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MCSA Windows 10 Study Guide

2017-01-04

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IT Essentials Companion Guide v8

2023-07-09

it essentials v8 companion guide supports the cisco networking academy it essentials version 8 course the course is designed for cisco networking academy students who want to pursue careers in it and learn how computers work how to assemble computers and how to safely and securely troubleshoot hardware and software issues the features of the companion guide are designed to help you study and succeed in this course chapter objectives review core concepts by answering the focus questions listed at the beginning of each chapter key terms refer to the updated lists of networking vocabulary introduced and turn to the highlighted terms in context course section numbering follow along with the course heading numbers to easily jump online to complete labs activities and quizzes referred to within the text check your understanding questions and answer key evaluate your readiness with the updated end of chapter questions that match the style of questions you see on the online course quizzes

iOS 11 Programming Fundamentals with Swift

2017-09-26

move into ios development by getting a firm grasp of its fundamentals including the xcode 9 ide cocoa touch and the latest version of apple s acclaimed programming language swift 4 with this thoroughly updated guide you ll learn the swift language understand apple s xcode development tools and discover the cocoa framework explore swift s object oriented concepts become familiar with built in swift types dive deep into swift objects protocols and generics tour the lifecycle of an xcode project learn how nibs are loaded understand cocoa s event driven design communicate with c and objective c in this edition catch up on the latest ios programming features multiline strings and improved dictionaries object serialization key paths and key value observing expanded git integration code refactoring and more

iOS 12 Programming Fundamentals with Swift

2018-09-26

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Living Within Your Means - A Practical Guide to Financial Freedom

2017-07-18

struggling to make ends meet and living paycheck to paycheck there is hope discover how you can experience financial freedom learn to identify your true needs understand your real expenses and create a plan that will allow you to get ahead

MCSA 70-687 Cert Guide

2014-08-23

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conceptual knowledge and hands on skills material is presented in a concise manner focusing on increasing your understanding and retention of exam topics the book presents you with an organized test preparation routine through the use of proven series elements and techniques exam topic lists make referencing easy chapter ending exam preparation tasks help you drill on key concepts you must know thoroughly review questions help you assess your knowledge and a final preparation chapter guides you through tools and resources to help you craft your final study plan well regarded for its level of detail assessment features and challenging review questions and exercises this study guide helps you master the concepts and techniques that will enable you to succeed on the exam the first time the study guide helps you master all the topics on the mcsa 70 687 exam including the following windows 8 1 introduction hardware readiness and compatibility installation and upgrades including vhds migrating users profiles and applications configuring devices and device drivers installing configuring and securing applications configuring internet explorer configuring hyper v virtualization configuring tcp ip network settings and network security configuring and securing access to files and folders including onedrive and nfc configuring local security authentication and authorization configuring remote connections and management configuring and securing mobile devices configuring windows updates managing disks backups and system file recovery managing monitoring system performance

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2021-10-01

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OS X Mavericks Pocket Guide

2013-11-21

this low priced practical guide is packed with handy information for people who want to jump right in and start using os x mavericks author jeff carlson is like your smart techy neighbor sitting at elbow guiding you through how to get the most out of mavericks jeff will show you how to download set up and start using mavericks manage files with icloud swipe pinch and scroll master mavericks mult touch gestures install applications from the mac app store stay in touch enjoy video call with family and friends with facetime and chat them up with messages don t miss another email or family event with notifications

read your ebooks with ibooks in addition jeff offers plenty of tips and tricks for getting the most from mavericks

The New Strategic Brand Management

2008

adopted internationally by business schools mba programmes and marketing practitioners alike the new strategic brand management is simply the reference source for senior strategists positioning professionals and postgraduate students over the years it has not only established a reputation as one of the leading works on brand strategy but also has become synonymous with the topic itself the new edition builds on this impressive reputation and keeps the book at the forefront of strategic brand thinking revealing and explaining the latest techniques used by companies worldwide author jean noël kapferer covers all the leading issues faced by the brand strategist today supported by an array of international case studies with both gravitas and intelligent insight the book reveals new thinking on a wealth of topics including brand architecture and diversity strategies market adaptation approaches positioning in the private label and store brand environment and much much more whether you work for an international company seeking to leverage maximum financial value for your brand or whether you are looking for practical guidance on brand management itself kapferer s market leading book is the one you should be reading to develop the most robust and watertight approach for your company

Brand Policy Determination

1967

this book is developed by focusing on the four issues 1 product strategy of private brand 2 pricing strategy of private brand 3 channel strategy with private brand introduction and 4 supply chain coordination with private brand introduction private brand pb also known as private label pl or store brand sb refers to a brand created and controlled by a retailer in the 1960s and 1970s private labels began to emerge in france and england although private label has grown rapidly worldwide market share varies greatly from region to region according to nielsen s 2018 global private label report the largest markets for private label products are found primarily in the more mature european retail markets in recent years many large domestic retail enterprises have launched their own brand products with the growth of e commerce some online retailers have also launched private label goods jd started to introduce its private brands in 2010 with annual sales of its private brand products reaching several hundred million yuan however at present the market share of china s private label is only 1.3 which still has a big gap compared with europe and america the main challenges to china s private label lie in private brand operations management among them how to select the correct product categories how to make pricing decision how to restructure channels and how to coordinate supply chain after introducing private brands are four operations management problems need to be solved

Advances in Theory and Practice in Store Brand Operations

2021-01-04

note the correct url to access the sybex interactive online test bank and study tools is wiley.com go sybextestprep the book's back cover introduction and last page in the book provided the wrong url we apologize for any confusion and inconvenience this may have caused you master 100 percent of microsoft windows 10 exam with real world hands on practice mcsa microsoft windows 10 complete study guide is your ultimate preparation resource for the new windows 10 certification fully updated to align with the latest version of the exam this new edition digs deeper into the intricacies of the windows os and provides the most up to date information on new windows 10 technologies with complete coverage of all exam topics this invaluable guide walks you through device planning deployment and management network and storage configuration access data app and recovery management and much more to help you master the exam material you also get access to the sybex interactive online learning environment featuring electronic flashcards a searchable glossary an assessment test and bonus practice exams designed to give you a preview of exam day mcsa microsoft windows 10 is the microsoft certified solutions associate certification for windows 10 testing your abilities in a broad variety of associate level tasks this book rounds them up into a comprehensive knowledge base to help you clarify memorize and deepen your understanding so you can approach exam day with confidence master 100 percent of exam 70 697 configuring windows devices objectives get more hands on practice in real world scenarios test your knowledge with challenging review questions access digital study aids and practice tests for comprehensive prep windows is the world's leading operating system with an estimated 90 percent share of the desktop os market there are currently over 110 million windows 10 users and that number is expected to rise putting windows 10 specialists in high demand in the job market if you're ready to fill the growing need for trained windows 10 associates microsoft configuring windows devices study guide exam 70 697 has you covered for complete and detailed exam preparation

MCSA Microsoft Windows 10 Study Guide

2016-06-20

mary gehlhar's third edition of her seminal fashion designer survival guide is the definitive how to for navigating the fashion industry post pandemic mary's trailblazing book illuminates and inspires she is a fashion treasure and this new edition is a rare gem tim gunn the fashion designer survival guide is packed with essential knowledge and advice from industry experts and experienced designers to set you on the right path these insights will give you the solid foundation to create a plan and make smart decisions christian siriano in this updated and expanded edition of the fashion designer survival guide mary gehlhar industry authority and consultant to hundreds of fashion design entrepreneurs offers behind the scenes insight and essential information to launch and grow your own fashion label you'll hear from experts in social media financing and sales along with advice from dozens of designers on solutions to their biggest challenges and their keys to success a new section of full color photos from 25 independent designers bring the concepts to life in this must have guide gehlhar reveals essential information on creating a viable business plan social media strategies to grow your customer base

maximizing online sales to get your designs directly into customers closets integrating sustainability in your sourcing and manufacturing collaborating with influencers stylists and brands to expand your audience landing the right financing for your type of business establishing wholesale partnerships with the best retail stores navigating the pitfalls of production both at home and abroad

The Fashion Designer Survival Guide

2021-01-05

html5 is a markup language used to structure and present content for the world wide and is a core technology of the internet it is supported across different platforms and is also supported by various browsers its innovative features such as canvas audio and video elements make it an excellent game building tool html5 game development by example beginner s guide second edition is a step by step tutorial that will help you create several games from scratch with useful examples starting with an introduction to html5 the chapters of this book help you gain a better understanding of the various concepts and features of html5 by the end of the book you ll have the knowledge skills and level of understanding you need to efficiently develop games over the network using html5

HTML5 Game Development by Example: Beginner's Guide

2015-06-26

here s the book you need to prepare for exam 70 224 installing configuring and administering microsoft exchange 2000 server full coverage of every exam objective all the information you need to know practical information on installing configuring and administering exchange 2000 server hundreds of challenging review questions in the book and on the cd leading edge exam preparation software including a testing engine simulation software and electronic flashcards authoritative coverage of all exam objectives including installing and upgrading exchange 2000 server configuring exchange 2000 server managing recipient objects monitoring and managing messaging connectivity managing exchange 2000 server growth restoring system functionality and user data note cd rom dvd and other supplementary materials are not included as part of ebook file

A Resource Guide for Nutrition Management Programs for Older Persons

1985

learn how to market for your indie game even with a small budget and limited resources for those who want to earn a regular income from making indie games marketing can be nearly as vital to the success of the game as the game itself a practical guide to indie game marketing provides you with the tools needed to build visibility and sell your game with special focus on developers with small budgets and limited staff and resources this book is packed with recommendations and techniques that

you can put to use immediately as a seasoned marketing professional author joel dreskin provides insight into practical real world experiences from marketing numerous successful games and also shares tips on mistakes to avoid presented in an easy to read format a practical guide to indie game marketing includes information on establishing an audience and increasing visibility so you can build successes with your studio and games through case studies examples guidelines and tips you will learn best practices for developing plans for your game launches pr community engagement channel promotions and more sample timelines help you determine how long in advance of a launch to prepare your first public communications when to announce your game as well as recommended timing for releasing different game assets book also includes marketing checklist cheat sheets dos and don ts and additional resources

Marketing Information Guide

1961

competition between firms is usually the most effective way of delivering economic efficiency and what consumers want however there is a balance to be struck firms must not be over regulated and so hampered in their development of innovative products and new strategies to compete for customers nor must they be completely free to satisfy a natural preference for monopoly which would give them higher profits and a quieter life the economic role of competition policy control of anticompetitive agreements mergers and abusive practices is to maintain this balance and an effective policy requires a nuanced understanding of the economics of industrial organization cases in european competition policy demonstrates how economics is used and sometimes abused in competition cases in practical competition policy across europe each chapter summarizes a real case investigated by the european commission or a national authority and provides a critique of key aspects of the economic analysis

MCSE: Exchange 2000 Server Administration Study Guide

2006-02-20

guide to fashion entrepreneurship delves into a comprehensive step by step entrepreneurial action plan that investigates how fashion product concepts are created branded sourced marketed channeled and merchandised each chapter delivers the essential tools to successfully identify market opportunities execute product differentiation and market a new brand or brand extension in a multichannel retail environment to achieve a profitable business fashion students and aspiring fashion professionals will gain critical business and creative knowledge to move a product from concept to consumer and learn how to launch a brand or fashion business

National Nutrition Policy: the Food Industry--its Resources and Activities in Food

Production and Nutrition

1974

are you an it professional involved in deploying the iphone and or ipad in your company or organization do you have fellow employees who are eager to use their iphones and ipads for work then this is the book for you enterprise iphone and ipad administrator s guide provides step by step instructions on how to deploy and integrate the iphone within a range of professional environments from large businesses and educational institutions to medium sized offices this book ensures that the process is achieved in a streamlined efficient and cost effective manner the guide begins with an introduction to basic deployment concerns then moves into actual methods and tools that you can use to streamline the deployment process next an in depth discussion of configuration and provisional profiles helps you deliver solid device setup security and adherence to organization policies finally you ll learn how to use existing help desk teams to provide effective user support also included is coverage of the latest iphone and ipad specific enterprise technologies such as push notification and calendaring tools as well as internal iphone and ipad applications and web based solutions for businesses

The WIC Newsletter of the Center on Budget and Policy Priorities

1992

summary rx net in action teaches developers how to build event driven applications using the reactive extensions rx library purchase of the print book includes a free ebook in pdf kindle and epub formats from manning publications about the technology modern applications must react to streams of data such as user and system events internal messages and sensor input reactive extensions rx is a net library containing more than 600 operators that you can compose together to build reactive client and server side applications to handle events asynchronously in a way that maximizes responsiveness resiliency and elasticity about the book rx net in action teaches developers how to build event driven applications using the rx library starting with an overview of the design and architecture of rx based reactive applications you ll get hands on with in depth code examples to discover firsthand how to exploit the rich query capabilities that rx provides and the rx concurrency model that allows you to control both the asynchronicity of your code and the processing of event handlers you ll also learn about consuming event streams using schedulers to manage time and working with rx operators to filter transform and group events what s inside introduction to rx in c creating and consuming streams of data and events building complex queries on event streams error handling and testing rx code about the reader readers should understand oop concepts and be comfortable coding in c about the author tamir dresher is a senior software architect at codevalue and a prominent member of israel s microsoft programming community table of contents part 1 getting started with reactive extensions reactive programming hello rx functional thinking in c part 2 core ideas creating observable sequences creating observables from net asynchronous types controlling the observer observable relationship controlling the observable temperature working with basic query operators partitioning and combining observables working with rx concurrency and synchronization error handling and recovery appendixes writing asynchronous code in net the rx disposables library testing rx queries and operators

AFPC Policy Research Report

1989

the phenomenal success of the iphone ipad and the ipod touch has ushered in a gold rush for developers but with well over 300 000 apps in the highly competitive app store it has become increasingly difficult for new apps to stand out in the crowd achieving consumer awareness and sales longevity for your ios app requires a lot of organization and some strategic planning updated and expanded for ios 4 this bestselling book will show you how to incorporate marketing and business savvy into every aspect of the design and development process giving your app the best possible chance of succeeding in the app store the business of iphone and ipad app development was written by experienced developers with business backgrounds taking you step by step through cost effective marketing techniques that have proven successful for professional ios app creators perfect for independent developers on shoestring budgets no prior business knowledge is required this is the book you wish you had read before you launched your first app

Guide for Line Officers Performing Supply Duties

1969

the straight talking student s guide to the best colleges for more than thirty five years the insider s guide to the colleges has been the favorite resource of high school students across the country because it is the only comprehensive college reference written and researched by students for students in interviews with hundreds of peers on campuses from new york to hawaii and florida to alaska our writers have gotten the inside scoop on every school on topics ranging from professors and campus life to dorms and student activities this thirty sixth edition has been completely revised and updated to stay on top of campus trends and attitudes each school profile in the insider s guide cuts through the veneer of brochures and common stereotypes to reveal colleges as they re seen through the eyes of their students this comprehensive guide includes revealing profiles of more than 330 top schools in the united states and canada essential statistics for every school from acceptance rates to the most popular majors an insider s packing list detailing what every college student really needs to bring a college quiz that helps students find the type of school that is right for them fyi sections with candid student opinions and outrageous advice

A Practical Guide to Indie Game Marketing

2015-12-22

the retailer s guide to loss prevention and security is an introduction to retail security it covers the basic principles the various techniques and technologies available and the retailer s interaction with the police courts and the law donald j horan president of loss control concepts ltd lends to this book his vast experience in the retail business and as a loss

control consultant designated a certified protection professional by the american society for industrial security he is also a member of the international association of professional security consultants iapsc he has directed and managed retail loss prevention programs all over the u s for major department stores and specialty chains and has provided his expertise to a host of client companies during his tenure with the national loss prevention bureau donald horan s practical experience fills this book with all the tips strategies and procedures you need to create an effective loss prevention program owners managers and security managers of small and medium sized retail operations security agencies individuals institutions and companies that give seminars on the topic and personnel in law enforcement and forensics will find this an essential text it will be extremely helpful to senior corporate executives to whom the loss prevention security function reports because it is their responsibility to determine whether loss prevention practices conform to the long term goals of the company growing retail businesses and those contemplating future acquisitions for expansion will find the work invaluable the same can be said for turn around ventures or downsized businesses emerging from reorganization the book would also be easily adaptable for use in undergraduate courses in an accredited criminal justice or retail management program

Cases in European Competition Policy

2009-08-27

a tutorial guide to autocad 2012 provides a step by step introduction to autocad with commands presented in the context of each tutorial in fifteen clear and comprehensive chapters author shawna lockhart guides readers through all the important commands and techniques in autocad 2012 from 2d drawing to solid modeling and finally finishing with rendering in each lesson the author provides step by step instructions with frequent illustrations showing exactly what appears on the autocad screen later individual steps are no longer provided and readers are asked to apply what they ve learned by completing sequences on their own a carefully developed pedagogy reinforces this cumulative learning approach and supports readers in becoming skilled autocad users a tutorial guide to autocad 2012 begins with three getting started chapters that include information to get readers of all levels prepared for the tutorials the author includes tips that offer suggestions and warnings as you progress through the tutorials key terms and key commands are listed at the end of each chapter to recap important topics and commands learned in each tutorial also a glossary of terms and commands summary lists the key commands used in the tutorials each chapter concludes with end of chapter problems providing challenges to a range of abilities in mechanical electrical and civil engineering as well as architectural problems

Guide to Fashion Entrepreneurship

2014-06-05

in the field of antitrust the freedoms to contract and compete can and do contradict profit maximizing companies desire perfectly competitive input markets to minimize their costs but want monopolistic markets for their outputs to maximize their profits consequently they have strong incentives to undermine competition in their output markets in a world without

antitrust laws many companies would thus eliminate competition by using their freedom to contract either by entering into legally enforceable agreements which fix prices or divide up markets or by merging and acquiring rivals to gain market control therefore guaranteeing and safeguarding companies abilities to compete comes at the cost of restricting their freedoms to contract the states role in this task is a delicate one though government intervention itself necessarily limits the economic freedom of individuals and firms and limiting the freedom of contract has potentially detrimental effects on economic activity as well hence antitrust policy must find the right balance between the two freedoms of competition and contract allowing competition to flourish while upholding the contractual freedoms necessary for a functioning market the policies in the u s and europe used to protect competition with per se rules setting clear boundaries for the freedom to contract where it interfered with the freedom to compete over the past decades improvements in economic analysis provided measurable dimensions for competition through measures like efficiency and welfare with these new and complex economic tools the aim of an antitrust policy moved away from an indirect mechanism which provided and enforced a strict framework of negative per se rules within which the competitive process was allowed to happen the current policies directly aim at promoting welfare by attempting to balance the welfare effects of individual business practices permitting contracts or mergers with benign effects and prohibiting contracts with detrimental effects on welfare in potentially every case these economic insights have promoted a better understanding of the competitive process and contributed to improved antitrust rules however in the actual enforcement of antitrust laws recent developments caused by the influence of economic analysis have had a detrimental impact on antitrust policy in both the u s and the eu first it increased the discretion of competition authorities lowering legal certainty for companies and increasing the potential for wrong decisions second it gave companies incentives to waste resources on rent seeking activities by using economic analyses to demonstrate efficiencies in complicated and timely investigations and litigation and third the predominant use of economic analysis has massively increased the costs of enforcement this thesis is the first one to depict these negative effects caused by recent developments and shows that a policy with clear limitations through proposed per se rules would be superior for it would eliminate the illustrated negative effects

Enterprise iPhone and iPad Administrator's Guide

2011-01-27

this proceedings volume contains papers accepted by the 2nd international conference on business and policy studies conf bps 2023 which are carefully selected and reviewed by professional reviewers from corresponding research fields and the editorial team of the conference this volume presents the latest research achievements inspirations and applications in applied economy finance enterprise management public administration and policy studies conf bps 2023 was a hybrid conference that includes several workshops offline and online around the world in cardiff jan 2023 london feb 2023 and sydney feb 2023 prof canh thien dang from king s college london prof arman eshraghi from cardiff business school and prof kristle romero cortés from unsw business school have chaired those offline workshop

Daily Graphic

2014-03-21

as more users expect to use their mobile devices librarians will want and need to develop the necessary skills to reach this growing user base mobile devices a practical guide for librarians will aid libraries and librarians as they go through the process of planning developing implementing marketing and evaluating mobile services based on research and experience using and developing for mobile devices this guides includes information and ideas regarding why mobile technologies are important for libraries developing mobile websites and applications for specific mobile platforms such as ios and android using existing web technologies such as html css and javascript using mobile devices for reference library instruction and shelf reading marketing strategies to make users aware of mobile services evaluating mobile services a must read for librarians interested in mobile technologies and services this guide with provide librarians with practical information and examples to develop and offer mobile services in their libraries

Rx.NET in Action

2017-04-20

orca soundings are teen novels for reluctant readers orca currents are middle school novels for reluctant readers written at a grade 2 0 to grade 4 5 reading level these compelling contemporary novels have proven incredibly popular with teachers and librarians looking for material that will engage their most reluctant of readers orca has always provided professionally written teachers guides to accompany these books now we offer a complete resource guide to enable classroom integration of these popular titles including sections on reading levels book discussion groups literacy circles assessment and follow up activities this resource guide enables a teacher to implement the orca soundings and orca currents series as part of a comprehensive independent reading and literacy unit

The Business of iPhone and iPad App Development

2011-08-18

fashion creation production and sales this book brings you behind the scenes to understand how fashion collections are born organized and manufactured though the industry may be fragmented the collection process itself is universal in the phases which compose it and the collaborators involved the work proposes a parallel between the work methods of a creative and a ready to wear designer about the authors after studies in graphic design in maryse eloy school of arts armelle claudé also study interior design in camondo there she discover a passion for fashion and graduate from esmod ready to wear course she start as assistant for nathalie garçon during 3 years and then work for brands like bill tornade gérard pasquier 1 2 3 or ellese as freelancer in 2001 she found with eric rabiller a creation and consulting agency rose pour les filles bleu pour

les garçons she also share her passion with the new generations teaching in parisian fashion schools a graduate of studio berçot and having earned a certificate in textile design valérie praquin has worked in the ready to wear and luxury industries after being first assistant production manager and collection coordinator for véronique leroy and then studio director for jean paul knott she joined the institut français de la mode in 2004 where she coordinates production for student prototypes in the post graduate clothing and accessories design program and organizes exhibitions in recent years she has also channeled her expertise into teaching

The Insider's Guide to the Colleges, 2010

2009-06-23

are you an aspiring crafter or artist looking to turn your passion into a business if yes etsy is an excellent platform for entrepreneurs and hobbyists alike who want to create online stores starting an etsy shop can be daunting but with millions of customers and sellers it is easy to get started this guide will walk you through the entire process of setting up an etsy shop from conceptualizing the idea and creating products to pricing and marketing your items you will have all the information you need to launch your business on this popular online platform

Marketing Research Report

1960

develop a winning customer experience in the digital world luxury consumers are changing they come from all over the world they are young and they are digital natives how can luxury brands that have built themselves as pure physical players adapt their business model and practices to address their expectations without abandoning their luxury dna luxury retail and digital management 2nd edition sets focus on the major retailing challenges and customer evolutions luxury brands are facing today the digitalisation and the emergence of the millennials and chinese luxury consumers these major changes have been affecting the distribution and communication channels of luxury brands they now have to think simultaneously physical stores and e commerce global marketing and digital marketing defines all the tools that are necessary to manage luxury stores including analysis of location and design concept explores the selection training and motivation of the staff covers everything executives managers and retail staff need to know in order to enter expand understand and succeed in the world of luxury retail written by luxury retail experts michel chevalier and michel gutsatz who lend their solid academic credentials and professional expertise to the subject luxury retail and digital management 2nd edition provides deep insight into the main challenges that luxury brands are facing in this digital age

The Retailer's Guide to Loss Prevention and Security

1996-11-27

Tutorial Guide to AutoCAD 2012

2011-05-25

Economics in Antitrust Policy

2007

Proceedings of the 2nd International Conference on Business and Policy Studies

2023-10-07

Mobile Devices

2014-12-23

Orca Currents Resource Guide

2009-09-01

Forum for Applied Research and Public Policy

1988

Collection process

2021-05-01

How to Start an Etsy Shop Step-by-Step

2020-03-17

Luxury Retail and Digital Management

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