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amazon fee is 15 with a 0 99 fee per item while ebay fees for a standard account are often less than 9 15 the answer greatly depends on your business model target audience ideal profit margins and other factors in this comprehensive guide we ll explore the pros cons fees structures and key differences between etsy and ebay in 2024 to help you decide updated on may 4th 2024 there are a few top online marketplaces that come to mind when making a jump to sell online two of the most popular platform are etsy and ebay to help you decide between both of these popular platforms let s take a look at the differences of etsy vs ebay bottom line ebay charges cheaper fees overall especially to small sellers who open basic accounts and list 250 or fewer items however poshmark s fees are more transparent ease of use my ebay is less competitive than amazon there are certainly fewer ebay sellers than amazon and more importantly advertising costs are cheaper which is easier to ship items with ebay or 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