

FREE READING BLOCKCHAIN REVOLUTION TECHNOLOGY CHANGING BUSINESS (2023)

WITH THE ACCELERATION OF TECHNOLOGICAL CHANGE BUSINESS LEADERS NEED TO MAKE FOUR FUNDAMENTAL SHIFTS TO PREPARE FOR THE CHANGE AND CAPTURE THE OPPORTUNITIES AT COMPANIES THAT HAVE TRANSFORMED THEIR APPROACHES TO TECHNOLOGY TALENT THAT IS CHANGING PRACTICES TO ATTRACT RETAIN AND UPSKILL TALENT WITH DIGITAL AND ENGINEERING SKILLS RESPONDENTS REPORT THE GREATEST IMPACT ON ALL FOUR MEASURES OF BUSINESS IMPACT BUSINESS TRANSFORMATION TOOLS IN A DIGITAL ERA INCLUDE A CLEAR DIGITAL TRANSFORMATION STRATEGY HYBRID CLOUD ARCHITECTURE DEEP ANALYTICS AND A SUITE OF ADVANCED TECHNOLOGIES ARTIFICIAL INTELLIGENCE AI BLOCKCHAIN AUTOMATION EDGE COMPUTING AND THE INTERNET OF THINGS IOT THEY RE HARNESSING TECHNOLOGY TO REIMAGINE HOW BUSINESS RUNS AND COMMITTING RESOURCES AT SUFFICIENT SCALE TO MAKE SURE THE CHANGE STICKS GO BEHIND THE SCENES AND GET MORE INSIGHTS WITH KATE SMAJE WHY BUSINESSES MUST ACT FASTER THAN EVER ON DIGITIZATION FROM OUR NEW AT MCKINSEY BLOG A NEW STUDY FROM THE CORNELL SC JOHNSON COLLEGE OF BUSINESS ADVANCES UNDERSTANDING OF THE U S PRODUCTION CHAIN EVOLUTION AMIDST TECHNOLOGICAL PROGRESS IN INFORMATION TECHNOLOGY IT SHEDDING LIGHT ON THE COMPLEX CONNECTIONS BETWEEN BUSINESS IT INVESTMENTS AND ORGANIZATIONAL DESIGN AT THE MOST BASIC LEVEL DIGITAL TRANSFORMATION INVOLVES USING DIGITAL TECHNOLOGIES TO CHANGE A BUSINESS PROCESS TO BECOME MORE EFFICIENT OR EFFECTIVE DIGITAL TRANSFORMATION IS ABOUT CHANGING WHERE VALUE IS CREATED AND HOW YOUR BUSINESS MODEL IS STRUCTURED MORE AND MORE VALUE CREATION COMES FROM OUTSIDE THE FIRM NOT INSIDE AND FROM FOR SMALL BUSINESSES LOOKING OUTWARD TO EXPAND THEIR HORIZONS THESE TOOLS ARE THE BRIDGE BETWEEN LOCAL OPERATION AND GLOBAL INFLUENCE 4 CYBERSECURITY REDEFINES DIGITAL SAFEGUARDS IN 2024 IN DIGITAL TECHNOLOGIES ARE DRIVING TRANSFORMATIVE CHANGE ECONOMIC PARADIGMS ARE SHIFTING THE NEW TECHNOLOGIES ARE RESHAPING PRODUCT AND FACTOR MARKETS AND PROFOUNDLY ALTERING BUSINESS AND WORK AND CONTROL ADVANCES IN ARTIFICIAL INTELLIGENCE AND RELATED INNOVATIONS ARE EXPANDING THE FRONTIERS OF THE DIGITAL REVOLUTION PROCESS AUTOMATION AND VIRTUALIZATION AROUND HALF 1/2 OF ALL EXISTING WORK ACTIVITIES COULD BE AUTOMATED IN THE NEXT FEW DECADES AS NEXT LEVEL PROCESS AUTOMATION AND VIRTUALIZATION BECOME MORE COMMONPLACE BY 2025 MORE

2023-03-06

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50 BILLION DEVICES WILL BE CONNECTED TO THE INDUSTRIAL INTERNET OF THINGS IIOT MCKINSEY PREDICTS DIGITAL TRANSFORMATION IN BUSINESS INVOLVES USING NEW TECHNOLOGIES LIKE ARTIFICIAL INTELLIGENCE AND CLOUD COMPUTING TO DRIVE GROWTH STREAMLINE OPERATIONS AND INCREASE COMPETITIVE EDGE ITS THIS GUIDE EXPLAINS HOW AI IS ALREADY CHANGING THE BUSINESS LANDSCAPE AND HOW SMALL BUSINESSES MIGHT LEVERAGE THE TECHNOLOGY THE GOAL WAS TO DEMYSTIFY THE TECHNOLOGY FOR THE CHAMBER S ROUGHLY 2 000 MEMBERS ESPECIALLY ITS SMALL BUSINESSES BUT CLEAR EYED ABOUT THE CHANGING ECONOMIC LANDSCAPE AS A BUSINESS I IN THIS RESEARCH ROUNDUP WE SHARE HIGHLIGHTS FROM SEVERAL RECENT STUDIES THAT EXPLORE THE NUANCED WAYS IN WHICH TECHNOLOGY IS INFLUENCING TODAY S WORKPLACE AND WORKFORCE INCLUDING BOTH ITS DIGITAL TRANSFORMATION IS HARNESSING TECHNOLOGY TO CHANGE THE WAY YOU DO BUSINESS IT S A FUNDAMENTAL CULTURAL SHIFT IN HOW YOU INTERACT WITH YOUR CUSTOMERS COMPANIES ARE USING TECHNOLOGY TO REINVENT THEIR BUSINESS MODELS CREATE NEW AREAS OF MARKET GROWTH AND ADDRESS CRITICAL SOCIETAL NEEDS THE NEW YEAR OFFERS A HOST OF OPPORTUNITIES FOR COMPANIES THAT ARE PREPARED TO PIVOT WHETHER IT S BEEN THE SHIFT TO ONLINE WORKING THE SPIKE IN ONLINE DEMAND OR THE INCREASE IN CYBER ASSAULTS TECHNOLOGY HAS EMERGED AS A CRITICAL BUSINESS CAPABILITY THAT REALITY HAS INJECTED A RENEWED IMPORTANCE AND NEW URGENCY INTO MODERNIZING THE TECHNOLOGY FUNCTION WE ASKED PROFESSORS FROM HARVARD BUSINESS SCHOOL S STRATEGY UNIT HOW EMERGING TECHNOLOGIES INVOLVING ARTIFICIAL INTELLIGENCE AI DATA ANALYTICS AND THE INTERNET OF THINGS ARE CHANGING THE WAY BUSINESS LEADERS THINK ABOUT STRATEGY UNDOUBTEDLY TECHNOLOGY WILL TRANSFORM THE WAY BUSINESSES ARE RUN IN 2021 AND BEYOND TO STAY CURRENT COMPETITIVE AND IN THE KNOW ABOUT WHAT S COMING NEXT TAKE IT FROM THESE THREE SUCCESSFUL

TECH TRENDS RESHAPING THE FUTURE OF IT AND BUSINESS MCKINSEY MAY 18 2024

WITH THE ACCELERATION OF TECHNOLOGICAL CHANGE BUSINESS LEADERS NEED TO MAKE FOUR FUNDAMENTAL SHIFTS TO PREPARE FOR THE CHANGE AND CAPTURE THE OPPORTUNITIES

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AT COMPANIES THAT HAVE TRANSFORMED THEIR APPROACHES TO TECHNOLOGY TALENT THAT IS CHANGING PRACTICES TO ATTRACT RETAIN AND UPSKILL TALENT WITH DIGITAL AND ENGINEERING SKILLS RESPONDENTS REPORT THE GREATEST IMPACT ON ALL FOUR MEASURES OF BUSINESS IMPACT

HOW DOES TECHNOLOGY DRIVE BUSINESS TRANSFORMATION IBM BLOG MAR 16 2024

BUSINESS TRANSFORMATION TOOLS IN A DIGITAL ERA INCLUDE A CLEAR DIGITAL TRANSFORMATION STRATEGY HYBRID CLOUD ARCHITECTURE DEEP ANALYTICS AND A SUITE OF ADVANCED TECHNOLOGIES ARTIFICIAL INTELLIGENCE AI BLOCKCHAIN AUTOMATION EDGE COMPUTING AND THE INTERNET OF THINGS IOT

HOW SIX COMPANIES ARE USING TECHNOLOGY AND DATA TO TRANSFORM *FEB 15* *2024*

THEY'RE HARNESSING TECHNOLOGY TO REIMAGINE HOW BUSINESS RUNS AND COMMITTING RESOURCES AT SUFFICIENT SCALE TO MAKE SURE THE CHANGE STICKS GO BEHIND THE SCENES AND GET MORE INSIGHTS WITH KATE SMAJE WHY BUSINESSES MUST ACT

FASTER THAN EVER ON DIGITIZATION FROM OUR NEW AT MCKINSEY BLOG

RESEARCH TECHNOLOGY IS CHANGING HOW COMPANIES DO BUSINESS *Jan 14 2024*

A NEW STUDY FROM THE CORNELL SC JOHNSON COLLEGE OF BUSINESS ADVANCES UNDERSTANDING OF THE U S PRODUCTION CHAIN EVOLUTION AMIDST TECHNOLOGICAL PROGRESS IN INFORMATION TECHNOLOGY IT SHEDDING LIGHT ON THE COMPLEX CONNECTIONS BETWEEN BUSINESS IT INVESTMENTS AND ORGANIZATIONAL DESIGN

WHAT IS DIGITAL TRANSFORMATION EVERYTHING YOU NEED TO KNOW *Dec 13 2023*

AT THE MOST BASIC LEVEL DIGITAL TRANSFORMATION INVOLVES USING DIGITAL TECHNOLOGIES TO CHANGE A BUSINESS PROCESS TO BECOME MORE EFFICIENT OR EFFECTIVE

DIGITAL TRANSFORMATION CHANGES HOW COMPANIES CREATE VALUE *Nov 12 2023*

DIGITAL TRANSFORMATION IS ABOUT CHANGING WHERE VALUE IS CREATED AND HOW YOUR BUSINESS MODEL IS STRUCTURED MORE AND MORE VALUE CREATION COMES FROM OUTSIDE THE FIRM NOT INSIDE AND FROM

7 WAYS TECHNOLOGY IS REVOLUTIONIZING SMALL BUSINESSES IN 2024 *Oct 11*

2023

FOR SMALL BUSINESSES LOOKING OUTWARD TO EXPAND THEIR HORIZONS THESE TOOLS ARE THE BRIDGE BETWEEN LOCAL OPERATION AND GLOBAL INFLUENCE 4 CYBERSECURITY REDEFINES DIGITAL SAFEGUARDS IN 2024 IN

HOW DIGITAL TRANSFORMATION IS DRIVING ECONOMIC CHANGE *SEP 10 2023*

DIGITAL TECHNOLOGIES ARE DRIVING TRANSFORMATIVE CHANGE ECONOMIC PARADIGMS ARE SHIFTING THE NEW TECHNOLOGIES ARE RESHAPING PRODUCT AND FACTOR MARKETS AND PROFOUNDLY ALTERING BUSINESS AND WORK THE LATEST ADVANCES IN ARTIFICIAL INTELLIGENCE AND RELATED INNOVATIONS ARE EXPANDING THE FRONTIERS OF THE DIGITAL REVOLUTION

TOP 10 TECH TRENDS FOR NEXT 10 YEARS ACCORDING TO MCKINSEY *AUG 09 2023*

1 PROCESS AUTOMATION AND VIRTUALIZATION AROUND HALF OF ALL EXISTING WORK ACTIVITIES COULD BE AUTOMATED IN THE NEXT FEW DECADES AS NEXT LEVEL PROCESS AUTOMATION AND VIRTUALIZATION BECOME MORE COMMONPLACE BY 2025 MORE THAN 50 BILLION DEVICES WILL BE CONNECTED TO THE INDUSTRIAL INTERNET OF THINGS IIOT MCKINSEY PREDICTS

THE IMPACT OF DIGITAL TRANSFORMATION ON BUSINESS MODELS *JUL 08 2023*

DIGITAL TRANSFORMATION IN BUSINESS INVOLVES USING NEW TECHNOLOGIES LIKE ARTIFICIAL INTELLIGENCE AND CLOUD COMPUTING TO DRIVE GROWTH STREAMLINE OPERATIONS AND INCREASE COMPETITIVE EDGE ITS

HOW ARTIFICIAL INTELLIGENCE IS TRANSFORMING BUSINESS *JUN 07 2023*

THIS GUIDE EXPLAINS HOW AI IS ALREADY CHANGING THE BUSINESS LANDSCAPE AND HOW SMALL BUSINESSES MIGHT LEVERAGE THE TECHNOLOGY

CAN AI ANSWER THE NEEDS OF SMALLER BUSINESSES SOME PUSH TO *MAY 06 2023*

THE GOAL WAS TO DEMYSTIFY THE TECHNOLOGY FOR THE CHAMBER'S ROUGHLY 2,000 MEMBERS ESPECIALLY ITS SMALL BUSINESSES BUT CLEARLY ABOUT THE CHANGING ECONOMIC LANDSCAPE AS A BUSINESS I

RESEARCH ROUNDUP HOW TECHNOLOGY IS TRANSFORMING WORK APR 05 2023

IN THIS RESEARCH ROUNDUP WE SHARE HIGHLIGHTS FROM SEVERAL RECENT STUDIES THAT EXPLORE THE NUANCED WAYS IN WHICH TECHNOLOGY IS INFLUENCING TODAY'S WORKPLACE AND WORKFORCE INCLUDING BOTH ITS

DIGITAL TRANSFORMATION HOW TECHNOLOGY IS CHANGING BUSINESS MAR 04 2023

DIGITAL TRANSFORMATION IS HARNESSING TECHNOLOGY TO CHANGE THE WAY YOU DO BUSINESS IT'S A FUNDAMENTAL CULTURAL SHIFT IN HOW YOU INTERACT WITH YOUR CUSTOMERS

HOW DIGITAL TRANSFORMATION CAN CHANGE OUR BUSINESS FORBES *FEB 03 2023*

COMPANIES ARE USING TECHNOLOGY TO REINVENT THEIR BUSINESS MODELS CREATE NEW AREAS OF MARKET GROWTH AND

ADDRESS CRITICAL SOCIETAL NEEDS

5 TECHNOLOGY AND BUSINESS TRENDS FOR 2022 AND BEYOND IBM JAN 02 2023

THE NEW YEAR OFFERS A HOST OF OPPORTUNITIES FOR COMPANIES THAT ARE PREPARED TO PIVOT

A TECHNOLOGY TRANSFORMATION APPROACH THAT WORKS MCKINSEY DEC 01 2022

WHETHER IT'S BEEN THE SHIFT TO ONLINE WORKING THE SPIKE IN ONLINE DEMAND OR THE INCREASE IN CYBER ASSAULTS TECHNOLOGY HAS EMERGED AS A CRITICAL BUSINESS CAPABILITY THAT REALITY HAS INJECTED A RENEWED IMPORTANCE AND NEW URGENCY INTO MODERNIZING THE TECHNOLOGY FUNCTION

6 WAYS THAT EMERGING TECHNOLOGY IS DISRUPTING BUSINESS OCT 31 2022

WE ASKED PROFESSORS FROM HARVARD BUSINESS SCHOOL'S STRATEGY UNIT HOW EMERGING TECHNOLOGIES INVOLVING ARTIFICIAL INTELLIGENCE AI DATA ANALYTICS AND THE INTERNET OF THINGS ARE CHANGING THE WAY BUSINESS LEADERS THINK ABOUT STRATEGY

HOW TECHNOLOGY WILL CHANGE THE WAY BUSINESS IS RUN IN 2021 SEP 29 2022

UNDOUBTEDLY TECHNOLOGY WILL TRANSFORM THE WAY BUSINESSES ARE RUN IN 2021 AND BEYOND TO STAY CURRENT COMPETITIVE AND IN THE KNOW ABOUT WHAT'S COMING NEXT TAKE IT FROM THESE THREE SUCCESSFUL

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