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the empirical findings of this research show that user generated social media communication had a positive influence on both brand equity and brand attitude and the authors applied the structural equation modeling technique to both investigate the interplay of firm created and user generated social media communication and examine industry specific differences

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in religion and theology revelation or divine revelation is the disclosing of some form of truth or knowledge through communication with a deity god or other supernatural entity or entities

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1 a an act of revealing or communicating divine truth b something that is revealed by god to humans 2 a an act of revealing to view or making known b something that is revealed especially an enlightening or astonishing disclosure shocking revelations c a pleasant often enlightening surprise her talent was a revelation 3

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