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Blueprint to the Digital Economy The Digital Turn Strategies for the Digital Customer Experience Code Halos The Digital Matrix Crystalizing the EU Digital Policy Five Years of Exploring the Digital Domain Trusting the News in a Digital Age Tax and the Digital Economy Creator to Consumer in a Digital Age The End of Ownership Scrolling Forward, Second Edition ⍰⍰⍰⍰⍰⍰⍰⍰DX⍰⍰ ⍰⍰⍰⍰⍰⍰⍰⍰⍰⍰⍰⍰⍰⍰⍰⍰⍰⍰ Being a Scholar in the Digital Era Competition, Data and Privacy in the Digital Economy LC21 OECD Reviews of Digital Transformation: Going Digital in Colombia Management Accounting in the Digital Economy Museum Object Lessons for the Digital Age Teaching in the Digital Age for Preschool and Kindergarten The Digital Sublime The Business of Digital Publishing Scrolling Forward DX⍰⍰⍰⍰⍰ Innovation and Technologies for the Digital Transformation of Education The Digital Leader Business Trends in the Digital Era Living the Stories We Create Voice Search Optimization: Preparing for the Voice-Activated Future Digital Migration IDeaLs (Innovation and Design as Leadership) Digital Technology and the Practices of Humanities Research Literacy Theories for the Digital Age Booklife - Digital Strategies and Survival Tips for the 21st Century Writer Crossing the Digital Faultline On the Sensations of Tone as a Physiological Basis for the Theory of Music ⍰⍰ On the Digital Semiosphere The Blind Giant Rethinking Competitive Advantage

Blueprint to the Digital Economy

1998

building on the message of the successful the digital economy this book presents examples from 30 world class corporations wherein they discuss their firm s goals for the future and detail the networking and multimedia technologies they use to accomplish their goals

The Digital Turn

2012-12

this book is about digital media even more the book is about us it explains how the ever growing flood of digital media affects our perceptions of the world change our behaviors and eventually transform our very existence in the era of facebook twitter google and apple being online is the standard we spend many hours a day gazing at our screens traversing the virtual realm and posting our tweets tags and likes billions of years of evolution have prepared us for life at the savannas it took us less than two decades to radically transform our biotope being online is no less than a fundamentally different mode of being it is likely to produce a fragmented detached and distorted view of the world what will be our understanding of the world when all certainties that result from living in a material world become useless what will be our role and position when computer intelligence surpasses human intelligence how can we avoid losing grip of the significance of identity friendship social engagement and eventually life at large the book explains the mechanisms and consequences of engaging in online spaces it offers an accessible means for attaining a better understanding of the ways digital media influence our lives it is a compact guide to becoming media literate and to preparing us for the advanced digital services that are yet to come this makes the book an indispensable aid for every twenty first century citizen

Strategies for the Digital Customer Experience

2022-05-06

this innovative book proposes a conceptual framework to integrate the ecological and tourism aspects of protected area regulation assisting decision makers to develop contextually effective laws and management plans that avoid over regulating or under regulating tourism given the areas ecological profiles

Code Halos

2014-04-07

harness code halos to gain competitive advantage in the digital era amazon beating borders netflix beating blockbuster apple beating kodak and the rise of companies like google linkedin and pandora are not isolated or random events today s outliers in revenue growth and value creation are winning with a new set of rules they are dominating by managing the information that surrounds people organizations processes and products what authors malcolm frank paul roehrig and ben pring call code halos this is far beyond big data and analytics code halos spark new commercial models that can dramatically flip market dominance from industry stalwarts to challengers in this new book the authors show leaders how digital innovators and traditional companies can build code halo solutions to drive success the book examines the explosion of digital information that now surrounds us and describes the profound impact this is having on individuals corporations and societies shows how the crossroads model can help anticipate and navigate this market shift provides examples of traditional firms already harnessing the power of code halos including ge s brilliant machines disney s theme park magic band and allstate s mobile devices and analytics that transform auto insurance with reasoned insight new data real world cases and practical guidance code halos shows seasoned executives entrepreneurs students line of business owners and technology leaders how to master the new rules of the code halo economy

The Digital Matrix

2017-02-09

is your business ready to win in the digital future or destined to be disrupted ambitious digital driven startups are now creating and cornering new markets in every sector and yet most legacy businesses continue to operate by old playbooks most are not keeping pace with the changes in their industry let alone leading the way what is yours doing the digital matrix will help you understand the three types of players that are shaping the new business landscape the three phases of transformation that every firm will encounter on its journey to business reinvention and the three winning moves that will ensure your company s success along the way with the digital matrix you will learn to navigate the world of digital ecosystems discover ways of competing and collaborating with other companies to create and capture value realize how powerful machines can amplify your company s human talent learn to assemble the team to experiment with new ideas re examine your core beliefs and reinvent your business rulebook for the digital future the future of every industry is digital and that future is closer than you think do you understand where your business fits into the bigger picture are you ready to maximize your opportunities packed with current case studies and practical experience based advice the digital matrix shows you how to rethink your business model from the outside in assemble the right team for the journey ahead and make bold strategic choices along the three phases of digital transformation your company s future depends on its ability to harness digital technology don t wait

Crystalizing the EU Digital Policy

2017-11-10

this book explores the intricate connection between the single market characterized by the freedom of movement of goods services capital and labor within and across europe and the digital single market the virtual space that promotes freedom of movement of information and data both a result and catalyst of the single market the digital single market has become a different space from the single market as the former is based on the application of information and communication technologies icts while the latter is the result of concerted actions and concessions by member states in the european union the author argues that similar to the single market the digital single market is an instrument built by the influence of the internet which can provide a new means of socio economic growth and development in europe while sharing many similar characteristics the single market and the digital single market diverge in important aspects particularly with respect to policy the research analyzes the interaction between policy actors their influence in the european decision making process and their interests in order to establish a digital policy model in comparison with market policy moreover this volume considers the implementation process and the success of such initiatives under the current policy model and puts forward policy recommendations ultimately the author considers the utility of such research on digital policy considering the current focus on migration vulnerabilities to internal challenges e g brexit and security threats maintaining that the discussion of digital policies relates to an innovative vision of the european integration process and prospects for its future

Five Years of Exploring the Digital Domain

2006-03-01

trusting the news in a digital age how to use critical thinking to discern real news from fake news trusting the news in a digital age provides an ethical framework and the much needed tools for assessing information produced in our digital age with the tsunami of information on social media and other venues many have come to distrust all forms of communication including the news this practical text offers guidance on how to use critical thinking appropriate skepticism and journalistic curiosity to handle this flow of undifferentiated information designed to encourage critical thinking each chapter introduces specific content followed at the end of each section with an ethical dilemma the ideas presented are based on the author s experiences as a teacher and public editor ombudsman at npr news trusting the news in a digital age prepares readers to deal with changes to news and information in the digital environment it brings to light the fact that journalism is about treating the public as citizens first and consumers of information second this important text reveals how to use critical thinking to handle the never ending flow of information contains ethical dilemmas to help sharpen critical thinking skills explains how to verify sources and spot frauds looks at the economic and technological conditions that facilitated changes in communication written for students of journalism and media studies trusting the news in the digital age offers guidance on how to hone critical thinking skills needed to discern fact from fiction

Trusting the News in a Digital Age

2021-03-30

the increasingly digitalized global economy is undermining the usefulness of many traditional tax concepts in addition to issues of double taxation and double non taxation important questions arise concerning the allocation of taxing rights in respect of income from cross border digital transactions this is the first book to analyse what changes are possible necessary and feasible in order to forestall the unravelling of the existing international tax framework focusing in turn on the legal framework specific proposals for adapting tax concepts for the digital economy types of transactions and administrative issues such as those around data protection and digital currencies the expert contributors discuss such challenges to taxation as the following the pervasiveness of intangible assets new value creation models the ascendance of the sharing economy and digital services virtual currencies the importance of user participation for digital platforms cloud computing the impact of big data on tax enforcement virtual business presence and the influence of robotization throughout the authors describe and analyse proposals made by the organisation for economic co operation and development oecd the european union eu and individual countries and their likely impact going forward they also attend to the limits imposed on reform possibilities by public international law eu law and constitutional law it is generally acknowledged that there is a need to monitor how the digital transformation may be impacting value creation this book is a key milestone toward developing a durable long term solution to the tax challenges posed by the digitalization of the economy with its thorough scrutiny of proposals for digital services tax and virtual permanent establishments insightful analysis of digital services and detailed description of the impact of big data on tax administration and taxpayer protection it will quickly prove indispensable for tax practitioners and the international tax community more generally

Tax and the Digital Economy

2019-05-01

provides a snapshot of the australian book production industry at the beginning of the new millennium the work makes a three fold case for the future of the book within a reinvigorated australian book production industry a business case a technological case and a cultural case

Creator to Consumer in a Digital Age

2001

an argument for retaining the notion of personal property in the products we buy in the digital marketplace if you buy a book at the bookstore you own it you can take it home scribble in the margins put in on the shelf lend it to a friend sell it at a garage sale but is the same thing true for the ebooks or other digital goods you buy retailers and copyright holders argue that you don t own those purchases you merely license them that means your ebook vendor can delete the book from your device without warning or explanation as amazon deleted orwell s 1984 from the kindles of surprised readers several years ago these readers thought they owned their copies of 1984 until it turned out they didn t in the end of ownership aaron perzanowski and jason schultz explore how notions of ownership have shifted in the digital marketplace and make an argument for the benefits of personal property of course ebooks cloud storage streaming and other digital goods offer users convenience and flexibility but perzanowski and schultz warn consumers should be aware of the tradeoffs involving user constraints permanence and privacy the rights of private property are clear but few people manage to read their end user agreements perzanowski and schultz argue that introducing aspects of private property and ownership into the digital marketplace would offer both legal and economic benefits but most important it would affirm our sense of self direction and autonomy if we own our purchases we are free to make whatever lawful use of them we please technology need not constrain our freedom it can also empower us

The End of Ownership

2018-03-16

a fascinating insightful and wonderfully written exploration of the document like henry petroski s the pencil david levy s scrolling forward takes a common everyday object the document and illuminates what it reveals about us both in the past and in the digital age we are surrounded daily by documents of all kinds letters and credit card receipts business memos and books television images and web pages yet we rarely stop to reflect on their significance now in this period of digital transition our written forms as well as our reading and writing habits are being disturbed and transformed by new technologies and practices an expert on information and written forms and a former researcher for the document pioneer xerox levy masterfully navigates these concerns offering reassurance while sharing his own excitement about many of the new kinds of emerging documents he demonstrates how today s technologies particularly the personal computer and the world wide are having analogous effects to past inventions such as paper the printing press writing implements and typewriters in shaping how we use documents and the forms those documents take scrolling forward lets us see the continuity between the written forms of today and those of the past skyhorse publishing as well as our arcade imprint are proud to publish a broad range of books for readers interested in history books about world war ii the third reich hitler and his henchmen the jfk assassination conspiracies the american civil war the american revolution gladiators vikings ancient rome medieval times the old west and much more while not every title we publish becomes a new york times bestseller or a national bestseller we are committed to books on subjects that are sometimes overlooked and to authors whose work might not otherwise find a home

Scrolling Forward, Second Edition

2016-01-05

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2021-04-23

what opportunities do digital technologies present how do developments in digital media support scholarship and teaching yet further social justice written by two experts in the field this accessible book is the first to look at scholarly practice in the digital era and consider how it can connect academics journalists and activists in ways that foster transformation on issues of social justice the terra firma of scholarly practice is changing this book offers both a road map and a vision of what being a scholar can be when reimagined in the digital era to enliven the public good as it discusses digital innovations in higher education as well as reflecting upon what these mean in an age of austerity it is ideal for students and academics working in any field of humanities or social sciences with a social justice focus

Being a Scholar in the Digital Era

2016-07-29

increasingly we conduct our lives online and in doing so we grant access to our personal information the crucial feedstock of the world economy thus generated the commercialization and exploitation of personal data and the intrusion of digital privacy it entails has built an imposing edifice of market power as we enter the third decade of the 21st century this detailed exploration of the interlinkage between competition and data privacy takes a critical look at competition policy to evaluate whether the system in its current form and with the existing approach is capable of tackling the challenges raised by the role of personal data in the shift from an offline to an online economy challenging the commonplace assumption that privacy has little or no role and relevance in competition law the author s penetrating analysis accomplishes the following and more provides an in depth understanding of the intersection of competition and privacy in the data driven economy surveys legal policy developments on the role of privacy in competition law underlines the importance of non price parameters in competition such as consumer choice clearly explains why and how competition law can protect privacy among its policy objectives and addresses challenges in measuring the intangible harm of digital privacy violation in assessing abuse of market power recent case law in europe and elsewhere a revealing comparison between relevant european union eu and united states us practice the expanded role of the eu s competition commissioner and the likely impact of such phenomena as the coronavirus pandemic are all drawn into the book s remit in her analysis of the growing privacy dimension in competition policy the author examines the topic from a broad perspective that includes societal political economic historical and cultural elements her insightful multidimensional and value based review will prove of immeasurable value to practitioners academics policymakers and enforcers in its identification of implications for business practice as we go forward

Competition, Data and Privacy in the Digital Economy

2020-07-16

digital information and networks challenge the core practices of libraries archives and all organizations with intensive information management needs in many respectsâ not only in terms of accommodating digital information and technology but also through the need to develop new economic and organizational models for managing information lc21 a digital strategy for the library of congress discusses these challenges and provides recommendations for moving forward at the library of congress the world s largest library topics covered in lc21 include digital collections digital preservation digital cataloging metadata strategic planning human resources and general management and budgetary issues the book identifies and elaborates upon a clear theme for the library of congress that is applicable more generally the digital age calls for much more collaboration and cooperation than in the past lc21 demonstrates that information intensive organizations will have to change in fundamental ways to survive and prosper in the digital age

LC21

2001-02-23

oecd reviews of digital transformation going digital in colombia analyses recent developments of the digital economy in the country reviews policies related to digitalisation and makes recommendations to increase policy coherence in this area the report examines recent developments in infrastructures for the digital economy telecom markets and related regulations and policies in colombia it reviews trends in the use of digital technologies by individuals businesses and the government and examines policies to foster diffusion the report also examines opportunities and challenges raised by digitalisation for production innovation jobs and skills the report reconsiders these policies in relation to their coherence among different domains and in order to foster synergies across government ministries levels and institutions based on the integrated policy framework of the oecd s going digital making the transformation work for growth and well being project

OECD Reviews of Digital Transformation: Going Digital in Colombia

2019-11-12

there is mounting evidence that the deployment of digital technologies by enterprises affects not just their functioning in economic terms but also mobilizes broader social institutional and organizational effects at a technical level digitization directly influences organizational processes notions of its potential also define managerial pursuits and the search for enhanced organizational performance inevitably digitizatoin impacts the form substance and provenance ofinternal accounting information with attendant consequences on the behaviour and actions of decision makers knowledge about the influence of digital technologies on management accounting thinking processes and practices is starting to emerge a variety of issues relating to pricing strategies cost management and control mechanisms are evident but the implications for the field are far wider aspects of trust organizational power cultural shifts strategization convergence of product and information elements and newly perceived contingencies between information dimensions and contextual factorsare altering management accounting systems structures thinking and practices this book explores these and other issues along different planes of reference the first part of the book consists of chapters that discuss accounting and management control systems and wider structural shifts connected with the advent of digital technologies in the second section the contributors analyse organizationally focused shifts occurring concomitantly alongside digital transformations in the economy the final part of the book comprises chapters that consider avenues of accounting transformation that may be pursued in specific contexts both in terms of practiceand as concepts that afford insights into possible management accounting futures broadly the fourteen chapters of this book bring together practical commentaries conceptual frameworks and theoretical argumentation and explore wider narratives regarding the interface between management accountingand the digital economy management accounting in the digital economy will be of interest to scholars advanced students and practitioners concerned with the management accounting and control implications of the growing ubiquity of digital technologies across organizational spaces and economic platforms

Management Accounting in the Digital Economy

2003-11-13

museum object lessons for the digital age explores the nature of digital objects in museums asking us to question our assumptions about the material social and political foundations of digital practices through four wide ranging chapters each focused on a single object a box pen effigy and cloak this short accessible book explores the legacies of earlier museum practices of collection older forms of media from dioramas to photography and theories of how knowledge is produced in museums on a wide range of digital projects swooping from ethnographic to decorative arts collections from the google art project to bespoke digital experiments haidy geismar explores the object lessons contained in digital form and asks what they can tell us about both the past and the future drawing on the author s extensive experience working with collections across the world geismar argues for an understanding of digital media as material rather than immaterial and advocates for a more nuanced ethnographic and historicised view of museum digitisation projects than those usually adopted in the celebratory accounts of new media in museums by locating the digital as part of a longer history of material engagements transformations and processes of translation this book broadens our understanding of the reality effects that digital technologies create and of how digital media can be mobilised in different parts of the world to very different effects

Museum Object Lessons for the Digital Age

2018-05-14

across the curriculum teaching in the digital age for preschool and kindergarten will guide teachers toward integrating technology so it has an authentic meaningful and developmentally appropriate impact on children s exploration and learning by discipline including science math literacy art social studies health and safety physical education and music it will motivate teachers to dig deeper into each content area to see the various ways technology and digital media can support and strengthen children s learning as well as documentation and assessment

Teaching in the Digital Age for Preschool and Kindergarten

2018-04-03

examines the myths of the digital era and other technological advances such as the telephone and television and explains why people feel compelled to believe that digital technology is destined to open up a new world

The Digital Sublime

2004

responding to the growth of digital products and the commercial imperative to build new digital businesses the business of digital publishing offers a comprehensive introduction to the development of digital products in the book and journal industries this textbook provides background to the main technological development that have influenced the growth of digital publishing introducing students to the key terms and concepts that make digital publishing possible exploring four key publishing sectors professional reference academic education and consumer this book explains the context for the digital developments in each area and looks at the growth of new business models and the future challenges faced by each sector it also addresses the key issues that face the industry as a whole outlining current debates such as pricing and copyright and exploring their impact on the industry through relevant case studies the business of digital publishing is an invaluable resource for any publishing student looking for a starting point from which to explore the world of digital publishing

The Business of Digital Publishing

2013

like henry petroski s the pencil david m levy s scrolling forward takes a common everyday object the document and illuminates what it reveals about us both in the past and as we move into the digital age we are surrounded daily by documents of all kinds letters and credit card receipts business memos and books television images and pages yet we rarely stop to reflect on their significance now in this period of digital transition our written forms as well as our reading and writing habits are being disturbed and transformed by new technologies and practices potentially unsettling questions arise what is the future of the book is paper about to disappear with the internet what will happen to libraries copyright education what will become of literature and journalism what does all this mean for me my livelihood my world an expert on information and written forms and a former researcher for the document pioneer xerox levy masterfully navigates these concerns offering reassurance while sharing his own excitement about many of the new kinds of documents that are emerging he demonstrated how today s technologies particularly the personal computer and the world wide are having analogous effects to past inventions such as paper the printing press writing implements and typewriters in shaping how we use documents and the forms those documents take placing documents in historical context for example showing the evolution of the letter into the memo and finally into e mail scrolling forward lets us see the continuity between the written forms of today and those of the past while exploring their differences more than this in disclosing the way documents work as talking things bearers of culture and invaluable aids in our fundamental human impulse to construct a world where order knowledge and community prevail it raises questions of value that can serve to illuminate our way as we proceed in the digital world dust jacket

Scrolling Forward

2001

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DX⍰⍰⍰⍰⍰

2021

this book provides a critical overview of the current use of learning technologies for educational innovation and examines global trends in educational innovation it also shares experiences in educational innovation with learning technologies in europe and latin america despite increasing concerns about the use of technology in education this book discusses how these can be addressed by focusing on fundamental principles such as personalization collaboration engagement accessibility and professional development

Innovation and Technologies for the Digital Transformation of Education

2024-07-08

digitally transform your organization one manageable step at a time in the digital leader finding a faster more profitable path to exceptional growth a team of visionary entrepreneurs delivers an authoritative and engaging roadmap demonstrating how to digitalize your business by taking small achievable steps that yield measurable near term results in this handbook of concrete strategies and methods the authors show you how to pinpoint and implement bite sized projects that sync up with your business priorities you ll learn how to find and choose between the digital enablement options available to you while discovering the tools you need to explain their value to stakeholders and get much needed buy in from executives managers and employees you ll also learn about the value of experimentation continuous innovation and how to generate dramatic transformation by using incremental changes to your advantage find out how to digitalize one piece of your business at a time instead of taking on a gargantuan transformation all at once that is destined for failure discover how to straddle the technology and business worlds and help define each of them to the other a can t miss resource for executives managers and other business leaders the digital leader also belongs in the bookshelves of it and data professionals seeking to maximize their impact on the businesses around them

The Digital Leader

2022-07-20

this book introduces 10 mega business trends ranging from big data to the o2o model by mining and analyzing mountains of data the author identifies these 10 emerging trends and goes to great lengths to explain and support his views with up to date cases by incorporating the latest developments this book allows readers to keep abreast of rapidly advancing digital technologies and business models in this time of mass entrepreneurship and innovation acquiring deep insights into business trends and grasping opportunities for innovation give readers business executives in particular and their companies a competitive advantage and the potential to become the next success story the chinese version of the book has become a hit with some business schools using it as a textbook for their s t innovation and business trends programs it also provides business executives with a practical guide for their investment and operation decisions

Business Trends in the Digital Era

2016-05-31

this work explores the potential of digital media to rectify the disparity between formal learning contexts and contemporary perceptions and expectations of narrative how can education systems respond to the changing technological landscape thus preparing students to become active participants in society as well as to realise the extent of their own potential this book explores such concepts in the classroom environment through direct engagement with students and teachers with the case of shakespeare s macbeth written in approximately 1606 macbeth has its roots in a culture of orality and yet has sustained through centuries of print dominance indeed as both text and performance the work itself embodies both the literary and the oral yet as a staple of many second level curricula increasingly macbeth is perceived as an educational text macbeth reflects its cultural moment an age of ambiguity where much like today notions of selfhood privacy societal structures media and economy were being called into question thus macbeth can be understood as a microcosm of the challenges existing in contemporary education in both content and form this book examines macbeth as a case study in seeking to explore the implications of digital media for learning as well as its possible potential to constructively facilitate in realigning formal learning contexts to contemporary experiences of narrative

Living the Stories We Create

2018-08-14

voice search optimization preparing for the voice activated future is an insightful ebook that delves into the world of voice search and its growing impact on the digital landscape authored by industry experts this book serves as an indispensable guide for marketers seo specialists and businesses aiming to stay ahead in the era of voice activated technology from understanding the mechanics of voice search algorithms to tailoring content for voice friendly interactions readers will gain practical strategies to optimize their online presence effectively learn how to adapt your seo techniques harness the power of natural language processing and capitalize on voice enabled devices to enhance user experiences and reach a broader audience prepare your digital strategy for the inevitable rise of voice search with the valuable insights shared in this ebook and position yourself for success in the voice activated future

Voice Search Optimization: Preparing for the Voice-Activated Future

2017-02-16

a revelation for digital researchers and a provocation for migration scholars it introduces an insightful inspiring and inviting way of making sense of the messiness without losing hope of changing things nishant shah chinese university of hong kong a must read for everyone who is concerned with questions of human mobility media and communications and the digital border myria georgiou lse a much needed addition to scholarship on mobility technology and migration the book is poised to become a touchstone text c l quinan university of melbourne in contemporary discussions on migration digital technology is often seen as a smart disruptive tool bringing efficiencies to management and safety to migrants but the reality is always more complex this book is a comprehensive and impassioned account of the relationship between digital technology and migration from top down governmental and corporate shaping of the migrant condition to the bottom up of digital practices helping migrants connect engage and resist taking an interdisciplinary approach digital migration explores the power relations of digital infrastructures across migrant recruitment transportation and communication migrant connections and the use of digital devices platforms and networks dominant digital representations of migrants and how they re resisted the affect and emotion of digital migration from digital intimacy to transnational family life how histories of pre and early digital migration help us situate and rethink contemporary research the realities of researching digital migration including interviews with leading international researchers critical yet hopeful koen leurs opens up the unequal power relations at the heart of digital migration studies challenging us to imagine more just alternatives koen leurs is an associate professor in gender media and migration studies at the graduate gender program department of media and culture utrecht university the netherlands all author royalties for this book will be donated to the alarm phone a hotline for boatpeople in distress

Digital Migration

2023-04-28

inspired by the actual transformation journeys of multinational companies ideals explores how re framing our traditional theories reveals a more integrated approach to engaging people for systemic change

IDeaLs (Innovation and Design as Leadership)

2021-08-16

this timely volume illuminates the different forces underlying the shifting practices in humanities research today with especial focus on how humanists take ownership of and are empowered by technology in unexpected ways

Digital Technology and the Practices of Humanities Research

2020-01-15

winner of the 2017 edward fry book award from the literacy research association literacy theories for the digital age insightfully brings together six essential approaches to literacy research and educational practice the book provides powerful and accessible theories for readers including socio cultural critical multimodal socio spatial socio material and sensory literacies the brand new sensory literacies approach is an original and visionary contribution to the field coupled with a provocative foreword from leading sensory anthropologist david howes this dynamic collection explores a legacy of literacy research while showing the relationships between each paradigm highlighting their complementarity and distinctions this highly relevant compendium will inspire researchers and teachers to explore new frontiers of thought and practice in times of diversity and technological change

Literacy Theories for the Digital Age

2015-12-03

a wealth of practical advice to help writers enhance their career and engage with readers in the digital age

Booklife - Digital Strategies and Survival Tips for the 21st Century Writer

2010-07-29

know the new rules on the digital faultline and succeed with a new approach to digital leadership for three decades changes powered by digitalization have swept across industries creating seismic upheavals these digital faultline forces are now upending long standing business paradigms success models and entire ecosystems but despite enormous investments fewer than 8 percent of companies worldwide have managed to cross this faultline and thrive in the new paradigm combining pre and post covid data from 5 000 companies and more than three decades of leadership experience in the military and as the ceo of a technology services firm sri systematically deconstructs these transformational forces on the faultline using simple nontechnical language sri explains the rules that govern success on the faultline and secrets that power the technology industry s unstoppable growth and encroachment of other industries isolating leadership as the single most important factor for success manchala presents a new leadership persona for the digital age the methodical innovator and an invaluable 120 day playbook for readers to make an equally seismic transition into the mindset and approach required to succeed

Crossing the Digital Faultline

2021-06-29

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On the Sensations of Tone as a Physiological Basis for the Theory of Music

1895

a new approach to digital culture and how it makes meaning mediation and planetary impact

[illegible]

2020-02-22

the digital age an age of isolation warped communication disintegrating community where unfiltered and unregulated information pours relentlessly into our lives destroying what it means to be human or an age of marvels where there is a world of wonder at our fingertips where we can communicate across the globe learn in the blink of an eye pull down the barriers that divide us and move forward together whatever your reaction to technological culture the speed with which our world is changing is both mesmerising and challenging in the blind giant novelist and tech blogger nick harkaway draws together fascinating and disparate ideas to challenge the notion that digital culture is the source of all our modern ills while at the same time showing where the dangers are real and suggesting how they can be combated ultimately the choice is ours engage with the machines that we have created or risk creating a world which is designed for corporations and computers rather than people this is an essential handbook for everyone trying to be human in a digital age

On the Digital Semiosphere

2022-07-28

in this accessible guide ram charan reveals that the tech giants have radically rewritten the rules of business if you want to be competitive you need to learn to play a new game drawing on behind the scenes stories from the likes of netflix amazon and alibaba charan sketches out a map of today s business landscape he shows that the biggest companies succeed because they adhere to a simple rule pick a single customer experience then build a platform that transforms it from start to finish it s a principle that has already revolutionised how the world watches movies netflix goes shopping amazon and browses the internet google but this approach needn t be the preserve of silicon valley by studying the tech giants methods charan has uncovered the eight principles that any company can use to tap into their ecosystems from homing in obsessively on individual customers experiences to using big data to inform every decision to forging an ambitious culture among employees and he offers a practical toolbox for implementing these lessons in your business starting today whether you re a c suite executive or a fledgling entrepreneur your company can beat the competition in the era of big tech this book will show you how publisher s description

The Blind Giant

2013

Rethinking Competitive Advantage

2021-01-12

- fast food diet quick and healthy eating at home and on the go touchstone (2023)
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- the vest pocket guide to gaap (2023)