE BOOK DIVIDED INTO SIX SECTIONS DEALS WITH THE CONCEPTS OF CORE MAINTENANCE AND RELATED AUXILIARY FUNCTIONS CORE SPARES ISSUES RELATED AUXILIARY SPARES FUNCTIONS CASELETS AND POLICY CASES THIS RESEARCH BASED STUDY ATTEMPTS TO IMPART A COMPREHENSIVE KNOWLEDGE OF MAINTENANCE AND SPARE PARTS MANAGEMENT PARTICULARLY IN THE INDIAN CONTEXT ILLUSTRATIONS TABLES CASELETS CASES AND PRESENTATION OF SEVERAL TOPICS IN A Z POINTS ADD PEDAGOGIC VALUE TO THE TEXT

MAINTENANCE AND SPARE PARTS MANAGEMENT 2013-04-08 THE BOOK NOW IN ITS FOURTH EDITION CONTINUES TO ELUCIDATE THE CONCEPTS AND TOPICS OF PRODUCT POLICY AND BRAND MANAGEMENT IN A CONCISE AND CLEAR MANNER THE TEXT HAS BEEN FURTHER ENRICHED BY INTRODUCING MORE CASE STUDIES BASED ON VARIOUS MOBILE PHONES AND SMARTPHONES AS WELL AS ON GENERIC DRUGS AND PHARMACEUTICALS TO EXPLAIN AND HIGHLIGHT THE CONCEPT OF BRANDING PROCESS IN ADDITION THERE ARE CASE STUDIES ON NEW PRODUCT DEVELOPMENT BRANDING OF FOODS THEIR POSITIONING AND PRICING STRATEGY THE BOOK HAS BEEN SYSTEMATICALLY DIVIDED INTO FOUR PARTS PART I ON FUNDAMENTALS OF PRODUCT MANAGEMENT THROWS LIGHT ON THE CONCEPTS OF PRODUCT AND ITS MANAGEMENT ROLE OF PRODUCT MANAGERS PRODUCT LIFE CYCLE DIFFUSION MODELS DEVELOPING A PRODUCT MANAGER AND THE PRODUCT PLANNING SYSTEM AND STRATEGIES PART II ON NEW PRODUCT DEVELOPMENT AND ITS BARRIERS EXPLAINS THE CHALLENGES THAT ARE FACED BY A NEW PRODUCT DURING ITS DEVELOPMENT THE TEST MARKETING STAGES AND ITS ALTERNATIVES LAUNCHING A PRODUCT FUTURE TRENDS OF PRODUCT MANAGEMENT AND SUCCESS STORIES PART III ON BRAND MANAGEMENT DEFINES BRANDING BRANDING DECISIONS BRAND EQUITY BRAND IDENTITY AND BRAND POSITIONING WHEREAS PART IV LIVE CASE STUDIES EXCLUSIVELY INCLUDES 40 LIVE CASES THAT PROVIDE ANALYTICAL AND PRACTICAL INSIGHTS TO THE READERS ON THE DISCUSSED CONCEPTS THE TEXT IS PRIMARILY INTENDED FOR THE STUDENTS OF MBA MMS AND ME MTECH INDUSTRIAL MANAGEMENT BESIDES THE BOOK IS ALSO A VALUABLE SOURCE FOR PRACTICING MANAGERS TARGET AUDIENCE MBA MMS ME MTECH INDUSTRIAL MANAGEMENT

ICAUTO-95 1995 PLANT DISEASES CAUSE YIELD LOSS IN CROP PRODUCTION POOR QUALITY OF PRODUCE AND GREAT ECONOMIC LOSSES AS WELL KNOWLEDGE OF THE PERPETUATION AND SPREAD OF THE PATHOGENS AND VARIOUS FACTORS AFFECTING DISEASE DEVELOPMENT IS AN IMPORTANT NEED DISEASE DIAGNOSIS IS THE PRIME REQUIREMENT FOR DETERMINING PREVENTIVE OR CURATIVE MEASURES FOR EFFECTIVE DISEASE MANAGEMENT THIS NEW 2 VOLUME SET DISEASES OF FIELD CROPS HELPS TO FILL THE NEED FOR RESEARCH ON PLANT DISEASES THEIR EFFECTS HOW THEY SPREAD AND EFFECTIVE MANAGEMENT MEASURES TO MITIGATE THEIR HARMFUL CONSEQUENCES THE VOLUMES IN THIS SET SHOWCASE RECENT ADVANCES IN MOLECULAR PLANT PATHOLOGY AND DISCUSS APPROPRIATE DIAGNOSTIC TECHNIQUES FOR IDENTIFICATION OF CAUSAL AGENTS AND DISEASES PROVIDING THE INFORMATION NECESSARY TO ESTABLISH MANAGEMENT STRATEGIES THE CHAPTERS IN THESE TWO VOLUMES INCLUDE DETAILED DESCRIPTION OF SYMPTOMS CAUSAL ORGANISMS DISEASE CYCLES EPIDEMIOLOGY AND MANAGEMENT TECHNIQUES OF ECONOMICALLY IMPORTANT DISEASES THE VOLUMES EXPLORE EXISTING STRATEGIES AND OFFER NEW METHODS THAT CAN BE USED IN AN INTEGRATED MANNER AND WITH A COMPREHENSIVE APPROACH FOR THE MANAGEMENT OF MAJOR DISEASES OF THE FIELD CROPS ALSO TAKEN INTO CONSIDERATION IS THE IMPACT OF GLOBAL CLIMATE CHANGE ON THE SPREAD AND SEVERITY OF PLANT DISEASES THIS VOLUME COVERS PULSES OIL SEEDS NARCOTICS AND SUGAR CROPS EACH OF THE CHAPTERS FOCUSES ON ONE CROP WITH A DETAILED ACCOUNT OF SYMPTOMS CAUSAL ORGANISMS DISEASE CYCLES EPIDEMIOLOGY AND MANAGEMENT OF THE DISEASES CAUSED BY FUNGI BACTERIA AND VIRUSES SOME CROPS DISCUSSED INCLUDE GREEN GRAM CHICKPEAS AND PEAS LENTILS SOYBEANS GROUNDNUTS SUNFLOWERS SUGARCANE TOBACCO AND OTHERS VOLUME 1 FOCUSES ON CEREALS SMALL MILLETS AND FIBER CROPS

PRODUCT POLICY AND BRAND MANAGEMENT, Fourth Edition 2020-06-01 THIS NEW 2 VOLUME SET DISEASES OF FIELD CROPS DIAGNOSIS AND

MANAGEMENT HELPS TO FILL THE NEED FOR RESEARCH ON PLANT DISEASES THEIR EFFECTS HOW THEY SPREAD AND EFFECTIVE MANAGEMENT MEASURES TO MITIGATE THEIR HARMFUL EFFECTS THE VOLUMES IN THIS SET SHOWCASE RECENT ADVANCES IN MOLECULAR PLANT PATHOLOGY AND DISCUSS APPROPRIATE DIAGNOSTIC TECHNIQUES FOR IDENTIFICATION OF CAUSAL AGENTS AND DISEASES PROVIDING THE INFORMATION NECESSARY TO ESTABLISH MANAGEMENT STRATEGIES THE CHAPTERS IN THESE TWO VOLUMES INCLUDE DETAILED DESCRIPTION OF SYMPTOMS CAUSAL ORGANISMS DISEASE CYCLES EPIDEMIOLOGY AND MANAGEMENT TECHNIQUES OF ECONOMICALLY IMPORTANT DISEASES THE VOLUMES EXPLORE EXISTING STRATEGIES AND OFFER NEW METHODS THAT CAN BE USED IN AN INTEGRATED MANNER AND WITH A COMPREHENSIVE APPROACH FOR THE MANAGEMENT OF MAJOR DISEASES OF THE FIELD CROPS ALSO TAKEN INTO CONSIDERATION IS THE IMPACT OF GLOBAL CLIMATE CHANGE ON THE SPREAD AND SEVERITY OF PLANT DISEASES

DISEASES OF FIELD CROPS DIAGNOSIS AND MANAGEMENT 2020-05-16 CONTRIBUTED PAPERS PRESENTED EARLIER AT INTERNATIONAL CONFERENCE ON MANAGEMENT OF RESEARCH AND DEVELOPMENT AT DELHI INDIA ON JANUARY 10 11 2003

DISEASES OF FIELD CROPS DIAGNOSIS AND MANAGEMENT, 2-VOLUME SET 2022-06-07 NOW IN ITS THIRD EDITION THIS TEXT EXPLAINS THE CONCEPTS OF PRODUCT POLICY AND BRAND MANAGEMENT THE TEXT INCLUDES NINE EXTRA CASE STUDIES BASED ON THE POWER OF BRANDING POSITIONING OF BRANDS REPOSITIONING AND PRICING STRATEGY

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