Free ebook The social engineers playbook a practical guide to pretexting Copy

The Social Engineer's Playbook Social Engineering The Cybersecurity Playbook for Modern Enterprises Ransomware Protection Playbook Social Engineering The Online Safety Playbook The Security Culture Playbook The Cybersecurity Playbook Encyclopedia of Criminal Activities and the Deep Web The Modern Security Operations Center The Internet Peering Playbook Social Engineering Crafting the InfoSec Playbook The Security Leader’s Communication Playbook ChatGPT Prompt Engineering Mastery Playbook Lefty's Playbook Debugging Playbook The New China Playbook Digital Forensics and Incident Response Information Protection Playbook The DevSecOps Playbook The Business Credit Playbook Personal Safety and Security Playbook Zero Trust Overview and Playbook Introduction The Chief Data Officer's Playbook The Digital Playbook: How to win the strategic technology game Change of Heart CompTIA Security+ Review Guide The Art of the Con Ultimate Pentesting for Web Applications Fighting Phishing Cybersecurity – Attack and Defense Strategies Writing and Editing for Digital Media CASP+ CompTIA Advanced Security Practitioner Study Guide Cloud Native Software Security Handbook ⍰⍰ PCI DSS Computerworld Computational Collective Intelligence Practical Cyber Threat Intelligence

The Social Engineer's Playbook 2014-11-23 the social engineer s playbook is a practical guide to pretexting and a collection of social engineering pretexts for hackers social engineers and security analysts build effective social engineering plans using the techniques tools and expert guidance in this book learn valuable elicitation techniques such as bracketing artificial ignorance flattery sounding board and others this book covers an introduction to tools such as maltego social engineer toolkit dradis metasploit and kali linux among others crucial to any social engineering test is the information used to build it discover the most valuable sources of intel and how to put them to use

Social Engineering 2018-06-25 harden the human firewall against the most current threats social engineering the science of human hacking reveals the craftier side of the hacker s repertoire why hack into something when you could just ask for access undetectable by firewalls and antivirus software social engineering relies on human fault to gain access to sensitive spaces in this book renowned expert christopher hadnagy explains the most commonly used techniques that fool even the most robust security personnel and shows you how these techniques have been used in the past the way that we make decisions as humans affects everything from our emotions to our security hackers since the beginning of time have figured out ways to exploit that decision making process and get you to take an action not in your best interest this new second edition has been updated with the most current methods used by sharing stories examples and scientific study behind how those decisions are exploited networks and systems can be hacked but they can also be protected when the system in question is a human being there is no software to fall back on no hardware upgrade no code that can lock information down indefinitely human nature and emotion is the secret weapon of the malicious social engineering and this book shows you how to recognize predict and prevent this type of manipulation by taking you inside the social engineer s bag of tricks examine the most common social engineering tricks used to gain access discover which popular techniques generally don t work in the real world examine how our understanding of the science behind emotions and decisions can be used by social engineers learn how social engineering factors into some of the biggest recent headlines learn how to use these skills as a professional social engineer and secure your company adopt effective counter measures to keep hackers at bay by working from the social engineer s playbook you gain the advantage of foresight that can help you protect yourself and others from even their best efforts social engineering gives you the inside information you need to mount an unshakeable defense

The Cybersecurity Playbook for Modern Enterprises 2022-03-10 learn how to build a cybersecurity program for a changing world with the help of proven best practices and emerging techniques key featuresunderstand what happens in an attack and build the proper defenses to secure your organizationdefend against hacking techniques such as social engineering phishing and many morepartner with your end user community by building effective security awareness training programsbook description security is everyone s responsibility and for any organization the focus should be to educate their employees about the different types of security attacks and how to ensure that security is not compromised this cybersecurity book starts by defining the modern security and regulatory landscape helping you understand the challenges related to human behavior and how attacks take place you ll then see how to build effective cybersecurity awareness and modern information security programs once you ve learned about the challenges in securing a modern enterprise the book will take you through solutions or alternative approaches to overcome those issues and explain the importance of technologies such as cloud access security brokers identity and access management solutions and endpoint security platforms as you advance you ll discover how automation plays an important role in solving some key challenges and controlling long term costs while building a maturing program toward the end you ll also find tips and tricks to keep yourself and your loved ones safe from an increasingly dangerous digital world by the end of this book you ll have gained a holistic understanding of cybersecurity and how it evolves to meet the challenges of today and tomorrow what you will learnunderstand the macro implications of cyber attacksidentify malicious users and prevent harm to your organizationfind out how ransomware attacks take placework with emerging techniques for improving security profilesexplore identity and access management and endpoint securityget to grips with building advanced automation modelsbuild effective training programs to protect against hacking techniquesdiscover best practices to help you and your family stay safe onlinewho this book is for this book is for security practitioners including analysts engineers and security leaders who want to better understand cybersecurity challenges it is also for beginners who want to get a holistic view of information security to prepare for a career in the cybersecurity field business leaders looking to learn about cyber threats and how they can protect their organizations from harm will find this book especially useful whether you re a beginner or a seasoned cybersecurity professional this book has something new for everyone

Ransomware Protection Playbook 2021-09-14 avoid becoming the next ransomware victim by taking practical steps today colonial pipeline cwt global brenntag travelex the list of ransomware victims is long distinguished and sophisticated and it s growing longer every day in ransomware protection playbook computer security veteran and expert penetration tester roger a grimes delivers an actionable blueprint for organizations seeking a robust defense against one of the most insidious and destructive it threats currently in the wild you ll learn about concrete steps you can take now to protect yourself or your organization from ransomware attacks in addition to walking you through the necessary technical preventative measures this critical book will show you how to quickly detect an attack limit the damage and decide whether to pay the ransom implement a pre set game plan in the event of a game changing security breach to help limit the reputational and financial damage lay down a secure foundation of cybersecurity insurance and legal protection to mitigate the disruption to your life and business a must read for cyber and information security professionals privacy leaders risk managers and ctos ransomware protection playbook is an irreplaceable and timely resource for anyone concerned about the security of their or their organization s data

Social Engineering 2019-09-04 this book analyzes of the use of social engineering as a tool to hack random systems and target specific systems in several dimensions of society it shows how social engineering techniques are employed well beyond what hackers do to penetrate computer systems and it explains how organizations and individuals can socially engineer their culture to help minimize the impact of the activities of those who lie cheat deceive and defraud after reading this book you ll be able to analyze how organizations work and the need for security to maintain operations and sustainability and be able to identify respond to and counter socially engineered threats to security

The Online Safety Playbook 2022-03-01 children must learn several fundamental skills early in life to protect their safety before crossing the street look both ways seatbelts must be worn at all times do not talk to strangers another item to add to the list is to be wary of hackers and cyber predators teachers and parents may teach students of all ages fundamental cybersecurity skills and encourage them to use digital hygiene daily they can achieve it by including more online educational resources into their curricula and at the same time educating and updating themselves with cybersecurity skills children can be taught to automatically protect themselves against cyber threats just as they do while crossing the street just ask yourself are we preparing our children for life in the digital age are we providing them with the required training and resources to deal with never before seen cyber threats is our educational system able to keep up with the rapid changes in our society including technological advancements the only problem with teaching cybersecurity in schools and homes is that educators parents may not be entirely updated on the subject or may not feel confident enough to teach it due to a lack of knowledge that is why there is assistance for students of all age groups educators and parents

The Security Culture Playbook 2022-03-08 mitigate human risk and bake security into your organization s culture from top to bottom with insights from leading experts in security awareness behavior and culture the topic of security culture is mysterious and confusing to most leaders but it doesn t have to be in the security culture playbook perry carpenter and kai roer two veteran cybersecurity strategists deliver experience driven actionable insights into how to transform your organization s security culture and reduce human risk at every level this book exposes the gaps between how organizations have traditionally approached human risk and it provides security and business executives with the necessary information and tools needed to understand measure and improve facets of security culture across the organization the book offers an expose of what security culture really is and how it can be measured a careful exploration of the 7 dimensions that comprise security culture practical tools for managing your security culture program such as the security culture framework and the security culture maturity model insights into building support within the executive team and board of directors for your culture management program also including several revealing interviews from security culture thought leaders in a variety of industries the security culture playbook is an essential resource for cybersecurity professionals risk and compliance managers executives board members and other business leaders seeking to proactively manage and reduce risk

The Cybersecurity Playbook 2019-08-06 the real world guide to defeating hackers and keeping your business secure many books discuss the technical underpinnings and complex configurations necessary for cybersecurity but they fail to address the everyday steps that boards managers and employees can take to prevent attacks the cybersecurity playbook is the step by step guide to protecting your organization from unknown threats and integrating good security habits into everyday business situations this book provides clear guidance on how to identify weaknesses assess possible threats and implement effective policies recognizing that an organization s security is only as strong as its weakest link this book offers specific strategies for employees at every level drawing from her experience as cmo of one of the world s largest cybersecurity companies author allison cerra incorporates straightforward assessments adaptable action plans and many current examples to provide practical recommendations for cybersecurity policies by demystifying cybersecurity and applying the central concepts to real world business scenarios this book will help you deploy cybersecurity measures using easy to follow methods and proven techniques develop a practical security plan tailor made for your specific needs incorporate vital security practices into your everyday workflow quickly and efficiently the ever increasing connectivity of modern organizations and their heavy use of cloud based solutions present unique challenges data breaches malicious software infections and cyberattacks have become commonplace and costly to organizations worldwide the cybersecurity playbook is the invaluable guide to identifying security gaps getting buy in from the top promoting effective daily security routines and safeguarding vital resources strong cybersecurity is no longer the sole responsibility of it departments but that of every executive manager and employee

Encyclopedia of Criminal Activities and the Deep Web 2020-02-01 as society continues to rely heavily on technological tools for facilitating business e commerce banking and communication among other applications there has been a significant rise in criminals seeking to exploit these tools for their nefarious gain countries all over the world are seeing substantial increases in identity theft and cyberattacks as well as illicit transactions including drug trafficking and human trafficking being made through the dark web internet sex offenders and murderers explore unconventional methods of finding and contacting their victims through facebook instagram popular dating sites etc while pedophiles rely on these channels to obtain information and photographs of children which are shared on hidden community sites as criminals continue to harness technological advancements that are outpacing legal and ethical standards law enforcement and government officials are faced with the challenge of devising new and alternative strategies to identify and apprehend criminals to preserve the safety of society the encyclopedia of criminal activities and the deep is a three volume set that includes comprehensive articles covering multidisciplinary research and expert insights provided by hundreds of leading researchers from 30 countries including the united states the united kingdom australia new zealand germany finland south korea malaysia and more this comprehensive encyclopedia provides the most diverse findings and new methodologies for monitoring and regulating the use of online tools as well as hidden areas of the internet including the deep and dark web highlighting a wide range of topics such as cyberbullying online hate speech and hacktivism this book will offer strategies for the prediction and prevention of online criminal activity and examine methods for safeguarding internet users and their data from being tracked or stalked due to the techniques and extensive knowledge discussed in this publication it is an invaluable addition for academic and corporate libraries as well as a critical resource for policy makers law enforcement officials forensic scientists criminologists sociologists victim advocates cybersecurity analysts lawmakers government officials industry professionals academicians researchers and students within this field of study

The Modern Security Operations Center 2021-04-21 the industry standard vendor neutral guide to managing socs and delivering soc services this completely new vendor neutral guide brings together all the knowledge you need to build maintain and operate a modern security operations center soc and deliver security services as efficiently and cost effectively as possible leading security architect joseph muniz helps you assess current capabilities align your soc to your business and plan a new soc or evolve an existing one he covers people process and technology explores each key service handled by mature socs and offers expert guidance for managing risk vulnerabilities and compliance throughout hands on examples show how advanced red and blue teams execute and defend against real world exploits using tools like kali linux and ansible muniz concludes by previewing the future of socs including secure access service edge sase cloud technologies and increasingly sophisticated automation this guide will be indispensable for everyone responsible for delivering security services managers and cybersecurity professionals alike address core business and operational requirements including sponsorship management policies procedures workspaces staffing and technology identify recruit interview onboard and grow an outstanding soc team thoughtfully decide what to outsource and what to insource collect centralize and use both internal data and external threat intelligence quickly and efficiently hunt threats respond to incidents and investigate artifacts reduce future risk by improving incident recovery and vulnerability management apply orchestration and automation effectively without just throwing money at them position yourself today for emerging soc technologies

The Internet Peering Playbook 2011-08-08 manipulative communication from early twentieth century propaganda to today s online con artistry examined through the lens of social engineering the united states is awash in manipulated information about everything from election results to the effectiveness of medical treatments corporate social media is an especially good channel for manipulative communication with facebook a particularly willing vehicle for it in social engineering robert gehl and sean lawson show that online misinformation has its roots in earlier techniques mass social engineering of the early twentieth century and interpersonal hacker social engineering of the 1970s converging today into what they call masspersonal social engineering as gehl and lawson trace contemporary manipulative communication back to earlier forms of social engineering possibilities for amelioration become clearer the authors show how specific manipulative communication practices are a mixture of information gathering deception and truth indifferent statements all with the instrumental goal of getting people to take actions the social engineer wants them to yet the term fake news they claim reduces everything to a true false binary that fails to encompass the complexity of manipulative communication or to map onto many of its practices they pay special attention to concepts and terms used by hacker social engineers including the hacker concept of bullshitting which the authors describe as a truth indifferent mix of deception accuracy and sociability they conclude with recommendations for how society can undermine masspersonal social engineering and move toward healthier democratic deliberation

Social Engineering 2022-03-08 any good attacker will tell you that expensive security monitoring and prevention tools aren t enough to keep you secure this practical book demonstrates a data centric approach to distilling complex security monitoring incident response and threat analysis ideas into their most basic elements you ll learn how to develop your own threat intelligence and incident detection strategy rather than depend on security tools alone written by members of cisco s computer security incident response team this book shows it and information security professionals how to create an infosec playbook by developing strategy technique and architecture learn incident response fundamentals and the importance of getting back to basics understand threats you face and what you should be protecting collect mine organize and analyze as many relevant data sources as possible build your own playbook of repeatable methods for security monitoring and response learn how to put your plan into action and keep it running smoothly select the right monitoring and detection tools for your environment develop queries to help you sort through data and create valuable reports know what actions to take during the incident response phase

Crafting the InfoSec Playbook 2015-05-07 this book is for cybersecurity leaders across all industries and organizations it is intended to bridge the gap between the data center and the board room this book examines the multitude of communication challenges that cisos are faced with every day and provides practical tools to identify your audience tailor your message and master the art of communicating poor communication is one of the top reasons that cisos fail in their roles by taking the step to work on your communication and soft skills the two go hand in hand you will hopefully never join their ranks this is not a communication theory book it provides just enough practical skills and techniques for security leaders to get the job done learn fundamental communication skills and how to apply them to day to day challenges like communicating with your peers your team business leaders and the board of directors learn how to produce meaningful metrics and communicate before during and after an incident regardless of your role in tech you will find something of value somewhere along the way in this book

The Security Leader’s Communication Playbook 2021-09-12 chatgpt prompt engineering mastery playbook 1000 prompts for startup and business is a comprehensive guide that equips entrepreneurs business professionals and startup enthusiasts with practical strategies to leverage chatgpt prompts for enhanced productivity and business growth this book the third installment in a series offers valuable insights and frameworks to navigate the business landscape effectively the book begins by emphasizing

the skill of generating high quality and relevant responses from chatgpt readers learn techniques to optimize their interactions with the ai model extracting valuable insights and making informed decisions with a focus on mastering chatgpt prompts the book provides actionable tips to improve communication and achieve desired outcomes next chatgpt prompts based on frameworks are introduced these serve as powerful templates to address specific business challenges readers gain a systematic approach to enhance productivity develop business proposals manage time and increase return on investment roi useful prompts for general productivity daily goal setting performance reviews benefit analysis and unique selling points are provided the book covers a range of prompts tailored to different business needs it explores prompts related to business data compliance brand identity analysis market trends and product market fit offering valuable insights for strategic decision making readers gain guidance on performance reviews benefit analysis and market trend assessment enabling data driven decision making and adaptive strategies specific areas of startup and business management are also addressed as it offers guidance on developing business proposals managing time effectively and ensuring compliance with data regulations it also provides insights into analyzing brand identity increasing roi and achieving product market fit helping readers stay competitive in the marketplace
ChatGPT Prompt Engineering Mastery Playbook 2023-05-18 todays world is no more inoculated from dangerous political ideologies than it was in the past while former communist countries have become full fledged democracies some flagship democracies have been slowly gravitating towards leftist ideals lefty s playbook asserts that this leftward gravitation is no accident but a well choreographed plan lefty s playbook lays out this plan in a format written to reach all levels of political education as a primer for those who are unaware as a confirmation for those who are suspect and as a reminder for those who understand what lies behind the veil of leftist ideology

Lefty's Playbook 2010-08-24 unleash your debugging mastery with the debugging playbook bundle are you ready to take your debugging skills to the next level look no further than the debugging playbook bundle your ultimate guide to mastering system testing error localization and vulnerability remediation with four comprehensive volumes packed with expert insights practical strategies and hands on techniques this bundle is your ticket to becoming a debugging pro from understanding the fundamentals of system testing to mastering advanced error localization techniques and from implementing cutting edge vulnerability remediation strategies to adopting expert approaches to comprehensive system testing and security this bundle has got you covered here s what you ll discover in each book book 1 debugging playbook system testing fundamentals learn the essential concepts and methodologies of system testing dive deep into effective testing frameworks and strategies discover how to ensure the quality and reliability of software systems book 2 debugging playbook mastering error localization techniques hone your skills in identifying isolating and resolving software bugs explore advanced techniques for pinpointing and troubleshooting errors master the art of error localization with practical examples and case studies book 3 debugging playbook advanced strategies for vulnerability remediation identify prioritize and mitigate security vulnerabilities in software applications implement proactive security measures to protect against cyber threats strengthen the security posture of your software systems with expert strategies book 4 debugging playbook expert approaches to comprehensive system testing and security incorporate security into the testing process for comprehensive system testing leverage advanced debugging tools and methodologies to enhance security ensure the resilience and reliability of your software applications with expert level approaches whether you re a seasoned software developer a qa engineer or a security professional the debugging playbook bundle is your comprehensive roadmap to mastering the art and science of debugging so why wait grab your copy of the debugging playbook bundle today and unlock the secrets to becoming a debugging expert

Debugging Playbook 101-01-01 financial times best summer books of 2023 essential reading tony blair a revelatory myth dispelling exploration of china s juggernaut economy although china s economy is one of the largest in the world western understanding of it is often based on dated assumptions and incomplete information in the new china playbook keyu jin burrows deep into the mechanisms of a unique system taking a nuanced clear eyed and data based look inside from the far reaching and unexpected consequences of china s one child policy to the government s complex relationship with entrepreneurs from its boisterous financial system to its latest push for technological innovation jin reveals the frequently misunderstood dynamics at play china is entering a new era soon to be shaped by a radically different younger generation as it strives to move beyond the confines of conventional socialism stained by shortages and capitalism hindered by inequality the world is about to witness the emergence of a completely new dynamic between two diametrically opposite systems the thorough understanding of china s playbook that jin provides will be essential for anyone hoping to interpret the nation s future economic and political strategy while china s rise on the world stage has stirred a wide range of emotions one thing is certain a deep understanding is essential for successfully navigating the global economy in the twenty first century

The New China Playbook 2023-07-03 build your organization s cyber defense system by effectively applying digital forensics incident management and investigation techniques to real world cyber threats key featurescreate a solid incident response framework and manage cyber incidents effectivelylearn to apply digital forensics tools and techniques to investigate cyber threatsexplore the real world threat of ransomware and apply proper incident response techniques for investigation and recoverybook description an understanding of how digital forensics integrates with the overall response to cybersecurity incidents is key to securing your organization s infrastructure from attacks this updated third edition will help you perform cutting edge digital forensic activities and incident response with a new focus on responding to ransomware attacks after covering the fundamentals of incident response that are critical to any information security team you ll explore incident response frameworks from understanding their importance to creating a swift and effective response to security incidents the book will guide you using examples later you ll cover digital forensic techniques from acquiring evidence and examining volatile memory through to hard drive examination and network based evidence you ll be able to apply these techniques to the current threat of ransomware as you progress you ll discover the role that threat intelligence plays in the incident response process you ll also learn how to prepare an incident response report that documents the findings of your analysis finally in addition to various incident response activities the book will address malware analysis and demonstrate how you can proactively use your digital forensic skills in threat hunting by the end of this book you ll be able to investigate and report unwanted security breaches and incidents in your organization what you will learncreate and deploy an incident response capability within your own organizationperform proper evidence acquisition and handlinganalyze the evidence collected and determine the root cause of a security incidentintegrate digital forensic techniques and procedures into the overall incident response processunderstand different techniques for threat huntingwrite incident reports that document the key findings of your analysisapply incident response practices to ransomware attacksleverage cyber threat intelligence to augment digital forensics findingswho this book is for this book is for cybersecurity and information security professionals who want to implement digital forensics and incident response in their organizations you ll also find the book helpful if you re new to the concept of digital forensics and looking to get started with the fundamentals a basic understanding of operating systems and some knowledge of networking fundamentals are required to get started with this book

Digital Forensics and Incident Response 2022-12-16 the primary goal of the information protection playbook is to serve as a comprehensive resource for information protection ip professionals who must provide adequate information security at a reasonable cost it emphasizes a holistic view of ip one that protects the applications systems and networks that deliver business information from failures of confidentiality integrity availability trust and accountability and privacy using the guidelines provided in the information protection playbook security and information technology it managers will learn how to implement the five functions of an ip framework governance program planning risk management incident response management and program administration these functions are based on a model promoted by the information systems audit and control association isaca and validated by thousands of certified information security managers the five functions are further broken down into a series of objectives or milestones to be achieved in order to implement an ip framework the extensive appendices included at the end of the book make for an excellent resource for the security or it manager building an ip program from the ground up they include for example a board of directors presentation complete with sample slides an ip policy document checklist a risk prioritization procedure matrix which illustrates how to classify a threat based on a scale of high medium and low a facility management self assessment questionnaire and a list of representative job descriptions for roles in ip the information protection playbook is a part of elsevier s security executive council risk management portfolio a collection of real world solutions and how to guidelines that equip executives practitioners and educators with proven information for successful security and risk management programs emphasizes information protection guidelines that are driven by business objectives laws regulations and industry standards draws from successful practices in global organizations benchmarking advice from a variety of subject matter experts and feedback from the organizations involved with the security executive council includes 11 appendices full of the sample checklists matrices and forms that are discussed in the book

Information Protection Playbook 2013-09-17 the devsecops playbook an essential and up to date guide to devsecops in the devsecops playbook deliver continuous security at speed the chief information and information security officer at wiley sean d mack delivers an insightful and practical discussion of how to keep your business secure you ll learn how to leverage the classic triad of people process and technology to build strong cybersecurity infrastructure and practices you ll also discover the shared responsibility model at the core of devsecops as you explore the principles and best practices that make up contemporary frameworks the book explains why it s important to shift security considerations to the front end of the development cycle and how to do that as well as describing the evolution of the standard security model over the last few years and how that has impacted modern cybersecurity a must read roadmap to devsecops for practicing security engineers security leaders and privacy practitioners the devsecops playbook will also benefit students of information technology and business as well as governance risk and compliance specialists who want to improve their understanding of cybersecurity s impact on their organizations

The DevSecOps Playbook 2023-09-27 the business credit playbook proven techniques for mastering business credit is a comprehensive guide that unlocks the secrets to building and leveraging business credit successfully whether you re a small business owner entrepreneur or aspiring business professional this book equips you with the knowledge and strategies needed to establish and maximize your business credit profile in today s competitive market having strong business credit is essential for obtaining financing securing favorable terms with suppliers and expanding your business authoritative and insightful this playbook demystifies the world of business credit providing you with a step by step roadmap to navigate its complexities inside you ll discover a wealth of invaluable information including understanding the fundamentals learn the core concepts of business credit including how it differs from personal credit and the key factors that impact your business credit score establishing a strong foundation discover proven techniques for setting up your business credit profile choosing the right legal structure and organizing your financials to optimize creditworthiness building creditworthiness dive into effective strategies for building a positive credit history managing your accounts and developing relationships with lenders and vendors that can support your credit goals mastering credit applications uncover insider tips on how to craft compelling credit applications that maximize your chances of approval and secure favorable credit terms optimizing credit utilization learn how to manage your credit utilization ratio balance transfers and debt repayment to maintain a healthy credit profile and boost your borrowing power leveraging business credit discover innovative ways to leverage your business credit to access financing secure trade credit negotiate better terms with suppliers and propel your business growth navigating challenges gain valuable insights on how to overcome common obstacles and challenges associated with business credit such as credit denials credit reporting errors and credit fraud written in a clear and accessible style the business credit playbook provides practical guidance real life examples and expert advice to empower you on your journey to mastering business credit with this book as your guide you ll gain the confidence and knowledge needed to establish a solid credit foundation unlock financing opportunities and position your business for long term success whether you re a seasoned entrepreneur or just starting out the business credit playbook is an essential resource that will transform your understanding of business credit and help you leverage it to achieve your financial and business goals get ready to take control of your business credit destiny and unleash the true potential of your enterprise

The Business Credit Playbook 2023-06-01 the personal safety and security playbook is designed for anyone who may benefit from shared community safety and security responsibilities chapters are organized by areas of concern from personal risk awareness to protection and security considerations for family home travel and work the guidelines included help the reader recognize personal safety and security hazards take proactive prevention steps and react reasonably to danger with beneficial outcomes a full chapter of local and national resources for personal security is included at the end of the personal safety and security playbook the personal safety and security playbook is a part of elsevier s security executive council risk management portfolio a collection of real world solutions and how to guidelines that equip executives practitioners and educators with proven information for successful security and risk management programs chapters are organized by area of concern and cover everything related to personal safety and security including protection for the family home during travel and at work emphasizes that risk awareness reporting response and mitigation are shared community concerns includes a full chapter of local and national personal security resources

Personal Safety and Security Playbook 2013-10-23 enhance your cybersecurity and agility with this thorough playbook featuring actionable guidance insights and success criteria from industry experts key features get simple clear and practical advice for everyone from ceos to security operations organize your zero trust journey into role by role execution stages integrate real world implementation experience with global zero trust standards purchase of the print or kindle book includes a free ebook in the pdf format book descriptionzero trust is cybersecurity for the digital era and cloud computing protecting business assets anywhere on any network by going beyond traditional network perimeter approaches to security zero trust helps you keep up with ever evolving threats the playbook series provides simple clear and actionable guidance that fully answers your questions on zero trust using current threats real world implementation experiences and open global standards the zero trust playbook series guides you with specific role by role actionable information for planning executing and operating zero trust from the boardroom to technical reality this first book in the series helps you understand what zero trust is why it s important for you and what success looks like you ll learn about the driving forces behind zero trust security threats digital and cloud transformations business disruptions business resilience agility and adaptability the six stage playbook process and real world examples will guide you through cultural technical and other critical elements for success by the end of this book you ll have understood how to start and run your zero trust journey with clarity and confidence using this one of a kind series that answers the why what and how of zero trust what you will learn find out what zero trust is and what it means to you uncover how zero trust helps with ransomware breaches and other attacks understand which business assets to secure first use a standards based approach for zero trust see how zero trust links business security risk and technology use the six stage process to guide your zero trust journey transform roles and secure operations with zero trust discover how the playbook guides each role to success who this book is forwhether you re a business leader security practitioner or technology executive this comprehensive guide to zero trust has something for you this book provides practical guidance for implementing and managing a zero trust strategy and its impact on every role including yours this is the go to guide for everyone including board members ceos cios cisos architects engineers it admins security analysts program managers product owners developers and managers don t miss out on this essential resource for securing your organization against cyber threats

Zero Trust Overview and Playbook Introduction 2023-10-30 this fully revised and updated edition of the bestselling chief data officer s playbook offers new insights into the role of the cdo and the data environment written by two of the world s leading experts in data driven transformation it addresses the changes that have taken place in data in the role of the cdo and the expectations and ambitions of organisations most importantly it will place the role of the cdo into the context of a c suite player for organisations that wish to recover quickly and with long term stability from the current global economic downturn new coverage includes the evolution of the cdo role what those changes mean for organisations and individuals and what the future might hold a focus on ethics the data revolution and all the areas that help readers take their first steps on the data journey new conversations and experiences from an alumni of data leaders compiled over the past three years new chapters and reflections on being a third generation cdo and on working across a broad spectrum of organisations who are all on different parts of their data journey written in a highly accessible and practical manner the chief data officer s playbook second edition brings the most up to date guidance to cdo s who wish to understand their position better to those aspiring to become cdo s to those who might be recruiting a cdo and to recruiters to understand an organisation seeking a cdo and the cdo landscape

The Chief Data Officer's Playbook 2020-12-20 this readable and engaging book will help managers and executives understand the major trends affecting digital technology so they are prepared to make the right decisions for their organisation with case studies and practical guidance it s split into short sections you can dip into at any time

The Digital Playbook: How to win the strategic technology game 2023-03-15 an easy to use psychology primer for anyone wanting to spread progressive social change developed so that non profits community organizers and others can make science driven decisions in their advocacy work

Change of Heart 2010-12-01 learn the ins and outs of the it security field and efficiently prepare for the comptia security exam sy0 601 with one easy to follow resource comptia security review guide exam sy0 601 fifth edition helps you to efficiently review for the leading it security certification comptia security sy0 601 accomplished author and security expert james michael stewart covers each domain in a straightforward and practical way ensuring that you grasp and understand the objectives as quickly as possible whether you re refreshing your knowledge or doing a last minute review right before taking the exam this guide includes access to a companion online test bank that offers hundreds of practice questions flashcards and glossary terms covering all five domains tested by exam sy0 601 this guide reviews attacks threats and vulnerabilities architecture and design implementation operations and incident response governance risk and compliance this newly updated fifth edition of comptia security review guide exam sy0 601 is not just perfect for anyone hoping to take the sy0 601 exam but it is also an excellent resource for those wondering about entering the it security field

CompTIA Security+ Review Guide 2021-01-11 a sucker is still born every minute in this modern and interconnected world con men are lurking everywhere it s never been easier for them to dupe us take from us and infiltrate our lives one of the world s leading and celebrated experts on con games takes the reader through the history of cons how they ve been updated to the modern age how they work how to spot them and how to protect yourself from being the victim of one r paul wilson is a con man who works for the other side our side he has spent a lifetime learning performing studying and teaching about the ins and outs of the con world in order to open up our eyes to the dangers lurking about us and to show us how not to get taken paul has never made a living as a con man profiting off of marks he has used his expertise throughout his life to help people avoid cons in this fascinating book paul takes the reader through the history and developments of the con game what elements from the past are based on basic human psychology and have stood the test of time what has been updated for the modern era and how it s getting used in the computer age the structure of how these cons work and most importantly how to recognize one protect yourself and your loved ones and avoid becoming just another sucker

The Art of the Con 2014-11-04 tagline learn how real life hackers and pentesters break into systems key features dive deep into hands on methodologies designed to fortify web security and penetration testing gain invaluable insights from real world case studies that bridge theory with practice leverage the latest tools frameworks and methodologies to adapt to evolving cybersecurity landscapes and maintain robust web security posture description discover the essential tools and insights to safeguard your digital assets with the ultimate pentesting for applications this essential resource comprehensively covers ethical hacking fundamentals to advanced testing methodologies making it a one stop resource for web application security knowledge delve into the intricacies of security testing in web applications exploring powerful tools like burp suite zap proxy fiddler and charles proxy real world case studies dissect recent security breaches offering practical insights into identifying vulnerabilities and fortifying web applications against attacks this handbook provides step by step tutorials insightful discussions and actionable advice serving as a trusted companion for individuals engaged in web application security each chapter covers vital topics from creating ethical hacking environments to incorporating proxy tools into web browsers it offers essential knowledge and practical skills to navigate the intricate cybersecurity landscape confidently by the end of this book you will gain the expertise to identify prevent and address cyber threats bolstering the resilience of web applications in the modern digital era what will you learn learn how to fortify your digital assets by mastering the core principles of web application security and penetration testing dive into hands on tutorials using industry leading tools such as burp suite zap proxy fiddler and charles proxy to conduct thorough security tests analyze real world case studies of recent security breaches to identify vulnerabilities and apply practical techniques to secure web applications gain practical skills and knowledge that you can immediately apply to enhance the security posture of your web applications who is this book for this book is tailored for cybersecurity enthusiasts ethical hackers and web developers seeking to fortify their understanding of web application security prior familiarity with basic cybersecurity concepts and programming fundamentals particularly in python is recommended to fully benefit from the content table of contents 1 the basics of ethical hacking 2 linux fundamentals 3 networking fundamentals 4 cryptography and steganography 5 social engineering attacks 6 reconnaissance and osint 7 security testing and proxy tools 8 cross site scripting 9 broken access control 10 authentication bypass techniques index

Ultimate Pentesting for Web Applications 2024-05-09 keep valuable data safe from even the most sophisticated social engineering and phishing attacks fighting phishing everything you can do to fight social engineering and phishing serves as the ideal defense against phishing for any reader from large organizations to individuals unlike most anti phishing books which focus only on one or two strategies this book discusses all the policies education and technical strategies that are essential to a complete phishing defense this book gives clear instructions for deploying a great defense in depth strategy to defeat hackers and malware written by the lead data driven defense evangelist at the world s number one anti phishing company knowbe4 inc this guide shows you how to create an enduring integrated cybersecurity culture learn what social engineering and phishing are why they are so dangerous to your cybersecurity and how to defend against them educate yourself and other users on how to identify and avoid phishing scams to stop attacks before they begin discover the latest tools and strategies for locking down data when phishing has taken place and stop breaches from spreading develop technology and security policies that protect your organization against the most common types of social engineering and phishing anyone looking to defend themselves or their organization from phishing will appreciate the uncommonly comprehensive approach in fighting phishing

Fighting Phishing 2024-01-19 key features gain a clear understanding of the attack methods and patterns to recognize abnormal behavior within your organization with blue team tactics learn to unique techniques to gather exploitation intelligence identify risk and demonstrate impact with red team and blue team strategies a practical guide that will give you hands on experience to mitigate risks and prevent attackers from infiltrating your system book descriptionthe book will start talking about the security posture before moving to red team tactics where you will learn the basic syntax for the windows and linux tools that are commonly used to perform the necessary operations you will also gain hands on experience of using new red team techniques with powerful tools such as python and powershell which will enable you to discover vulnerabilities in your system and how to exploit them moving on you will learn how a system is usually compromised by adversaries and how they hack user s identity and the various tools used by the red team to find vulnerabilities in a system in the next section you will learn about the defense strategies followed by the blue team to enhance the overall security of a system you will also learn about an in depth strategy to ensure that there are security controls in each network layer and how you can carry out the recovery process of a compromised system finally you will learn how to create a vulnerability management strategy and the different techniques for manual log analysis what you will learn learn the importance of having a solid foundation for your security posture understand the attack strategy using cyber security kill chain learn how to enhance your defense strategy by improving your security policies hardening your network implementing active sensors and leveraging threat intelligence learn how to perform an incident investigation get an in depth understanding of the recovery process understand continuous security monitoring and how to implement a vulnerability management strategy learn how to perform log analysis to identify suspicious activities who this book is for this book aims at it professional who want to venture the it security domain it pentester security consultants and ethical hackers will also find this course useful prior knowledge of penetration testing would be beneficial

Cybersecurity - Attack and Defense Strategies 2018-01-30 in this fifth edition brian carroll explores writing and editing for digital media with essential information about voice style media formats ideation story planning and storytelling carroll explains and demonstrates how to effectively write for digital spaces and combines hands on practical exercises with new material on podcasting multi modal storytelling misinformation and disinformation and writing specifically for social media each chapter features lessons and exercises through which students can build a solid understanding of the ways that digital communication provides opportunities for dynamic storytelling and multi directional communication broadened in scope this new edition also speaks to writers editors public relations practitioners social media managers marketers as well as to students aspiring to these roles updated with contemporary examples and new pedagogy throughout this is the ideal handbook for students seeking careers in digital media particularly in content development and digital storytelling it is an essential text for students of media communication public relations marketing and journalism who are looking to develop their writing and editing skills for these ever evolving fields and professions this book also has an accompanying eresource that provides additional weekly activities exercises and assignments that give students more opportunity to put theory into practice

Writing and Editing for Digital Media 2023-05-23 prepare to succeed in your new cybersecurity career with the challenging and sought after casp credential in the newly updated fourth edition of casp comptia advanced security practitioner study guide exam cas 004 risk management and compliance expert jeff parker walks you through critical security topics and hands on labs designed to prepare you for the new comptia advanced security professional exam and a career in cybersecurity implementation content and chapter structure of this fourth edition was developed and restructured to represent the cas 004 exam objectives from operations and architecture concepts techniques and requirements to risk analysis mobile and small form factor device security secure cloud integration and cryptography you ll learn the cybersecurity technical skills you ll need to succeed on the new cas 004 exam impress interviewers during your job search and excel in your new career in cybersecurity implementation this comprehensive book offers efficient preparation for a challenging and rewarding career in implementing specific solutions within cybersecurity policies and frameworks a robust grounding in the technical skills you ll need to impress during cybersecurity interviews content delivered through scenarios a strong focus of the cas 004 exam access to an interactive online test bank and study tools including bonus practice exam questions electronic flashcards and a searchable glossary of key terms perfect for anyone preparing for the casp cas 004 exam and a new career in cybersecurity casp comptia advanced security practitioner study guide exam cas 004 is also an ideal resource for current it professionals wanting to promote their cybersecurity skills or prepare for a career transition into enterprise cybersecurity

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□□ 2021-08-31 gain a broad understanding of how pci dss is structured and obtain a high level view of the contents and context of each of the 12 top level requirements the guidance provided in this book will help you effectively apply pci dss in your business environments enhance your payment card defensive posture and reduce the opportunities for criminals to compromise your network or steal sensitive data assets businesses are seeing an increased volume of data breaches where an opportunist attacker from outside the business or a disaffected employee successfully exploits poor company practices rather than being a regurgitation of the pci dss controls this book aims to help you balance the needs of running your business with the value of implementing pci dss for the protection of consumer payment card data applying lessons learned from history military experiences including multiple deployments into hostile areas numerous pci qsa assignments and corporate cybersecurity and infosec roles author jim seaman helps you understand the complexities of the payment card industry data security standard as you protect cardholder data you will learn how to align the standard with your business it systems or operations that store process and or transmit sensitive data this book will help you develop a business cybersecurity and infosec strategy through the correct interpretation implementation and maintenance of pci dss what you will learn be aware of recent data privacy regulatory changes and the release of pci dss v4 0improve the defense of consumer payment card data to safeguard the reputation of your business and make it more difficult for criminals to breach securitybe familiar with the goals and requirements related to the structure and interdependencies of pci dssknow the potential avenues of attack associated with business payment operationsmake pci dss an integral component of your business operationsunderstand the benefits of enhancing your security culturesee how the implementation of pci dss causes a positive ripple effect across your business who this book is for business leaders information security infosec practitioners chief information security managers cybersecurity practitioners risk managers it operations managers business owners military enthusiasts and it auditors

PCI DSS 2020-05-01 for more than 40 years computerworld has been the leading source of technology news and information for it influencers worldwide computerworld s award winning site computerworld com twice monthly publication focused conference series and custom research form the hub of the world s largest global it media network

Computerworld 2004-03-08 this two volume set lnai 9329 and lnai 9330 constitutes the refereed proceedings of the 7th international conference on collective intelligence iccci 2014 held in madrid spain in september 2015 the 110 full papers presented were carefully reviewed and selected from 186 submissions they are organized in topical sections such as multi agent systems social networks and nlp sentiment analysis computational intelligence and games ontologies and information extraction formal methods and simulation neural networks smt and mis collective intelligence in systems systems analysis computational swarm intelligence cooperative strategies for decision making and optimization advanced networking and security technologies it in biomedicine collective computational intelligence in educational context science intelligence and data analysis computational intelligence in financial markets ensemble learning big data mining and searching

Computational Collective Intelligence 2015-09-09 knowing your threat actors together with your weaknesses and the technology will master your defense key features gain practical experience with cyber threat intelligence by using the book s lab sections improve your cti skills by designing a threat intelligence system assisting you in bridging the gap between cybersecurity teams developing your knowledge of cyber intelligence tools and how to choose them description when your business assets are threatened or exposed to cyber risk you want a high quality threat hunting team armed with cutting edge threat intelligence to build the shield unfortunately regardless of how effective your cyber defense solutions are if you are unfamiliar with the tools strategies and procedures used by threat actors you will be unable to stop them this book is intended to provide you with the practical exposure necessary to improve your cyber threat intelligence and hands on experience with numerous cti technologies this book will teach you how to model threats by gathering adversarial data from various sources pivoting on the adversarial data you have collected developing the knowledge necessary to analyse them and discriminating between bad and good information the book develops and hones the analytical abilities necessary for extracting comprehending and analyzing threats comprehensively the readers will understand the most common indicators of vulnerability that security professionals can use to determine hacking attacks or threats in their systems quickly in addition the reader will investigate and illustrate ways to forecast the scope of attacks and assess the potential harm they can cause what you will learn hands on experience in developing a powerful and robust threat intelligence model acquire the ability to gather exploit and leverage adversary data recognize the difference between bad intelligence and good intelligence creating heatmaps and various visualization reports for better insights investigate the most typical indicators of security compromise strengthen your analytical skills to understand complicated threat scenarios better who this book is for the book is designed for aspiring cyber threat analysts security analysts cybersecurity specialists security consultants and network security professionals who wish to acquire and hone their analytical abilities to identify and counter threats quickly table of contents 1 basics of threat analysis and modeling 2 formulate a threat intelligence model 3 adversary data collection sources methods 4 pivot off and extracting adversarial data 5 primary indicators of security compromise 6 identify build indicators of compromise 7 conduct threat assessments in depth 8 produce heat maps infographics dashboards 9 build reliable robust threat intelligence system 10 learn statistical approaches for threat intelligence 11 develop analytical skills for complex threats 12 planning for disaster

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